



**Dialog**<sup>®</sup>

# The New ProQuest Dialog: It's Here!

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ICIC  
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Vienna**

## In 2010, we began launching a unified product for Dialog and DataStar customers

The best of legacy Dialog and DataStar *plus*

- Added content from ProQuest
- Enhanced precision searching
- Ease of use for information professionals and end users

## Authoritative answers to drive innovation across the enterprise

### Information professionals

monitor enterprise information needs to provide best sources and tools

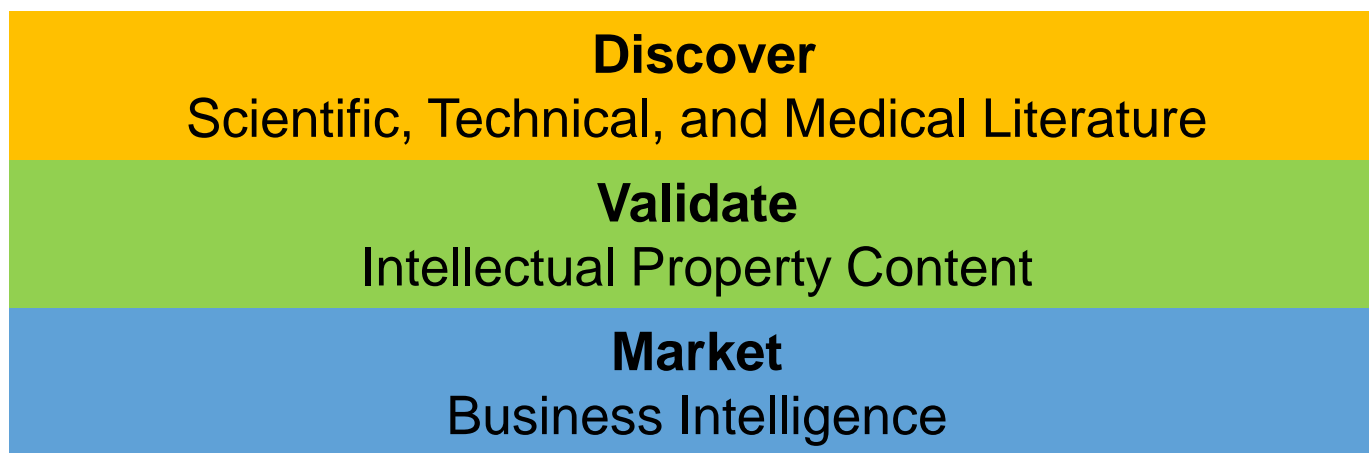
**Business intelligence and marketing professionals** track competitors and industries



**Scientists and engineers** discover new R&D and product concepts

**Legal professionals** validate concept uniqueness and patentability




## We will release the new Dialog in three streams of product development



- Releases will correspond to the core content and capabilities required for each part of the innovation workflow
- Continuous enhancement to both content and features

## Discover

Scientific, Technical, and Medical Literature

-  **a combination of content and features to support research and development...**
-  **enabling detection of new ideas, technologies, or process improvements...**
-  **leading to new product and market opportunities for our customers**

## What the 2010 Discover releases will have

- Intuitive interface with powerful search refinement capabilities
- Advanced mode for query building
- Core STM resources
- New capabilities for managing search results
- Subscription billing (flat-rate contracts only)

## Coming in later releases

- Iterative set-building supporting full command-based search
- Direct access to full-text and other content from ProQuest
- Transactional access and contract options
- Additional engineering, technical, and scientific resources
- Intellectual property, news, and business intelligence resources



# Pharmaceutical & Biomedical

Search | [Advanced](#) ▾ Full text[Advanced search](#)

## Search databases (29)

represented. This R&D Focus provides easy access to latest intelligence on drug development worldwide.

### International Pharmaceutical Abstracts [Search >](#)



International Pharmaceutical Abstracts Database provides comprehensive coverage of worldwide pharmaceutical and related healthcare literature. Topics included range from drug use, adverse reactions and interactions to pharmacy practice and drug research and technology.

### MEDLINE® [Search >](#)



MEDLINE is a vast source of medical information, covering the whole field of medicine including dentistry, veterinary medicine and medical psychology. Clinical medicine, anatomy, pharmacology, toxicology, genetics, microbiology, pathology, environmental health, occupational medicine, psychology, biomedical technology, health planning and administration, space life science, and many other related subject areas are included in this highly respected database.

#### Want to Learn More?

Try one of these options:

- [Search the online Help.](#)
- [Sign up for a training webinar.](#)
- [Discover answers to common questions at ProQuest's Product Support Center.](#)
- Got an uncommon question? [Contact Technical Support.](#)

#### Search tip

By default, we will look for documents with all the terms entered.

Use "quotation marks" to search for exact phrases. Separate terms with OR to find any of the words entered.

diabetes



Search tips

[Advanced search](#) | [Recent searches](#)[Set up alert](#) [Create RSS feed](#) [Save search](#)1889742 Results [Search within](#) Add items 1-20 to My Research (0 new) [Email](#) [Cite](#) [Export references](#) 1[The Diabetes Marketplace: Your Pharmacy's Future](#)[Preview](#)

Drug Store News 0. 0 (Nov 19, 1990):S1.

...to seek unique market niches. The **diabetes** care market, often taken for granted...with catering to patients with **diabetes** who are already their customers, they...the thousands of individuals with **diabetes** who are shopping at competitors'[Citation/Abstract](#) [Full text](#) LINK to Full Text 2[Diabetes Care Devices Market in Brazil, Russia, India, and China \(BRIC\) \(2010 - 2014\) Now Available at ReportsandReports.](#)[Preview](#)

PR Newswire 24 June 2010.

...announces it will carry the **Diabetes** Care Devices Market in Brazil, Russia...reportsandreports.com/market-reports/**diabetes**-care-devices-mar...market research report analyzes the **diabetes** care devices market in Brazil,[Citation](#) [Full text](#) LINK to Full Text 3[Diabetes Type 1 or Type 2? Factors to Consider.](#)[Preview](#)

Kirn, Timothy F. Family Practice News 30. 10 (May 15, 2000):53.

... HONOLULU - Differentiating type 1 **diabetes** from type 2 is no easy task these...sponsored by the American **Diabetes** Association. One should not assume...days, with the prevalence of type 2 **diabetes** rising so rapidly in the pediatric

Sort results by

Relevance ▾

Sort results by...

Narrow results by

 Publication title Document type Keyword Subject

human (549117)

diabetes mellitus (421725)

male (310415)

female (300531)

im (284105)

[More options...](#) Classification Company/organization Location



## Leveraging the new ProQuest platform

- Intuitive interface offers a radically improved user experience
- Advanced search features such as Rank built right into the interface
- Enhanced retrieval through recognition of synonyms, word stems, and misspellings
- Easy access to thesauri to improve cross-database searching
- Normalized fields to facilitate post-processing

Our mission has always been to help customers find authoritative answers through precision search against the world's most important content...

**Now, as part of ProQuest, we have created a new product for both information professionals and knowledge workers**



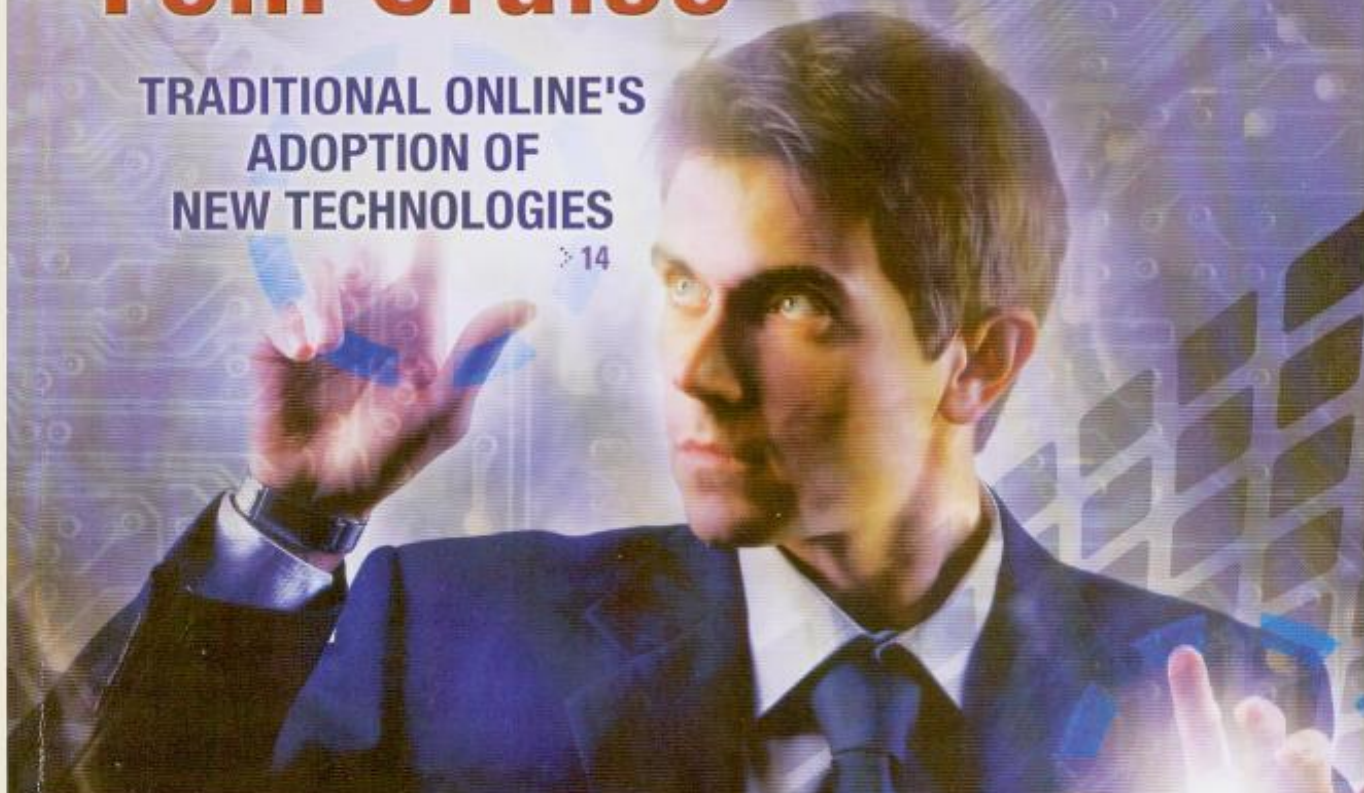
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*From*  
**Roger Summit**  
*to*  
**Tom Cruise**

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ADOPTION OF  
NEW TECHNOLOGIES**

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Please visit us in the exhibition hall

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