



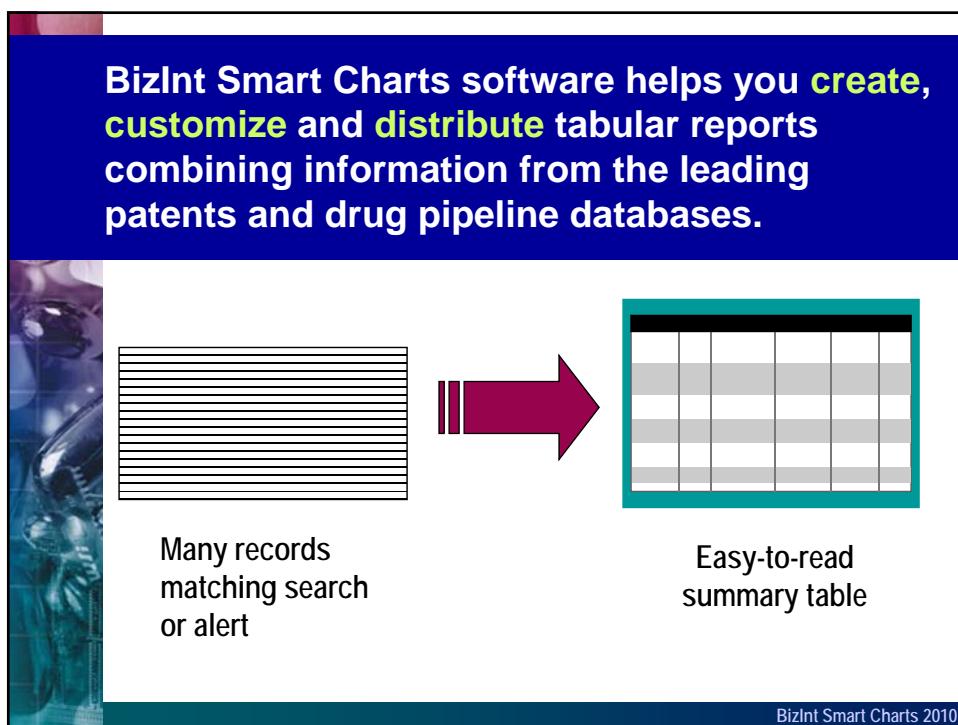
The slide features a vertical decorative bar on the left side with a grid pattern and a circular inset showing two dogs. The main content area has a grey header section containing the BizInt logo and the title "BizInt Smart Charts". Below this is a white section with the heading "Product Update" in teal. At the bottom, there is event information: "ICIC 2010 - Vienna", "Diane Webb, President & CEO", and "October 25, 2010". A small "BizInt Smart Charts 2010" watermark is at the bottom right.

BizInt Smart Charts

Product Update

ICIC 2010 - Vienna
Diane Webb, President & CEO
October 25, 2010

BizInt Smart Charts 2010



The slide highlights the software's ability to handle large amounts of data from various databases and present it in a readable format. It shows a transition from a large stack of horizontal lines (representing raw data) to a clean, organized summary table. The text explains that the software helps users create, customize, and distribute tabular reports.

BizInt Smart Charts software helps you **create, customize and distribute tabular reports combining information from the leading patents and drug pipeline databases.**

Many records matching search or alert

Easy-to-read summary table

BizInt Smart Charts 2010



A Dual Focus...

BizInt Smart Charts | 3.4

BizInt Smart Charts
Reference RowsTM



BizInt Smart Charts 2010

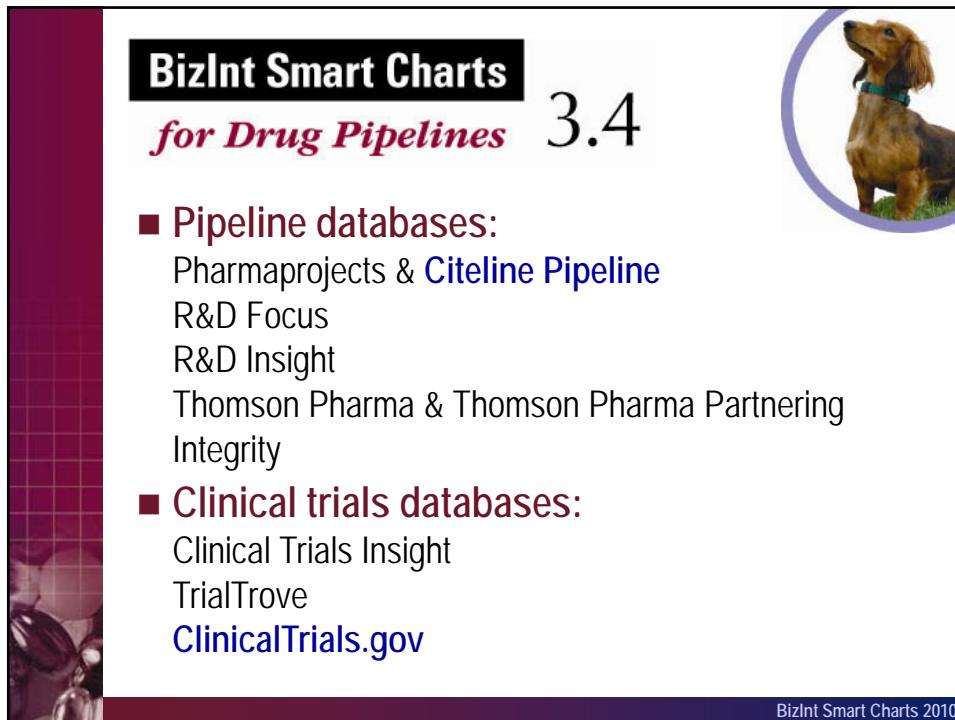


BizInt Smart Charts | 3.4



- Released in September 2010
- New installation package; more compliant with Windows XP, Vista and Windows 7
- New chart editing features – Move Rows, Hide Column, new toolbar shortcuts, etc.

BizInt Smart Charts 2010

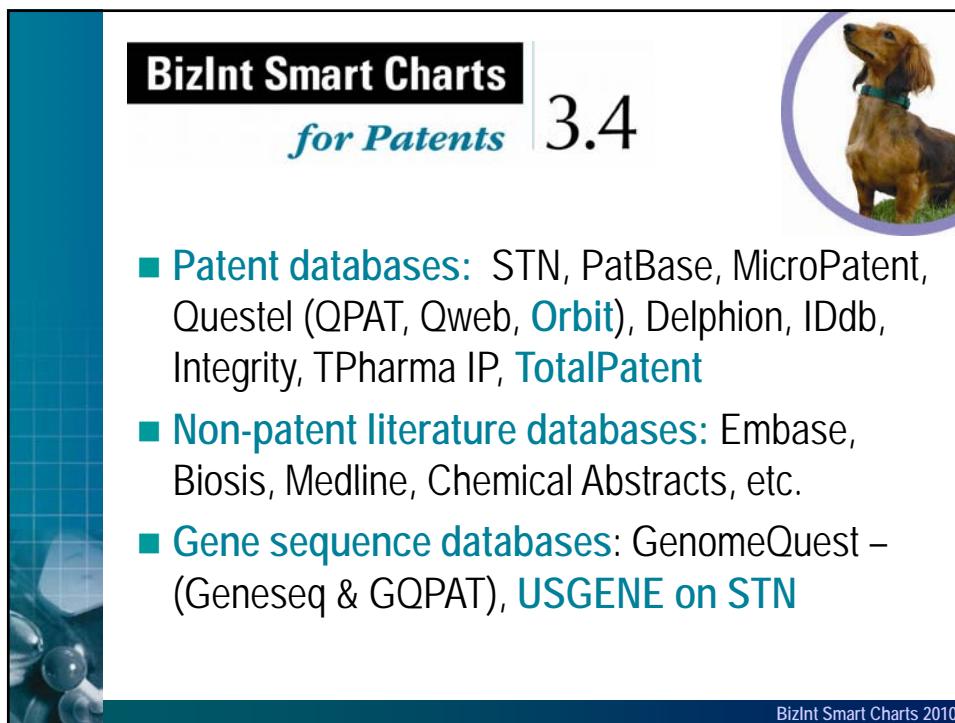


BizInt Smart Charts
for Drug Pipelines 3.4

■ **Pipeline databases:**
Pharmaprojects & [Citrine Pipeline](#)
R&D Focus
R&D Insight
Thomson Pharma & Thomson Pharma Partnering
Integrity

■ **Clinical trials databases:**
Clinical Trials Insight
TrialTrove
[ClinicalTrials.gov](#)

BizInt Smart Charts 2010



BizInt Smart Charts
for Patents 3.4

■ **Patent databases:** STN, PatBase, MicroPatent, Questel (QPAT, Qweb, [Orbit](#)), Delphion, IDdb, Integrity, TPharma IP, [TotalPatent](#)

■ **Non-patent literature databases:** Embase, Biosis, Medline, Chemical Abstracts, etc.

■ **Gene sequence databases:** GenomeQuest – (Geneseq & GQPAT), [USGENE on STN](#)

BizInt Smart Charts 2010

BizInt Smart Charts
Reference Rows™

- Create a single “Reference Row” combining information from related records
- Now being developed as a separate utility working with both Patents and Drug Pipelines
- Alpha #3 released in Sept 2010

RefRows Rules Sort Export

BizInt Smart Charts 2010

Reference Rows Alpha #3

Cell Selection Rule - Highest Phase

Choose from the rules below to determine how the Reference Row cell for this column will be selected.

Selection Rule: No preference

Based on:

When the rule above results in a tie, choose the rule below. Use this order:

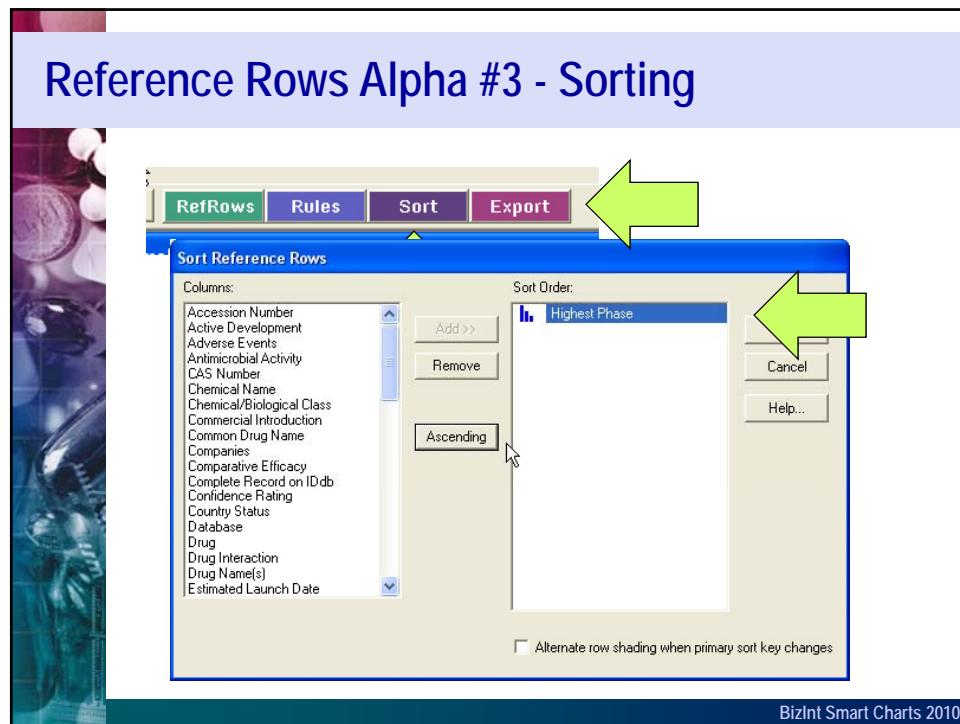
- No preference
- No preference
- Earliest Date
- Latest Date
- Most Content
- Highest Phase
- Most Recently Updated
- Match column

Move Up Move Down

OK Cancel Help

Highest Phase	Structure
Phase II	
Suspended	
Phase III Clinical Trial	<chem>CC1CCC(C)C(C)C1</chem>
Phase I	

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Reference Rows Alpha #3 – HTML export

Combined: HER2 inhibitors - June 2008 (PP, RDF, RDI, Int, TP)

Drug	Database	Synonyms	Originator	Highest Phase	Structure
1. vaccine, HER2/neu, Apthera	1.1 IMS 1.2 IMS 1.3 PProj 1.4 Integr link	E 75 NeuVax	Henry M Jackson Foundation (USA) MD Anderson Cancer Center (USA)	Phase III Clinical Trial	
2. MDX H210	2.1 Adis link 2.2 Integr link	MDX-H210	Medarex	Phase III	
3. canertinib dihydrochloride	3.1 PProj 3.2 Integr link 3.3 TPharm link	CI-1033 PD-0183805 PD-183805	Pfizer (USA)	Phase II	

Reference Row

1.1 IMS 1.1 IMS 1.1 IMS 1.3 PProj 1.4 Integr

2.1 Adis 2.1 Adis 2.1 Adis 2.2 Integr

3.1 PProj 3.1 PProj 3.2 Integr 3.2 Integr

Referer Database #3

Mousetraps 20

Title

1. Mouse trap used at home has enclosure which is provided with top and base; apertures and indentations that can be aligned to open enclosure for entry of mouse, such that contra-rotation of top relative to base is enabled to trap mouse.

1.1 DWPI | [link](#)

2. Portable electrical trap for capturing and killing a mouse, has vacuum source which sucks the mouse fully into a collection chamber within which the mouse is subsequently suffocated.

1.1 DWPI

2.3 MPAT | [link](#)

1.2 TOTALPAT | [link](#)

1.3 TOTALPAT | [link](#)

1.4 TOTALPAT | [link](#)

1.5 FAMPAT

1.6 Patbase | [link](#)

Reference Row

Patent Family

Kind	Date	Abstract	Claims
D0	200311203	WO2005051079 A1 UPAB: 20050624 NOVELTY: The mouse trap has an enclosure having a top (1) and a base (2) respectively provided with an aperture (5) and an indentation (7). The manual rotation of the top relative to the base is enabled to open the enclosure with the alignment of the aperture and the indentation. The contra-rotation of the top relative to the base is performed upon entry of the mouse into the enclosure to trap the mouse. [..see record]	CLAIMS: 1. A mousetrap comprising: an enclosure comprised of a top, a base and apertures provided in each of the top and the base, wherein the enclosure is in an open position upon substantial alignment of the apertures; and a trigger mechanism comprising a lever arrangement and a biasing means operably connected to the top and the base, wherein the lever arrangement defines a gap through which a... see record]
A1	20050624		
A1	200508009		
A1	200600223		
B7	A 20061024		
A	200701125		
49	A1 20070125		
14	A 200706008		
B2	20070725		
A	20070725		
B2	20090324		
32	A1 20091126		

1.5 FAMPAT

1.1 DWPI

1.4 TOTALPAT

1.1 DWPI

1.2 TOTALPAT

US 2006185223 A 2006-06-24 US 7231738 B2 2007-06-19 AU 2005200789 AA 2009-09-17

With reference to a preferred embodiment as depicted in FIG. 4, the present invention relates to a mouse trap comprising a first part (5) and a second part (10) that together define an enclosure where the first part (5) and the second part (10) are operably connected to a first biasing means (60).

1. A mousetrap comprising: a first part and a second part both having apertures therein respect to each other and together defining an enclosure, apertures located in each of the first part and the second part, the apertures being in substantial

3. Mousetrap

3.1 TOTALPAT | [link](#)

3.2 TOTALPAT | [link](#)

3.3 FAMPAT

3.4 Patbase | [link](#)

2.1 DWPI

2.1 DWPI

2.2 TOTALPAT

2.1 DWPI

2.2 TOTALPAT

BizInt Smart Charts | 3.4

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Reference Rows™

Come to our table to learn more!



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