Qwam E-content Server (QES) :

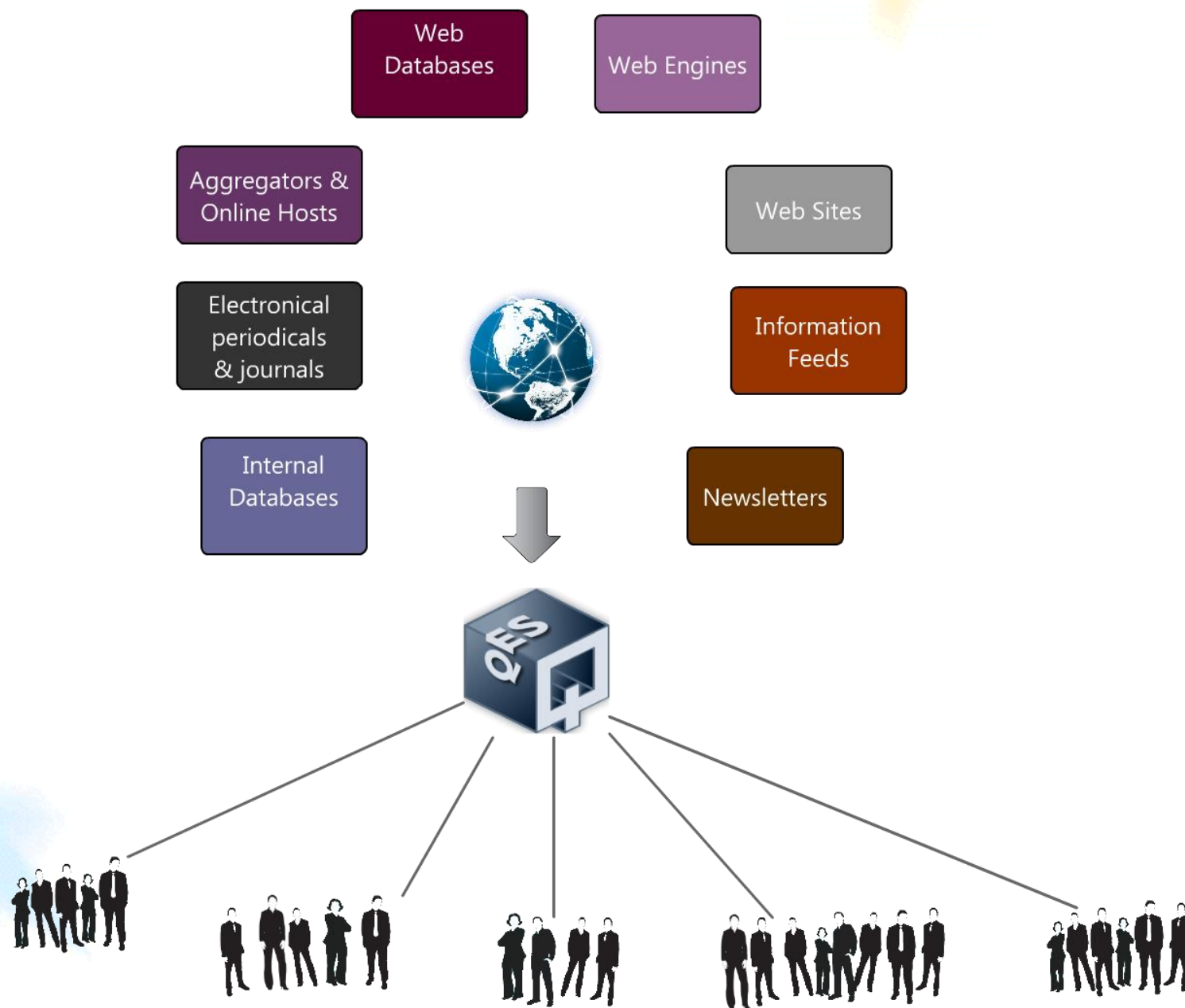# Software solutions for searching, monitoring, managing and sharing of professional web content

- Competitive, R&D and market intelligence solutions (Qwam Watch/KM Suite) -
- Enterprise information portals (Qwam InfoMedia Suite) -
- Federated search engine and portal (Qwam Federator Suite) -

General Presentation – October 2010

Qwam Content Intelligence

contact : Christian Langevin - langevin@qwamci.com

QWAM E-CONTENT SERVER (QES) APPLICATIONS

- **Qwam Watch/KM Suite** *best for R&D Departments, Scientific Information Teams, CI teams, KM managers*

  - Competitive information and current awareness solutions with content management and knowledge portal **(Qwam Watch/KM suite)** for global applications

  - Web monitoring and strategic information sharing **(Qwam Web Monitor)** for department level solutions

- **Qwam InfoMedia Suite** *best for Marketing & Communication Departments, Media Groups*

  - Global platform for media and content aggregation, management and sharing **(Qwam InfoMedia Suite)**

  - Press reviews and media monitoring portals and management **(Qwam Press Review)**

- **Qwam Federator Suite** *best for Information Centres / Libraries*

  - Federated search engine and portals ; e-kiosk : accessing and browsing through electronic journals, online resources, etc. **(Qwam Federator)**
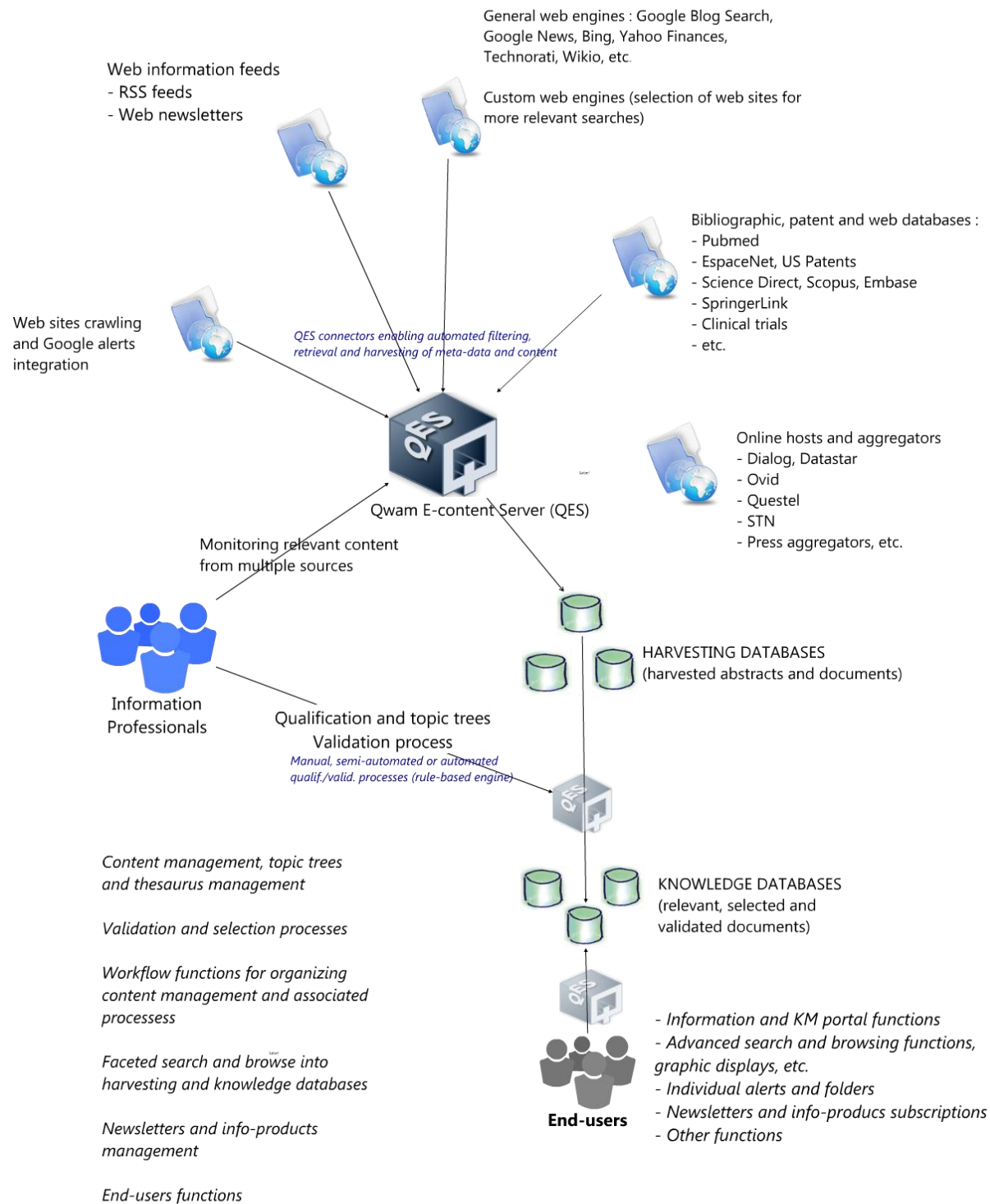
- **More thant 100 large companies and research organizations use Qwam-QES solutions**
- *Nota : some references are fully confidential and cannot be mentioned*

QWAM
QWAM
CONTENT
INTELLIGENCE

Web information feeds
- RSS feeds
- Web newsletters

General web engines : Google Blog Search,
Google News, Bing, Yahoo Finances,
Technorati, Wikio, etc.

Custom web engines (selection of web sites for
more relevant searches)

Bibliographic, patent and web databases :
- Pubmed
- EspaceNet, US Patents
- Science Direct, Scopus, Embase
- SpringerLink
- Clinical trials
- etc.

Web sites crawling
and Google alerts
integration

*QES connectors enabling automated filtering,
retrieval and harvesting of meta-data and content*

Online hosts and aggregators
- Dialog, Datastar
- Ovid
- Questel
- STN
- Press aggregators, etc.

QES

label1

Qwam E-content Server (QES)

Monitoring relevant content
from multiple sources

HARVESTING DATABASES
(harvested abstracts and documents)

Information
Professionals

Qualification and topic trees
Validation process
*Manual, semi-automated or automated
qualif./valid. processes (rule-based engine)*

QES

KNOWLEDGE DATABASES
(relevant, selected and
validated documents)

*Content management, topic trees
and thesaurus management*

Validation and selection processes

*Workflow functions for organizing
content management and associated
processess*

*Faceted search and browse into
harvesting and knowledge databases*

*Newsletters and info-products
management*

End-users functions

QES

End-users

*- Information and KM portal functions
- Advanced search and browsing functions,
graphic displays, etc.
- Individual alerts and folders
- Newsletters and info-producs subscriptions
- Other functions*

Scientific information and web information applications

> Global Platform:

- ✓ **Organize and streamline the process for monitoring and retrieving relevant content from multiple sources (content providers, free or fee-based databases, RSS feeds, web sites, web search engines, etc.)**

- ✓ **Automate and streamline the process for building personalized in-house bibliographic/knowledge databases for R&D, competitive intelligence, safety/regulatory and general knowledge needs**

- ✓ **Build on-demand knowledge databases from multiples sources (with current information as well as history files) for information discovery and key opinion leaders appplications**

- ✓ **Manage and share relevant information through information portals for end-users offering knowledge databases, newsletters, personalized folders, etc., organized by business needs**

Scientific information and/or web information applications

> *Departmental and Specific Solutions:*

- ✓ **Manage your current awareness (databases alerts, RSS feeds, etc.) and your product literature content ; capitalize them into a content database with advanced searching and browsing functions**

- ✓ **Capitalize your web search results**
    - ✓ **Search general web engines and personalized sets of web sites**
    - ✓ **Retrieve selected documents and web pages (no copy/paste) into your personal knowledge database**
    - ✓ **Organize your web pages into folders and enrich them with your analysis and comments**

Press, library and general purpose applications

> Press applications:

- ✓ **Integrate your media feeds (media clippings, business feeds, press agency feeds, internal press reviews) into a single application**
- ✓ **Automate the building of press reviews**
- ✓ **Give a newsdesk portal to your end-users**

> Library applications :

- ✓ **Manage a personalized and integrated access to your e-journals**
- ✓ **Supply a personalized federated search**
- ✓ **Streamline document delivery towards your favorite document delivery supplier**

> Other applications :

- ✓ **If you have multiple content sources/feeds and want to use other approach than « mail delivery as a content solution », please come and see us**

FOR FURTHER CONTACT

➔ We remain available for supplying further information about any subject concerning professional information access inside your organization and our QES solutions

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