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Open Source Platforms to deploy Search and Maps Visualization on top of a Big Data Database

II-SDV, Nice 15th April 2013





Presentation Agenda

Big Data Use case Various Application

Big Data Landscape

Data Storage and Database Type
PlayerMap - Hadoop
Search & DataMining Tools
Data Visualisation

Big Data Use case

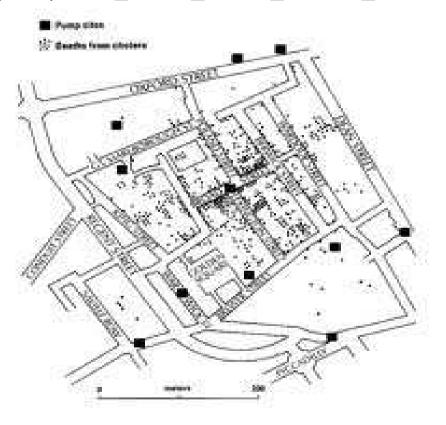
Social Network Open Data



Various Applications

Discovery of Cholera – 1854 (John Snow)

http://en.wikipedia.org/wiki/1854_Broad_Street_cholera_outbreak

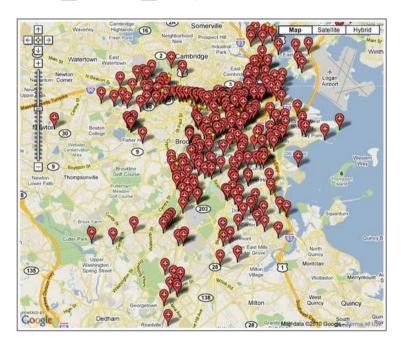




Various Applications

Bicycle Accident in Street: who is taking care of trafic management Example in Boston:

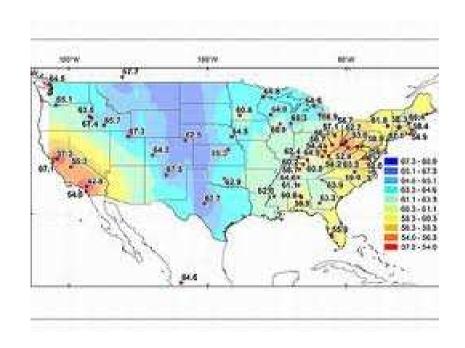
http://www.boston.com/bostonglobe/editorial_opinion/blogs/the_angle/2010/12/bike_crash_map.html





Various Applications

Pollution data with electoral data: who is taking care of pollution

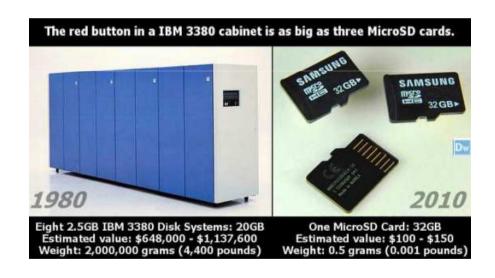


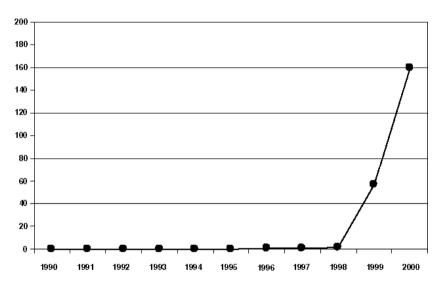




1 - Big Data Landscape - Storage

Storage ... what for ?

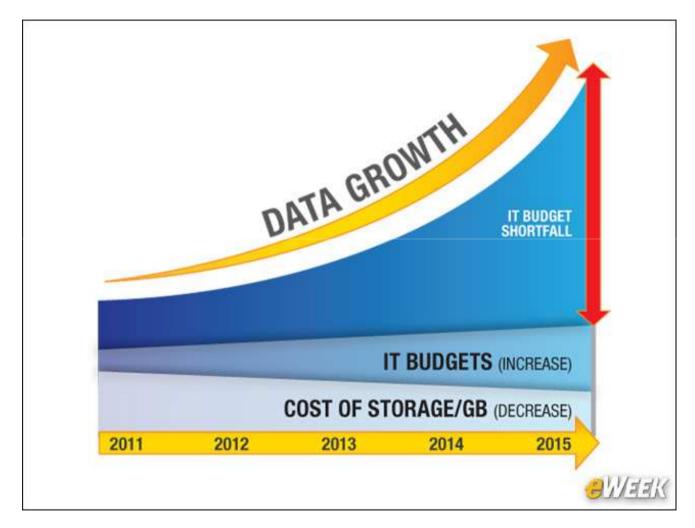




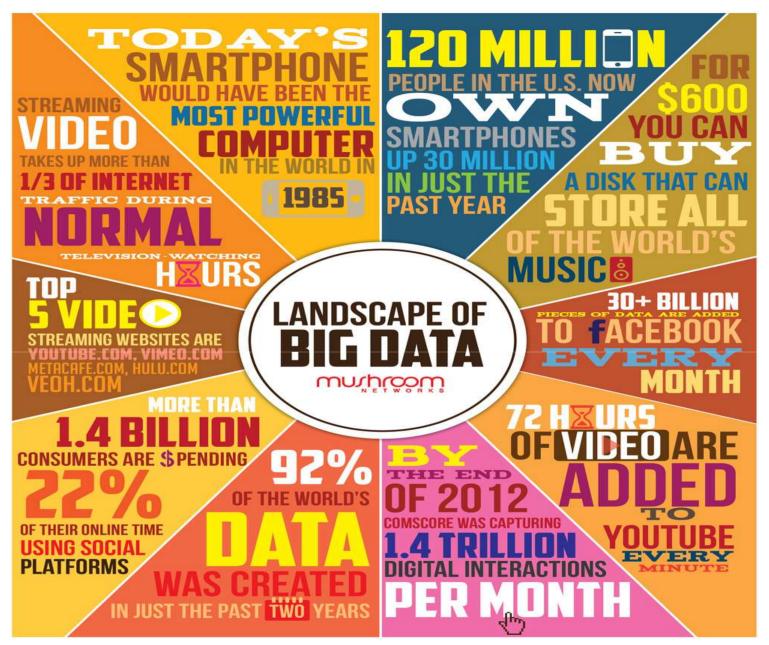




1 - Big Data Landscape - Storage









1 - State of art of different database technologies (1/6)

Sql Database

Database that complies with SQL language and its subdefinition like pl/sql, transact-sql ..., where data are structured in tables and columns

Usage: Erp, transactional application (Oltp), any kind of application with structured datas

Famous one: Oracle, Sybase, SqlServer, PostgreSql, Mysql









1 - State of art of different database technologies (2/6)

Column Database (vertical database)

Database that complies with SQL language where index strategy along with data compression are the key subjects

Usage: Bi Applications - Log Analysis application

Famous one: SybaseIQ, Vertica, Infobright, VectorWise,

Exadata







1 - State of art of different database technologies (3/6)

Olap Database (Cubes)

Database that complies with MDX language (and its Xmla implementation) where data is structured with dimensions and measures

Usage: Bi Applications (Olap)

Famous one: Hyperion Essbase, Cognos PowerPlay, Sap

Bw



1 - State of art of different database technologies (4/6)

NoSql Database (Hadoop world, BigData)

Database that provides support for any kind of datastorage for structured data, unstructured data and any kind of document (image, message). Development language specific to read/write data (Api)

Usage: Large unstructured Web application (Twitter, Facebook: could be view like table with millions of columns)

Famous one : Cassandra, Hbase, MongoDb, Google BigTable Cassandra



1 - State of art of different database technologies (5/6)

Application Database (Hidden structure)

Database that provides access & exchange to their data through public Api, keeping hidden or too-complex the database structure.

Usage: Any kind of application, usually large Erp and large Web based cloud application

Warning: Api licence & usage (twitter example)

Famous one : GoogleAnalytics, Sap-Bapi (even Sql behind), twitter (Database & Application)



Followme!

1 - State of art of different database technologies (6/6)

Twitter Unlinks From LinkedIn



forbes.com - Social media addicts may be dismayed to learn today that Twitter updates will no longer automatically sync with LinkedIn accounts. In a blog post earlier today, Ryan Roslansky, Head of Content Products at LinkedIn, noted that...

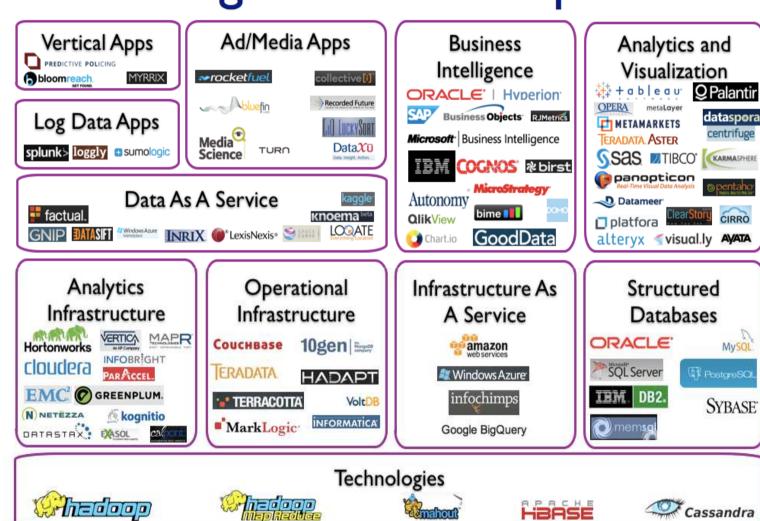
Trending within the following companies







Big Data Landscape



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blogs.forbes.com/davefeinleib



2 - Database proposal in big data : nosql+column database, Hadoop (1/6)

Hadoop is the natural platform for BigData, providing the fundation and the Framework.

Hadoop software library is a framework that allows for the distributed processing of large data sets across clusters of computers using a simple programming model





2 - Database proposal in big data : nosql+column database, Hadoop (2/6)

Column Database position is difficult, as Hadoop Hbase provides column indexation services. Column database editor trying to push « BigData offer » with some Hadoop components

3 majors databases for NoSql: Cassandra, Hbase and MongoDb, 2 of the 3 (Cassandra, Hbase) under the Apache fundation umbrella









2 - Database proposal in big data : nosql+column database, Hadoop (3/6)

Why Hadoop is unique



It's an Open Source Framework, without any commercial competitor at that level

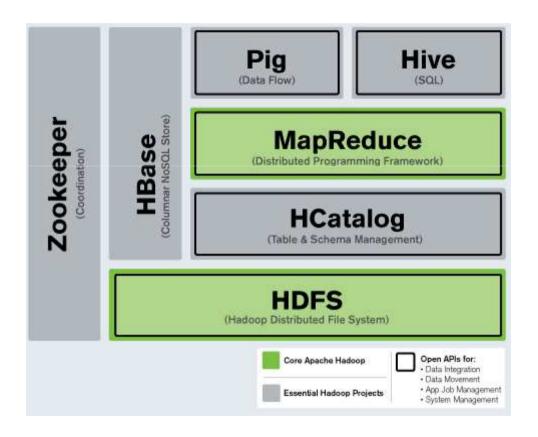
New companies endorse Hadoop to build stable distribution with major Hadoop components : HortonWorks, MapR, Cloudera

Hadoop architecture target no single point of failure (multi master), with usefull component (Zookeeper, MapReduce)



2 - Database proposal in big data : nosql+column database, Hadoop (4/6)

Hadoop Framework to manage big data set on the Cloud





2 - Database proposal in big data : nosql+column database, Hadoop (5/6)

Hadoop Components

It was inevitable that Hadoop would soon evolve to adopt some of the characteristics of a database

HBase, stepped in to partially fill the gap. It implements a column-oriented data store modeled on Google's Bigtable on top of Hadoop and HDFS

Pig, originally developed at Yahoo Research, is a high-level language for building MapReduce programs for Hadoop, thus simplifying the use of MapReduce. It is a data flow language that provides high-level commands.



2 - Database proposal in big data : nosql+column database, Hadoop (6/6)

Some Hadoop Components

Hive, initially a sub-project of Hadoop, evolved to provide a formal query capability. In effect, Hive turns Hadoop into a data warehouse-like system, allowing data summarization, ad hoc queries and the analysis of data stored by Hadoop

Hive holds metadata describing the contents of files and allows queries in HiveQL, a SQL-like language. It also allows MapReduce programmers to get around the limitations of HiveQL by plugging in MapReduce routines.



3 - Big Data, Search & Datamining

-Work on your data with Dataming component such as

-R: http://www.revolutionanalytics.com/

- Weka: http://www.cs.waikato.ac.nz/ml/weka/

- Apache Mahout : http://mahout.apache.org/



- Manage different kind of data, using Hadoop Cassandra database
- -Use existing Search Infrastructure like Solr/Lucene (Vanilla certified) http://www.lucidworks.com/

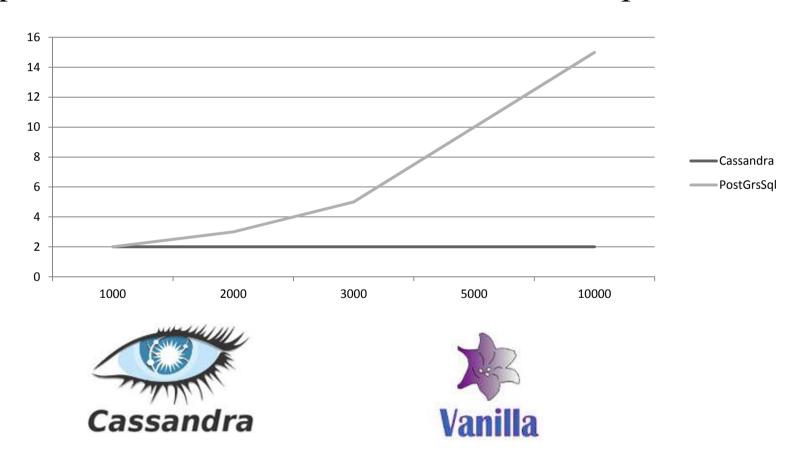






3 - Big Data, Search & Vanilla

Response Time is stable with Cassandra – Impressive !!!

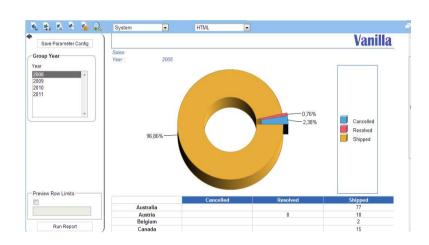


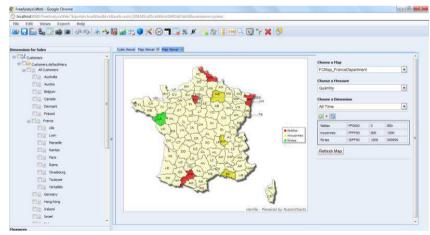


4 - Big Data & Data Visualisation

History of data visualisation

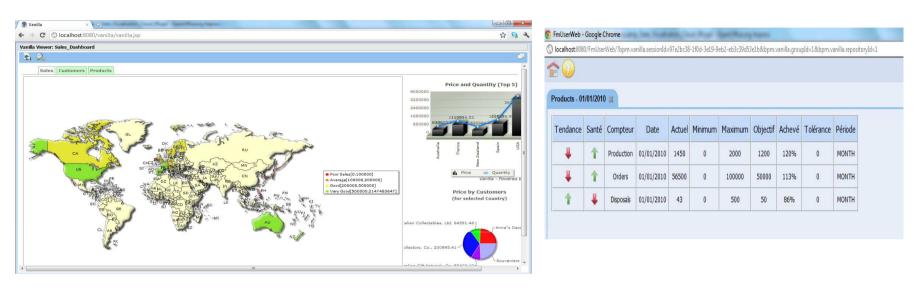


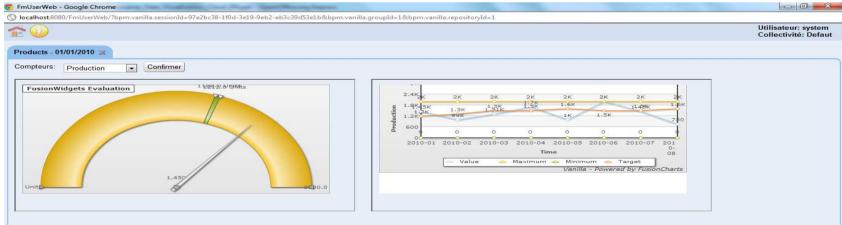






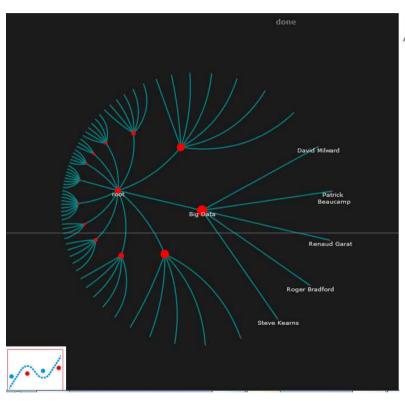
4 - Big Data & Data Visualisation







4 – Clustering & Data Mining

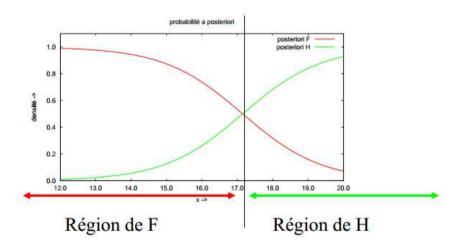




- root
 David Milward
 Patrick Beaucamp
- Renaud Garat
 Roger Bradford
 Steve Kearns

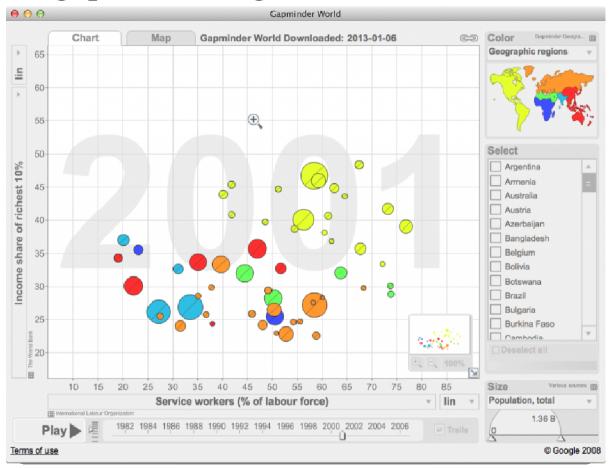
Règle de Bayes

$$\Pr(k \mid x) = \frac{\pi_k L_k(x)}{L(x)}$$



4 - Big Data & Data Visualisation

http://www.gapminder.org





1 - Social Network

Facebook – Linked – Twitter
 Your Private Life – Your Professional Life – What you think

Intensive usage of BigData database (Cassandra) and Platform (Hadoop) Unstructured Data (chat) – Image and Video (face recognition)

Just rethink what they do with your data

http://www.yesprofile.com





2 - Open Data Global Site

http://www.opengovdata.org/

The 8 Principles of Open Government Data

- 1. Data Must Be Complete
- 2. Data Must Be Primary
- 3. Data Must Be Timely
- 4. Data Must Be Accessible
- 5. Data Must Be Machine processable
- 6. Access Must Be Non-Discriminatory
- 7. Data Formats Must Be Non-Proprietary
- 8. Data Must Be License-free



2 - Open Data Government Site (1/4)

French Portal: http://www.data.gouv.fr/ - 352'431 dataset





2 - Open Data Government Site (2/4)

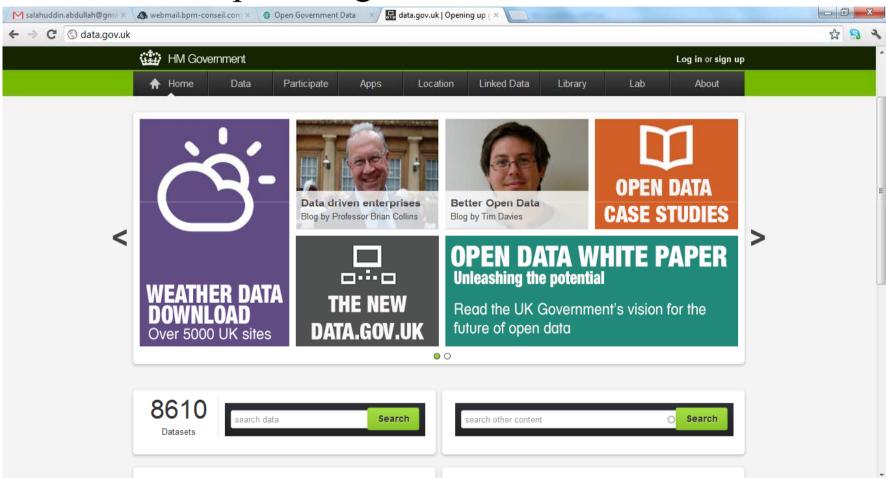
US Portal: http://www.data.gov/ - 420'894 dataset





2 - Open Data Government Site (3/4)

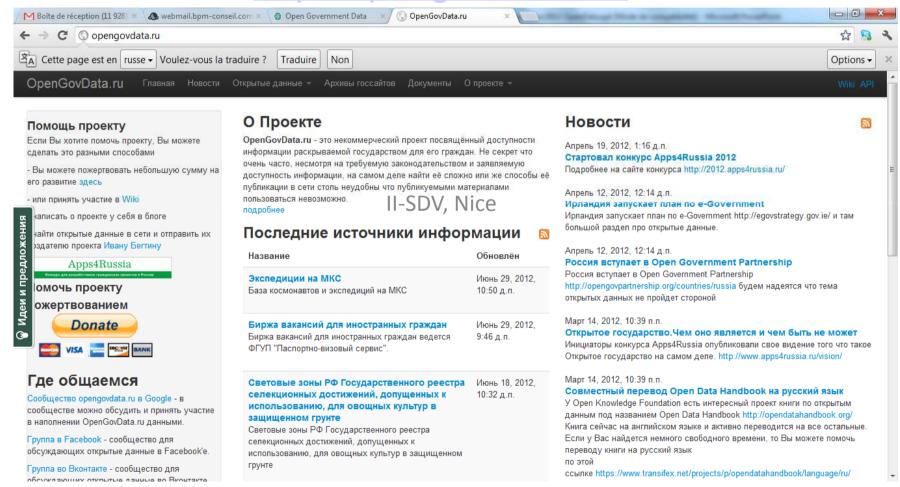
UK Portal: http://data.gov.uk/ - 8'610 dataset





2 - Open Data Government Site (4/4)

Russian Portal: http://opengovdata.ru/ - ?? dataset





2 - Open Data Government - Bonus

European Decision on Open Data for Government (April 10)

https://ec.europa.eu/digital-agenda/en/public-sector-information-raw-datanew-services-and-products

http://gigaom.com/2013/04/10/european-governments-agree-to-open-up-public-data/

II-SDV, Nice

European Decision on Mine (Diamond, Gold, Uranium), Gaz, Oil (April 13)

http://eurodad.org/wp-content/uploads/2011/11/CBC-report_french-21.pdf





