



ICIC 2010

24-27 OCTOBER · VIENNA

The International Conference on Trends
for Scientific Information Professionals



©Christoph Haxel



DR. HAXEL
CONGRESS & EVENT
MANAGEMENT GMBH

<http://www.haxel.com/icic/>

ICIC 2010 - The Meeting

The International Conference on Trends for Scientific Information Professionals

For those in the sci-tech world, sharing best practices, networking and evaluating trends have become matters of considerable importance, and the annual ICIC Meeting & Exhibition is **the significant forum** for this, attracting over 200 attendees from the main sci-tech companies and information, service or software providers.

Started in 1989...

These exciting and highly respected annual conferences, that started in Montreux in 1989 and were subsequently held in Annecy, Nîmes, Barcelona and Nice, have always provided a barometer of the strengths and frailties of the world of sci-tech and patent information.

ICIC in Short

The conference lasts for two and a half days and features approximately 24 formal presentations, panels on topical matters, all interspersed with short new product information presentations. All sessions are plenary.

The conference normally begins with a reception on the first evening to enable attendees to begin to network with each other, and has a cocktail party on the second evening, with a conference reception and dinner and entertainment on the final evening. Lunches are taken at the conference venue, and breaks are designed to facilitate networking and interaction. A focused exhibition of approximately 25 stands is integrated within the conference. Attendance at these meetings is highly



©WienTourismus/Peter Rigaud

international, with no one nationality predominating. This year, the conference is being co-organised by Infonortics and Dr Haxel Congress and Event Management.



©WienTourismus/Hertha Flurnaus

Subject Areas for 2010

The following subject areas are appropriate for this year's meeting. Presentations should not be product descriptions, nor should they merely describe one vendor's product or services (there is an exhibition that is appropriate for this). The main consideration in selecting presentations will be their relevance and interest to either users or service providers in the evolving area of scientific, technical and patent information. The following list of main themes is not exhaustive, and all presentation offers will be considered.

- Changes in the information environment for innovation and intellectual property
- New data sources, and software
(beta, or just launched – particularly user experiences).
- Collaboration or data collection via social media (wikis, blogs, etc)
- Tools for competitive intelligence
(e.g. mining tools, visualisation tools, analysis tools, etc)
- Patents as challenges for search / mining / intelligence
- Trends and comparisons in search engines for information retrieval
- Experiences in outsourcing of search or data compilation

Sunday 24 Oct 2010

- 15:00 - 18:00** Registration
- 18:30 - 19:30** Welcome Reception
- 19:30 - 22:00** Welcome Dinner

Monday 25 Oct 2010

Starts at 09:00

- **Welcome**
Harry Collier (Founder of ICIC, Infonortics, UK)
- **Databases - The Next Generation: Excerpting Greater Information using Automated Technologies**
David A Evans (Elsevier Properties, Switzerland)
- **A Quality Offensive is Required in order to Facilitate better Patent Searching** - Hans-Christof Wilk (Henkel, Germany)
- **New Products Introductions - Questel / BizInt / InfoChem**

10:30 - 11:00

- **Exhibition and Networking Break**
- **Using Patent Information for Innovation Benchmarks**
Nils Omland (PatentSight, Germany)
- **Visualisation: Case Studies from Research into Human-Computer Interaction**
Martin Baumgärtel (bioRASI, California, USA)
- **Search and analysis of chemical formulations – from complex recipes to innovative dosage forms** - Maik Annies (Syngenta, Switzerland)
- **New Products Introductions - Linguamatics / Minesoft / ChemAxon**

13:00 - 14:30

- **Lunch, Exhibition and Networking**
- **ChemProspector: Advanced Mining and Searching of Chemical Content in Patent Documents**
Valentina Eigner-Pitto, Josef Eiblmaier, Hans Kraut, L. Insenko, Heinz Saller, Peter Loew (InfoChem, Germany)
- **MarVis: A Visualization Tool for Patent Markush Structure Representation and Analysis Using Commonly Adapted Format**
Wei Deng, Steven J. Berthel, W. Venus So (Hoffmann-La Roche, NJ, USA)
- **New Products Introductions - Thomson Reuters / STN / Wiley-Blackwell**

16:00 - 16:30

- **Exhibition and Networking Break**
- **Outsourcing of Data, Information and Knowledge Processing: What? So What? Now What?**
Srinivasan Parthiban (Reverse Informatics, India)
- **Destination India for Outsourcing IP Services**
Urs Dommann (Evalueserve, Switzerland)
- **Buses leave for Austrian National Library**

Tuesday 26 Oct 2010

Starts at 09:00

- **Trends in Patent Valuation** - Frédérick Caillaud (L'Oréal, France)
- **Pistoia Alliance: Emerging Life Science Collaboration on Common Service Specifications** - Ian Harrow (Pistoia Alliance)
- **New Products Introductions - Elsevier / Intellixir / LexisNexis**

10:30 - 11:00

- **Exhibition and Networking Break**
- **Open Innovation: a New Challenge to Effective Management of Patent Information and Patent Portfolios** - Robert Stenbridge (Thomson Scientific, UK)
- **Interactive Text Mining Techniques for Patent Search and Mining**
David Milward (Linguamatics, UK)
- **New Products Introductions - Pathys Reverse Informatics / CPA Global / Europatent**

12:30 - 14:30

- **Lunch, Exhibition and Networking**
- **IP and Copyright Laws as Challenges to Creative Production in the Digital Age**
Ana Eduarda Santos (Duke Law School, USA)
- **Semantic technologies in a chemical context: quick wins and the long-term game**
Sabine Frietsch, Heinz-Gerd Kneip (BASF, Germany)
- **Semantic Search in Biomedical Science Content**
Martin Griffies (Ariadne Genomics, USA)
- **New Products Introductions - QWAM Content Intelligence / Search Technology VantagePoint / Aureus Pharma**

16:00 - 16:30

- **Exhibition and Networking Break**
- **Intelligent Processing of Information from Heterogeneous Sources**
Jignesh Bhate (Molecular Connections, India)
- **Applying Machine Learning and Human Editors to Patent Data**
Christian Garbe (FIZ Biotech, Germany)
- **Buses leave for Schreiberhaus (Heurigen im 19. Bezirk)**

Wednesday 27 Oct 2010

Starts at 09:00

- **Update on the PIUG Patent Analysis Working Group Knowledgebase**
Nils Newman (Search Technology, USA)
- **A New Type of Knowledge Transfer: The Knowledge Marketplace**
Gernot Gmelin (Novartis Pharma, Switzerland)
- **Techniques for Evaluating Conflicting Information in Multi-Database Patents and Drug Pipeline Reports** Diane Webb (BizInt Solutions, California, USA)

10:15 - 11:00

- **Exhibition and Networking Break**
- **The Challenge for Service Providers of Integrating New Information Tools with Patent Data**
Pierre Buffet (Questel, France)
- **Where are all those small molecules coming from? What the data reveal**
Paul Peters (STN, USA)
- **Patent Dashboard Workbench - New way to manage IP information**
Samir Raiyani (Dolcera, USA)
- **2010 Meeting ends at approximately 12:45**

Venue and Location

The 2010 ICIC will take place at the Hotel Savoyen Vienna, Austria

An impressive blend of tradition and modernity is reflected in the design of the Hotel Savoyen. Housed in the former building of the Austrian State Print, the hotel represents an architectural bridge from the past to the future.

This hotel is an extraordinary lifestyle product in the style of the 21st century. The former building of the Austrian State Print now plays home to the chic city-hopper, as well as the world-travelling businessman. The daylight-bathed atrium, with its lounge and bar, is the focal point of the hotel. It is from here that guests access our 309 comfortably appointed rooms and suites, as well as the Fitness & Vitality Area.



Austria Trend Hotels & Resorts

Location

Located in the heart of the Diplomatic Quarter, Hotel Savoyen is the ideal base from which to explore the historic center of Vienna, as well as for your business appointments in the city. The magnificent park grounds of Palace Belvedere are also very close by. The underground parking garage with direct access to the hotel provides easy and secure parking for guests.

Contact

Austria Trend Hotel Savoyen Vienna
Rennweg 16, 1030 Vienna, Austria
Ph +43 (1) 206 33-0, Fax +43 (1) 206 33-9210
Email: savoyen@austria-trend.at



Networking Programme

All registered ICIC participants are invited to join our Vienna Networking Programme.

Conference Welcome Dinner & Lunches

Welcome Dinner, Sunday 24 October
at Hotel Savoyen Vienna
sponsored by SureChem.



Conference Lunches

Conference Lunch, Monday 26 October and
Tuesday 26 October
sponsored by Linguamatics



Conference Cocktail

Conference Cocktail, Monday 25 October
at Austrian National Library
sponsored by Questel.



Conference Dinner

Conference Dinner, Tuesday 26 October
sponsored by Dr. Haxel Congress
and Event Management GmbH.



Coffee Breaks

All Coffee Breaks (during the conference)
are sponsored by InfoChem



ICIC 2010

24-27 OCTOBER · VIENNA

The International Conference on Trends
for Scientific Information Professionals

Sponsors

SureChem // Questel // InfoChem // BizInt // Linguamatics //
Minesoft // evolvus

Exhibitors

Aureus Pharma // BizInt // ChemAxon // CPA Global //
Elsevier // E-Merge tech // Europatent // evolvus // InfoChem //
Information Retrieval Facility // Intellixir // LexisNexis //
Linguamatics // Minesoft // Parthys Reverse Informatics //
Search Technology VantagePoint // STN // Thomson Reuters //
Questel // QWAM Content Intelligence // Wiley-Blackwell //
Dr. Haxel Consult

Registration

www.haxel.com/icic/2010/registration

ICIC 2011

23 - 26 October

Barcelona

World Trade Center



Dr. Haxel Congress and Event Management GmbH
Operngasse 20B // 1040 Vienna // Austria // www.haxel.com // office@haxel.com