Turn Information into Knowledge

www.TheVantagePoint.com

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Celebrating the 10th Anniversary of VantagePoint

and the 30th Anniversary of Search Technology

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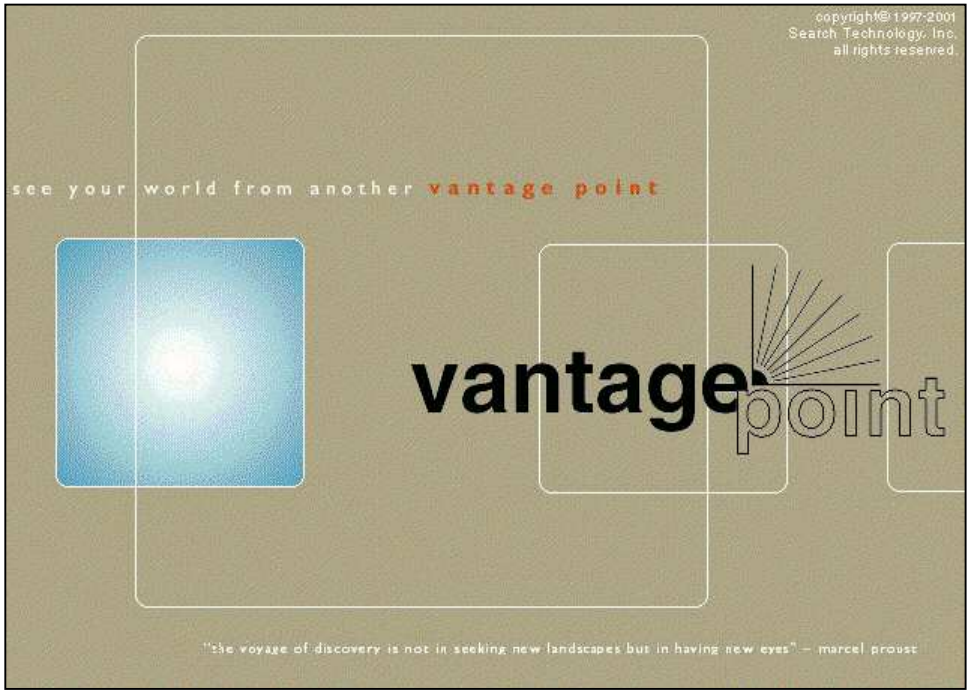
The Introduction of VantagePoint 2.0 in 2000

After nine years of development…

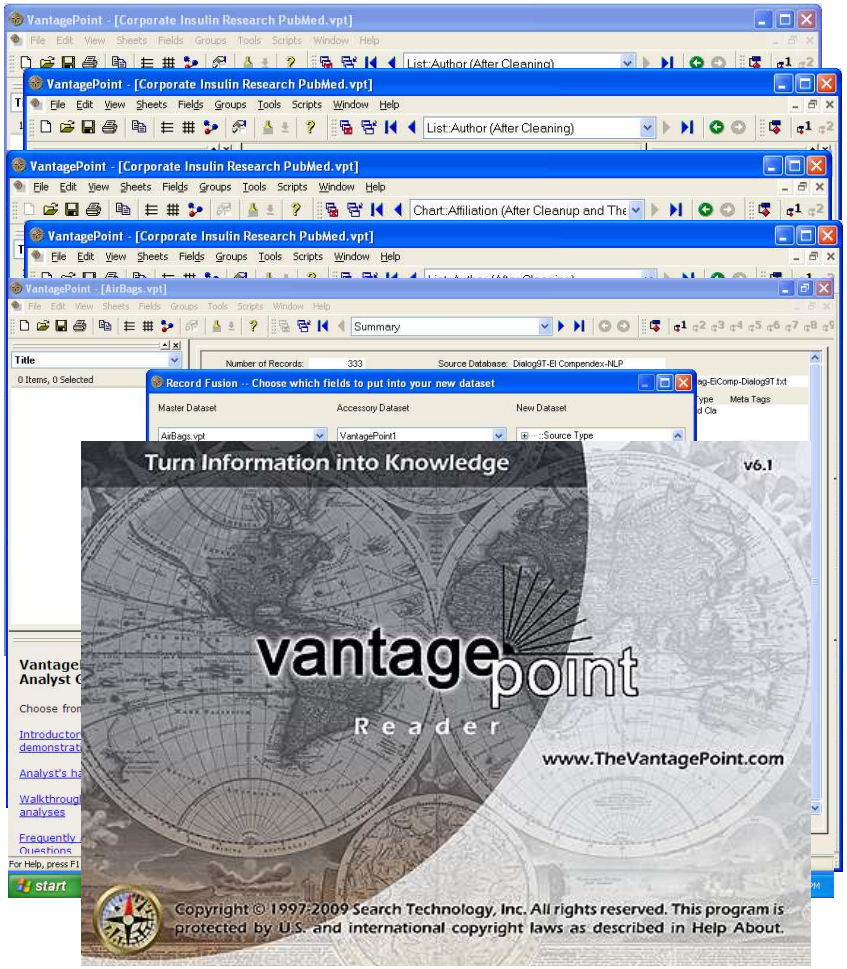
And three years of beta testing…

Search Technology introduced VantagePoint in the Spring of 2000



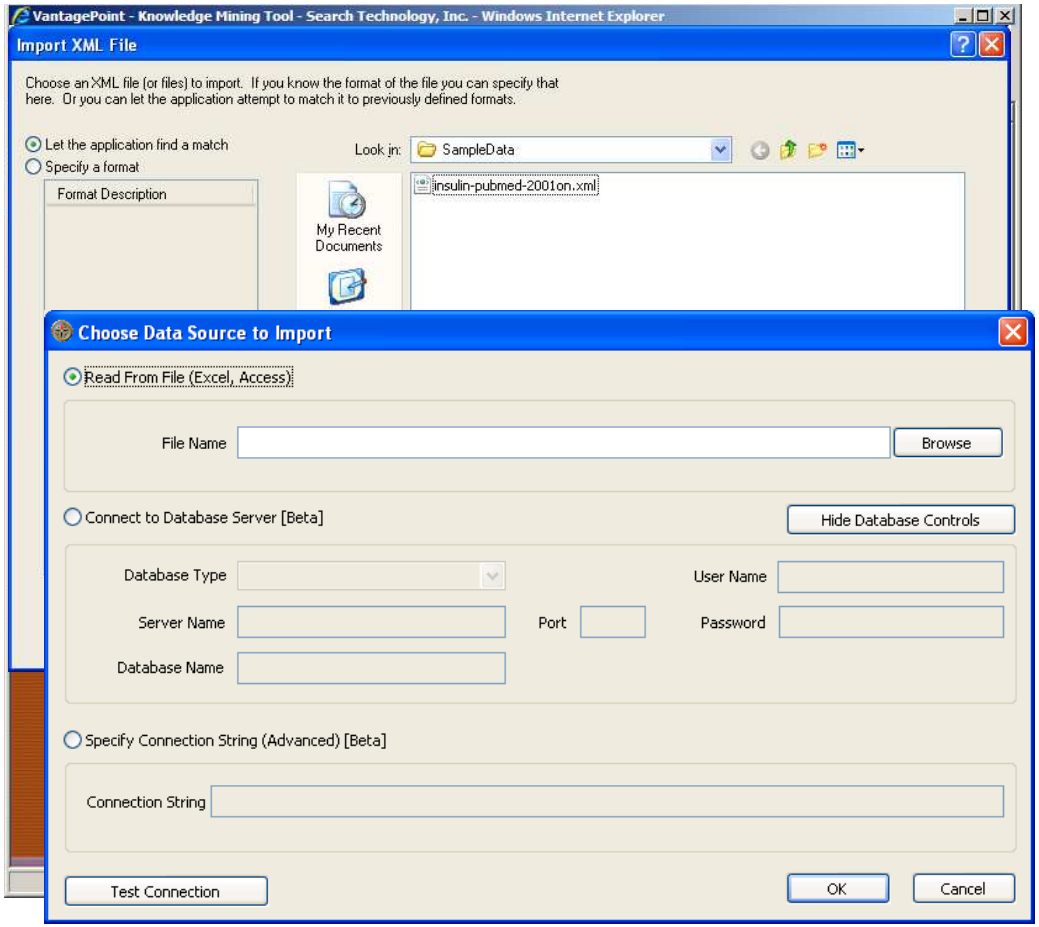
A Decade of Innovation

- Market leading data cleanup capabilities including spelling algorithms and cross field matching
- Flexible user editable Thesauri including support of RegEx pattern matching
- Analytical Automation using Visual Basic Scripting
- Drill-down capability using Detail Windows
- Merging data sources using Record Fusion aka: “Frankenrecord”
- The VantagePoint Reader
- Just to name a few….



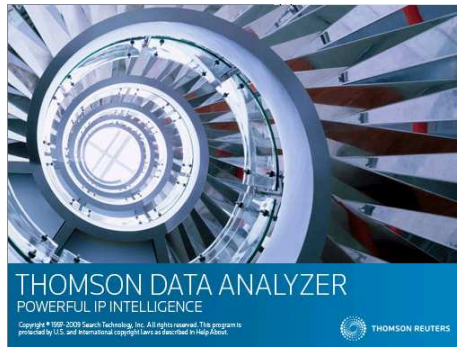
A Decade of Data Openness

- Our powerful Import Engine Editor has always been included with our software
- In 2007 we released our library of import filters which now has over 180 filters for common data sources
- During the last decade we have introduced and improved the ability to import XML, Excel and Access data



A Decade of Collaboration

- In 2002, together with Thomson Reuters we launched Derwent Analytics, which is now Thomson Data Analyzer
- In 2004 we added export/import capability out to BizInt Smart Charts
- In 2009, together with Minesoft, we launched a VantagePoint specific export format for PatBase
- In 2010, together with Questel, we will launch a VantagePoint specific export format for Orbit



BizINT SOLUTIONS

PatBase

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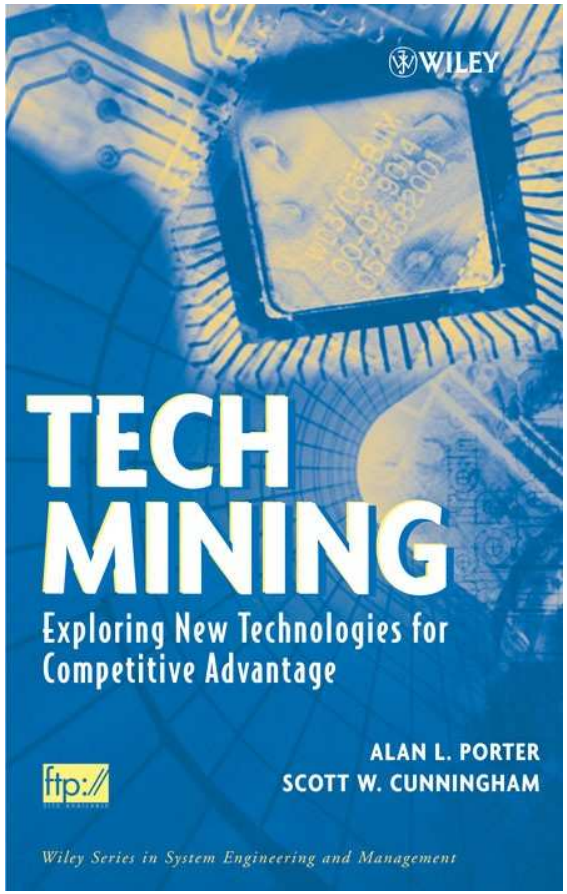
A Decade of Analytical Leadership

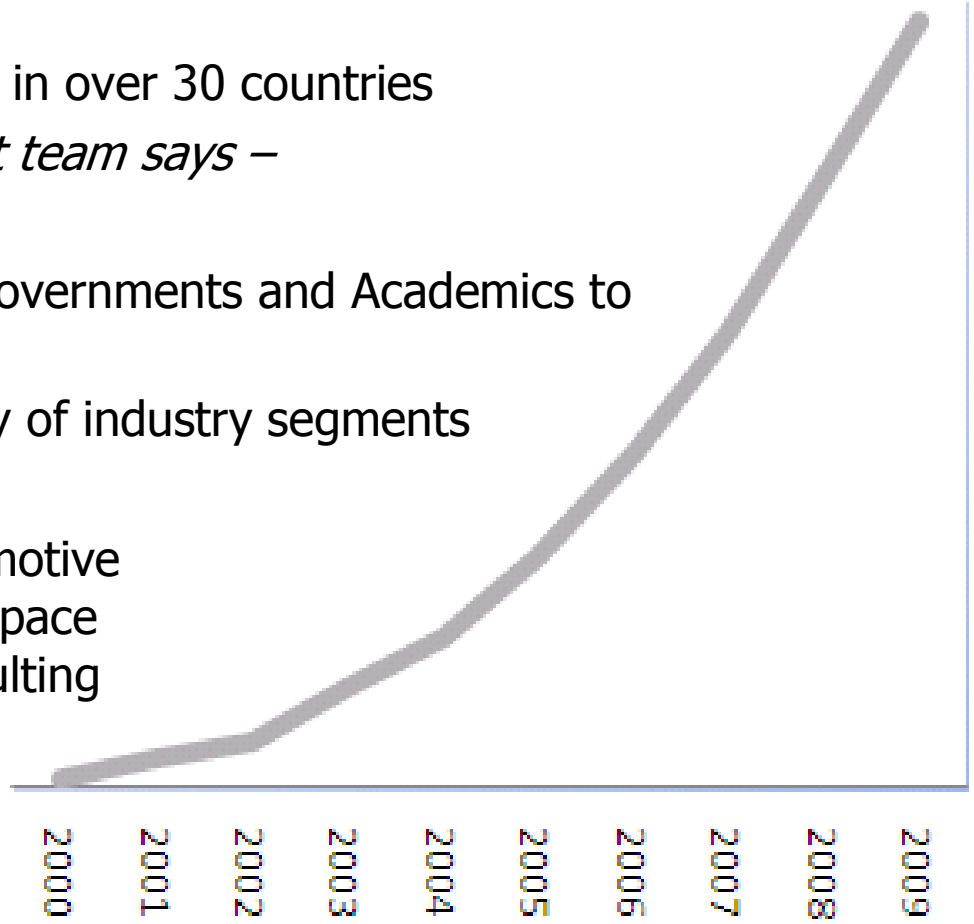
- In 2005, our Director of R&D, Dr. Alan Porter and Dr. Scott Cunningham of TU Delft published "Tech Mining" – an exploration of application of information in Management of Technology
- Over the past decade our R&D team plus our academic collaborators have published dozens of journal articles, book chapters and conference papers discussing the issues of the analytic use of information
- Many of these can be found on our website www.thevantagepoint.com



Plus we have given away a lot of compasses

The Results:
A Decade of Growth

- VantagePoint technology is used in over 30 countries
  - *(or, as our customer support team says –*
    13 time zones)
- By customers who range from Governments and Academics to Multinationals and Consultants
- Our software is used by a variety of industry segments including:
  - Consumer products
  - Pharmaceuticals
  - Chemicals
  - Electronics
  - Automotive
  - Aerospace
  - Consulting
  - IP



We look to the Future

- We will continue to pursue Software Innovation
- The next release – Version 7.0
  - Enhanced entity extraction with "My Keywords"
  - Improved visualizations
  - Better performance
  - Term Highlighting
  - Enhanced Unicode support for analyzing non-English data
- Scheduled to be released in Q4 of 2010.
- We will continue to push the frontiers of research
  - Science Mapping
  - Specialization and Integration metrics

So help us celebrate!

Stop by our booth,
Schedule a WebEx demonstration,
Ask about a 30-day trial,
or visit
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