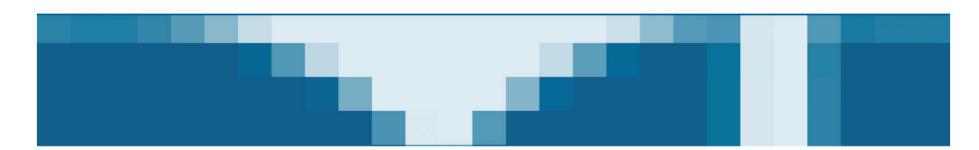


International Chemical Information Conference Nice, France, 20 October 2008

Professional IR - Cultivating The Corpus



Matrixware and the Database of Ideas



- Founded 2005 in Vienna
- 80 Employees
- >15 Academic Partners Worldwide
- 5 Product Lines:
 - Alexandria Repository
 - Leonardo Framework & Workbench
 - Machine Translation
 - Semantic Supercomputing
 - Professional Services
- Targeting: global industry top1000, Government, IPR Service Providers



Current "Consumer" IR Methods

- Simplicity → Google like Interface
- Hide the Data away from the user \rightarrow "why" for a hit is not important as long as the hit is good
- Recall is not relevant → Only Top ranks are of interest
- Dynamic precision → Always find something
- Hurry! → Always respond within a second
- All the users want the same → not much about the user is known An average user is assumed



Needs of Professional IR

- Efficiency over Simplicity
- Transparency on Methods and Data
- High Recall, every thing that counts count
- High Precision, Time is Money...
- Quality over Speed
- Every User is special



There is no single IR formula for every case

- FEEDBACK
- PIPELINES
- COMPOUND ALGORITHMS
- depending on the problem to solve:

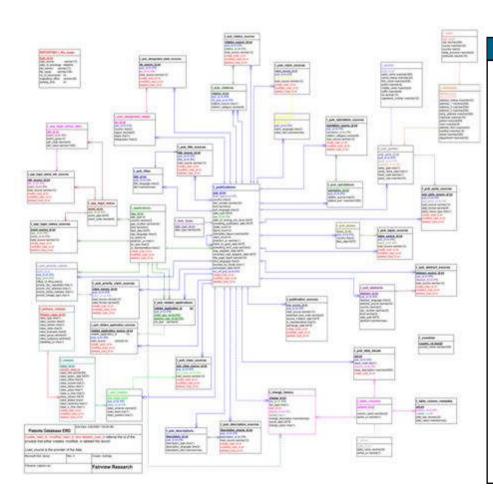
Boolean Retrieval (Yes we do need it!)
Probabilistic Retrieval
Language Modeling
Term Extraction
Entity Extraction
Classification
Clustering
Dimensionality Reduction
Summarization
Translation
ETC...



"OUR FIRST TASK IS THE SEPARATION OF THE DATA ISSUE FROM THE APPLICATION ISSUE"



ALEXANDRIA - PRODUCT OVERVIEW



Patent repository

Goal: high quality SciTec, Business and Intellectual
 Property documentation archive

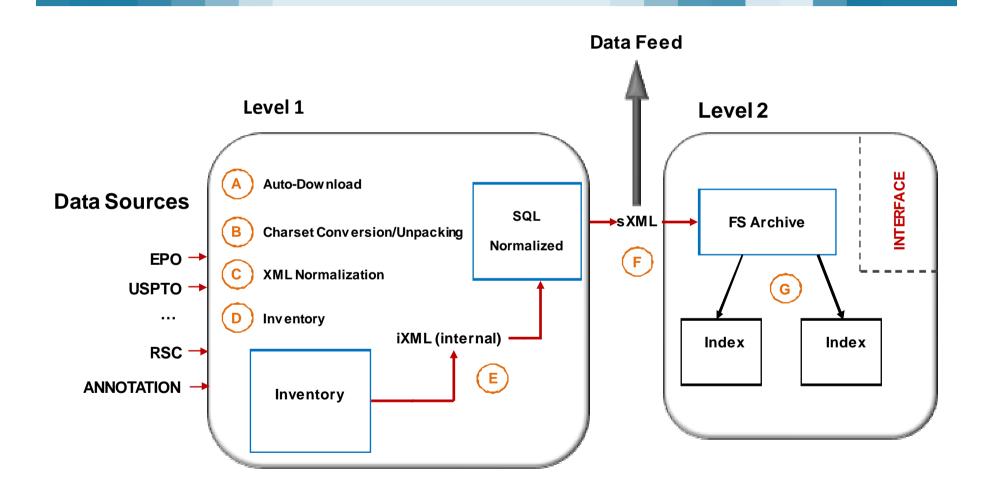
Matrixware & Fairview Research

- Acquiring, analyzing, normalizing, integrating, processing, loading and exporting of patent data
- Advanced Quality Assurance tools
- Provide data access for Leonardo Connector

4

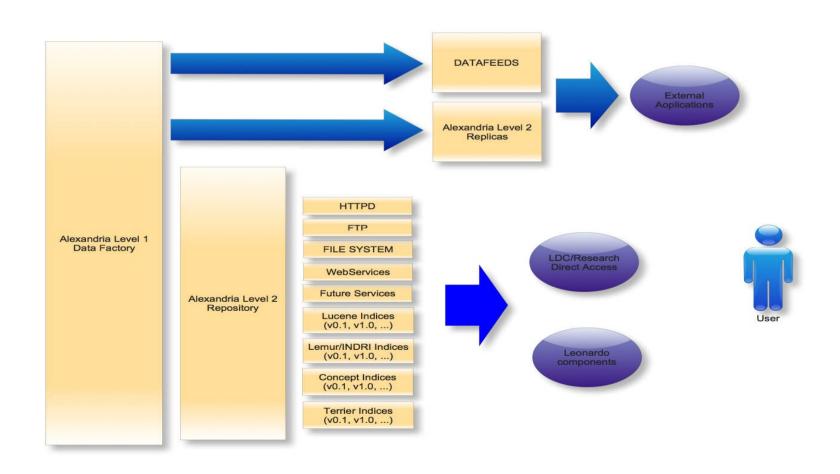


THE ALEXANDRIA DATA FACTORY





THE ALEXANDRIA ARCHITECTURE





Introduction to Alexandria: Consolidation and Quality

■ Data Preparation

- > from raw data into a single XML format and harmonised field names
- > corrections (OCR)

■ Standardise and normalise representation of data Advanced QA

Gaps analysis in coverage and field content:

missing patent number, country codes missing in citations or incorrect, missing IPCs, misclassification, missing inventor or assignee names

Number standardisation, assignee standardisation

■ Revision History

All info captured and stored allowing on-demand revision history and tracking of changes for classification, re-assignments, legal status etc

■ DOCDB merged with fulltext and national bib data and revision history

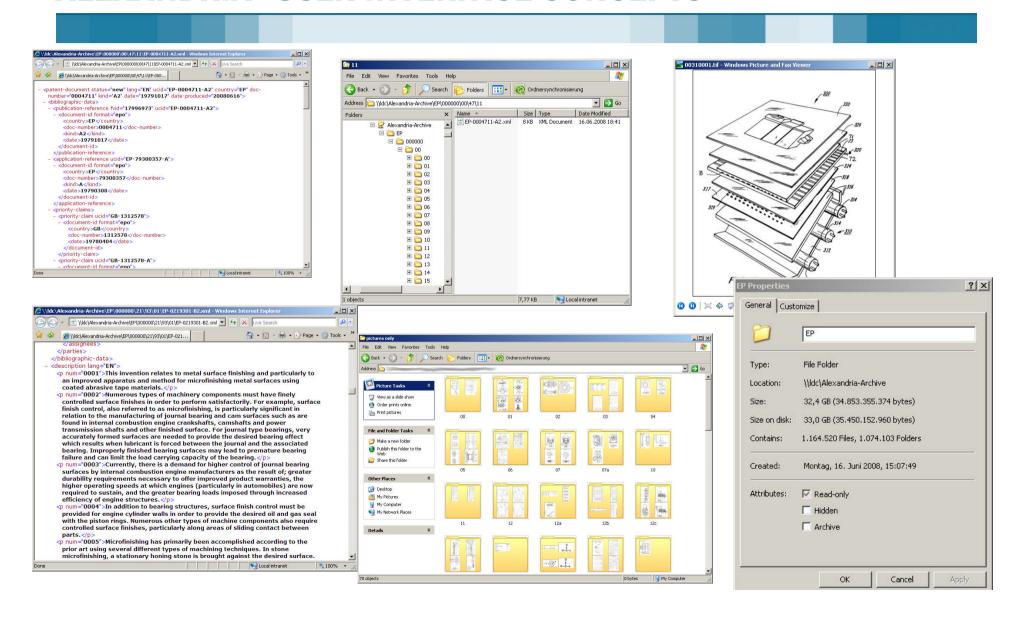


Introduction to Alexandria: Cultivating the Corpus

- Ongoing data enrichment through results of various NLP approaches
 - > capture and store data, metadata, semantic annotations, tags...
 - > ontologies, thesauri, linguistic corpora
- Represent the data in more "intelligent" ways and increase retrievability with state of the art IR methods
- Keep the soil fertile for ongoing enrichment Accessability

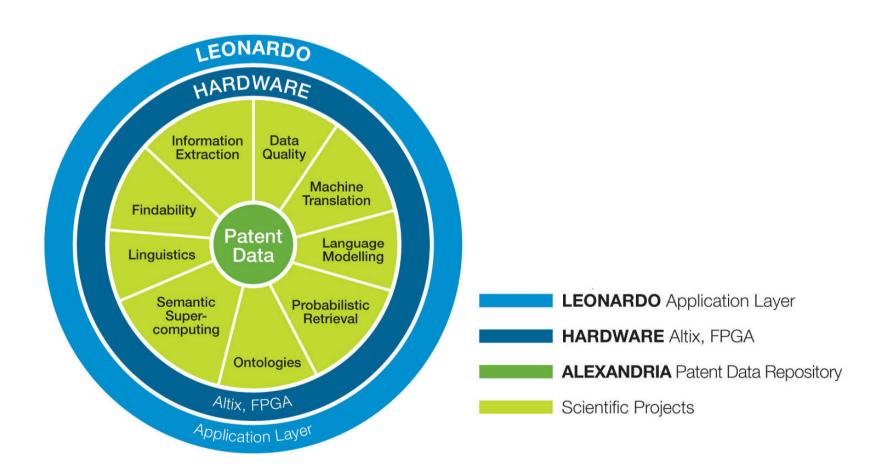


ALEXANDRIA - USER INTERFACE CONCEPTS



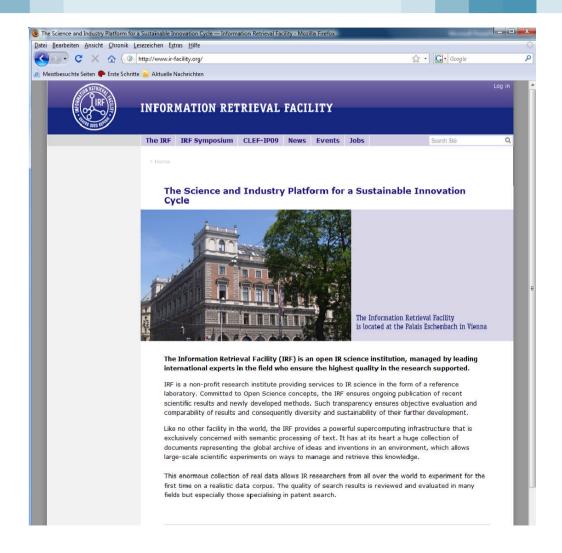


IR LANDSCAPE AND CURRENT PROJECTS





The Information Retrieval Facility - IRF





THE IRF SYMPOSIUM 2007

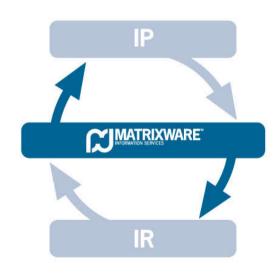




For the first time, IR-scientists and IP-professionals were engaged in a dedicated dialogue with a focus on improving productivity in their established workflows by applying computational models.



THE INNOVATION CYCLE



- The IP professionals, who need technological support in reducing their work load and in raising the overall level of quality to ensure competitiveness.
- The information scientists, who can continuously provide conceptual solutions to IP pain-points and who need "real world cases" to push their research limits higher.
- Matrixware, an essential component in the innovation cycle, acts as a mediator and facilitator. Matrixware enables a fruitful and moderated dialogue, guaranteeing maximum relevancy for both science and business.



THE IR LANDSCAPE AND CURRENT PROJECTS

PROBABILISTIC RETRIEVAL LOGRET

INFORMATION STORAGE MONET DB/X100

LANGUAGE MODELLING PRIOR ART SEARCH

INFORMATION EXTRACTION SAM-2

LINGUISTICS TM4IP

VISUALISATION VISIPAT

ACCESSABILITY IN IR
DOCUMENT FINDABILITY

SEMANTIC SUPERCOMPUTING **FPGA**

TOOLKIT ADVANCES 1
TERRIER

CLASSIFICATION/CLUSTERING

CONCEPT-BASED IR
DIRECTED CRAWL

TOOLKIT ADVANCES 2 **LEMONA, LEMUR**

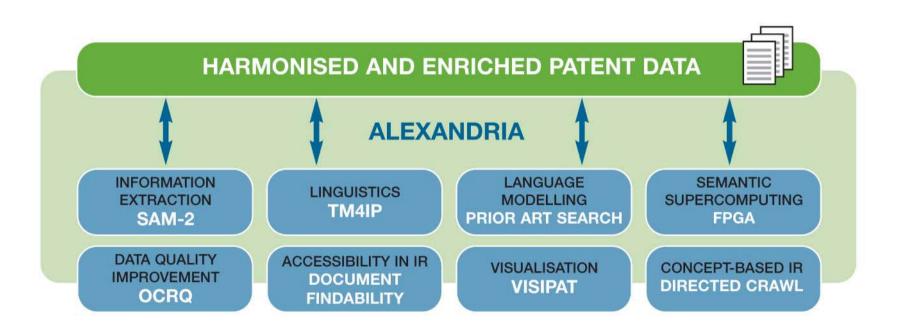
TEST COLLECTIONS NIST/CLEF

DATA QUALITY OCRQ

MACHINE TRANSLATION

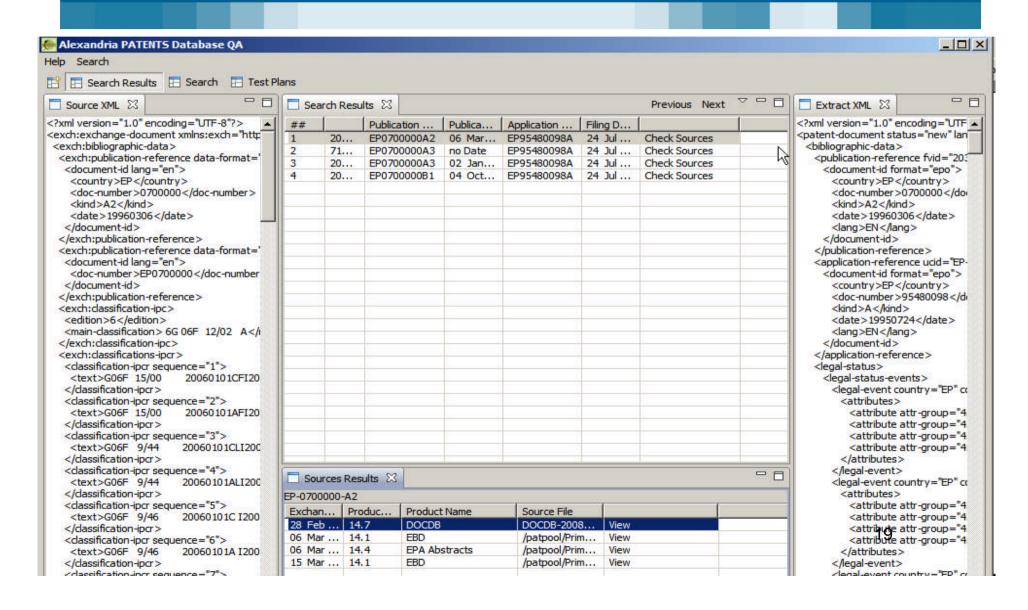


THE IR LANDSCAPE AND CURRENT PROJECTS





ALEXANDRIA - Quality Assurance Tools





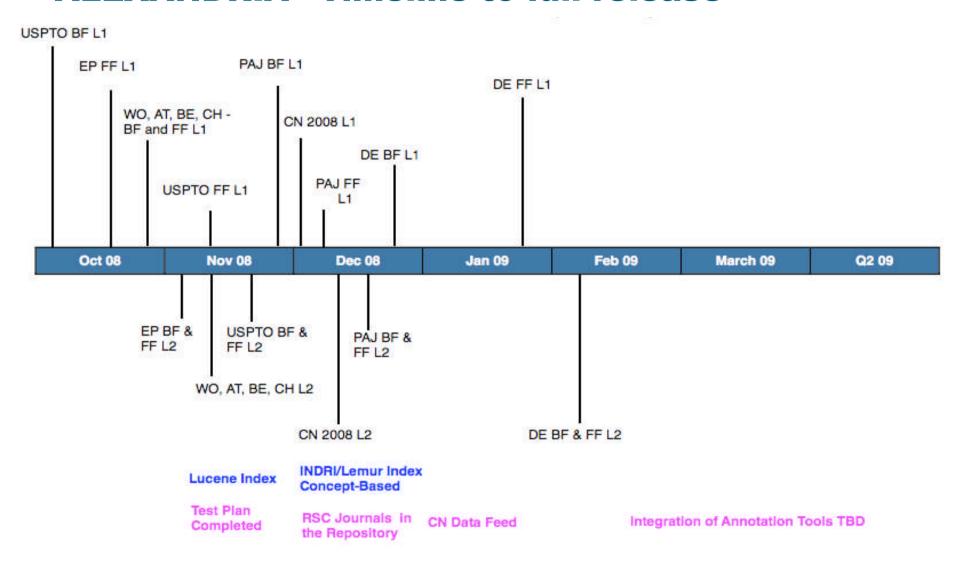
ALEXANDRIA - ACCESS

Alexandria data sets are/will be available as:

- Data Subsets Collections of XML files selected from the XML archive. These are created by individual users.
- Data Extracts—XML files prepared from the Level 1 database. These are available on demand.
- Data Feeds—XML files provided periodically by subscription. These are available Q1 2009
- Alternative Formats Data in a configuration other than the normalised XML. These can be prepared on demand.



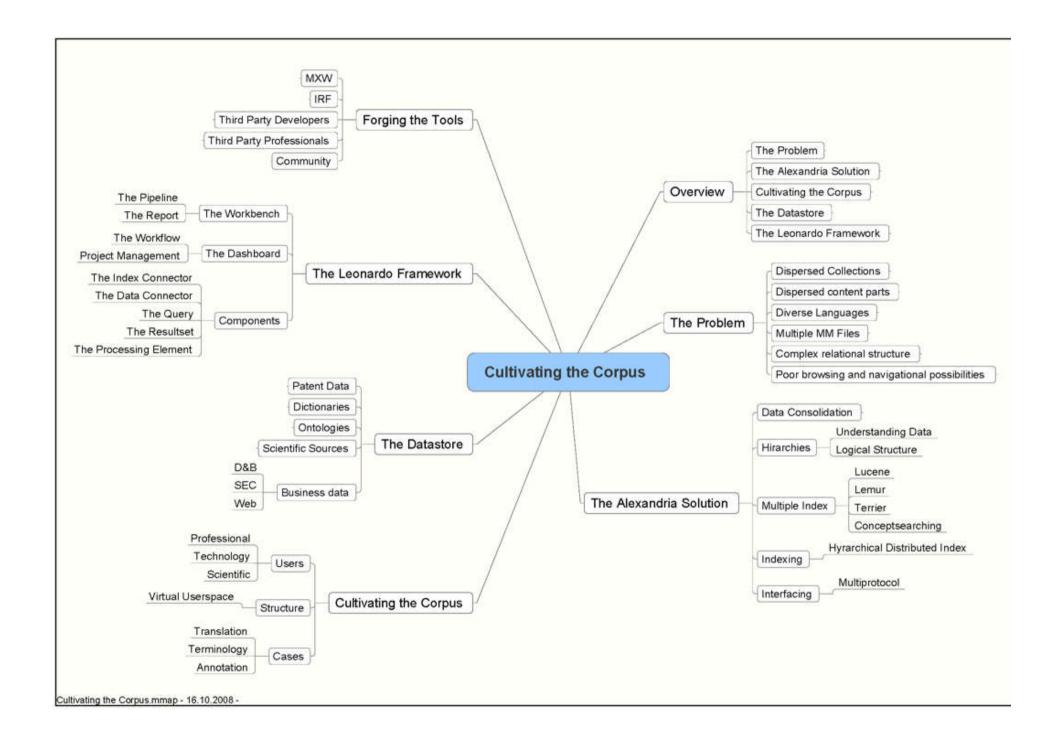
ALEXANDRIA - Timeline to full release





Annotation Store

- Annotations in patent documents
 - Numeric values: length, mass, time, temperature
 - Named entities
 - Part-of-speech
- Small example
 - 10⁶ documents x 10³ annotations per document
 - 10^9 annotations
- Real life
 - 10^8 documents x 10^? annotations per document
 - Part-of-speech: more annotations than terms in document!
 - Semantic connections between annotations?
- How to store and how to query?



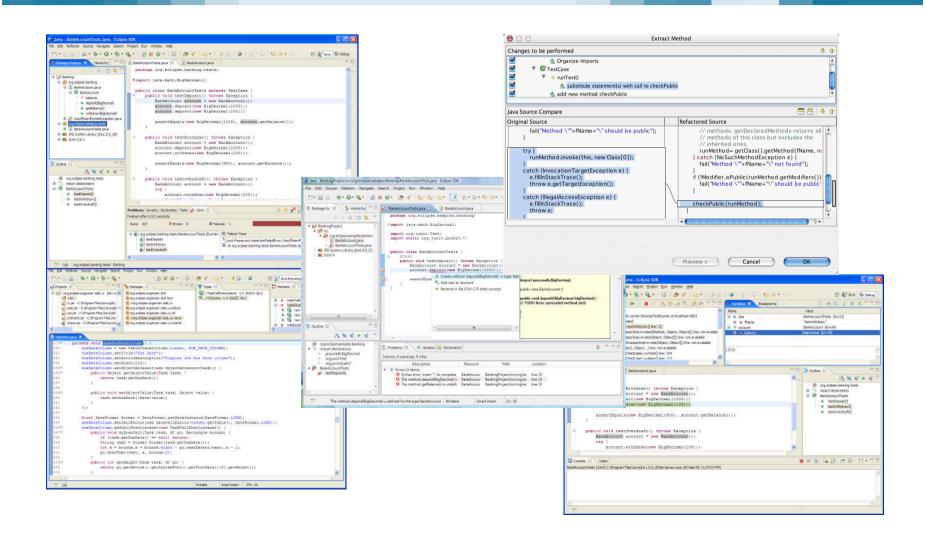


THE LEONARDO FRAMEWORK

- Workbench for the IP professional to access enhanced data and take advantage of sophisticated tools for searching and retrieving patent data
- Technology transfer environment between IP and IR
- Creation of end-user search interfaces based on preset configuration by IP professionals
- Development framework for IP and 3rd parties to create their own solutions including their own knowledge base (ontologies, data sources etc)
- Open, transparent, extensible framework for the continuous introduction of new data and information retrieval technologies

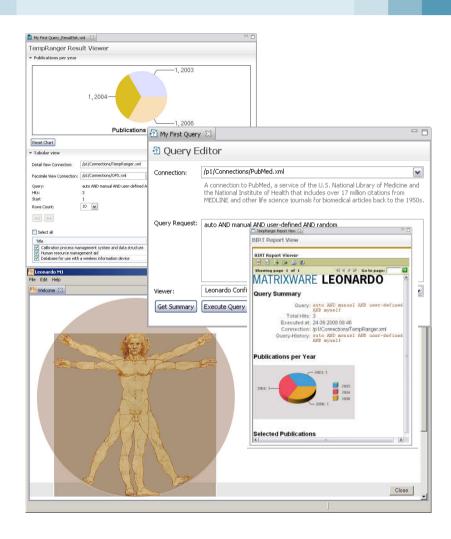


THE LEONARDO FRAMEWORK I





THE LEONARDO FRAMEWORK II





Thank You!

International Chemical Information Conference Nice, France, 20 October 2008

Professional IR - Cultivating The Corpus

Francisco Eduardo De Sousa Webber



THE IRF SYMPOSIUM 2008

IRFS2008

INFORMATION RETRIEVAL FACILITY SYMPOSIUM

5-8 NOVEMBER 2008 VIENNA, AUSTRIA



5th November 2008, 2pm - 5pm "IP for IR" and "IR for IP" Tutorial

6th & 7th November 2008
Information Retrieval Facility Symposium
8th November 2008
Outreach Exhibition Day

Location
Austria Trend Hotel Savoyen, Vienna, Austria
www.ir-facility.org/irfs2008



ALEXANDRIA - Sample Data Extracts

- To request a data extract, send an e-mail to <u>Alexandria.Support@Matrixware.com</u> describing:
- Your project.
- The goals you want to achieve.
- The data extract content (e.g., patent authorities, language, classes).
- Format and medium.
- The expected size of the data set.
- A deadline indicating when you need the data.
- Any requirements for updated data sets.
- Alexandria team experts will contact to discuss your requirements.