# Challenge for Service Providers: Integrating New Information Tools with Patent Data

Pierre BUFFET ICIC, Vienna, 24-27 October 2010



# Integrating New Information Tools

- What is a Patent
- Players
- Needs
- What is an Interface
- Issues to be addressed

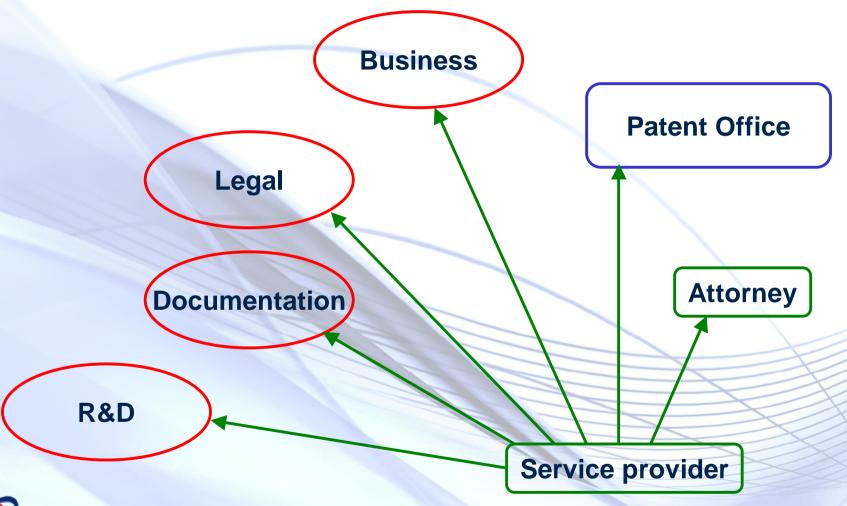


### What is a Patent

- A patent is an exclusive right granted for an invention
  - by a National or Multi-National Authority
  - to a Person or a Corporate Organization
- Right granted against the obligation to disclose the invention



### **Players**





### **Needs**

### For each player in the Company

- Searching
- Watching
- Post processing

### For all players

- Worksharing and
- Workflow management



### What is an Interface

- A device between a user and services
- Very simple at the time of paper publications
- Rather basic in the early days of online services
- More and more sophisticated



### Issues to be addressed

Data

Market segments

Working environment



### Issues: Data

- Sources
  - Document itself (Application, Granted Patent)
  - Register( published by Office)
  - File inspection
- Growing importance of Asia
  - => Multilingual sources
- More images
  - => Quick display



# **Data:** Growing importance of Asia & Latin America

Surgical cutting and fastening instrument with distally mounted pneumatically powered rotary drive member

#### (JP2008036431)

気体を動力とする回転駆動部材が遠位側に取り付けられた外科用切断/ファスナー器具

手動操作引戻し装置を備えた気体を動力とする外科用切断/ファスナー器具

改善された容量の貯蔵容器を備えた気体を動力とする外科用切断/ファスナー器具

交換可能な動力源を備えた気体を動力とする外科用切断/ファスナー器具

可聴音および視覚のフィードバック特徴部を備えた気体を動力とする外科用切断/ファスナー器具

エンドエフェクタとトリガー運動とを結合する機械的なリンクを備えた気体を動力とする外科用切断/ファスナー器具

- (A) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ С ДИСТАЛЬНО УСТАНОВЛЕННЫМ ПНЕВМАТИЧЕСКИМ ВРАЩАТЕЛЬНЫМ ЭЛЕМЕНТОМ ПРИВОДА
- (А) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ С РУЧНЫМ ОТВОДЯЩИМ УСТРОЙСТВОМ
- (A) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ С МЕХАНИЧЕСКОЙ РЫЧАЖНОЙ ПЕРЕДАЧЕЙ, СВЯЗЫВАЮЩЕЙ ДВИЖЕНИЕ КОНЦЕВОГО ЭФФЕКТОРА И РЫЧАГА
- (А) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ СО СМЕННЫМИ ИСТОЧНИКАМИ ЭНЕРГИИ.
- (А) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ С ЕМКОСТЬЮ ХРАНЕНИЯ УВЕЛИЧЕННОГО ОБЪЕМА
- (A) ПНЕВМОПРИВОДНОЙ ХИРУРГИЧЕСКИЙ ОТРЕЗНОЙ И ФИКСИРУЮЩИЙ АППАРАТ С ФУНКЦИЯМИ АУДИО И ВИЗУАЛЬНОЙ ОБРАТНОЙ СВЯЗИ 远侧安装有气动旋转驱动物件的气动外科切割和紧固器械

具有手动操作的回缩装置的气动外科切割和紧固器械

具有改进的容积储存功能的气动外科切割和紧固器械

具有可替换的能量源的气动外科切割和紧固器械

带有听觉和视觉反馈元件的气动外科切割和紧固器械

气动外科切割和紧固器械

가청 및 시각적 피드백 특징을 갖는 공압 동력식 수술 절단및 고정 기구

수동조작식 철회 장치를 갖는 공압 동력식 수술절단고정기구

원위 장착 공압 동력식 회전 구동 부재를 갖는 수술절단고정기구.

기계식 링키지 커플링 엔드 이펙터를 가지며 트리거 운동을하는 공압동력식 수술용 절단고정기구

수술 기구, 수술 기구의 처리 방법 및 가스 구동식 장치용동력원

수술 기구 및 수술 기구의 처리 방법

instrumento de corte e de fixação cirúrgico ativado de forma pneumática com fontes de potência substituíveis

instrumento de corte e fixação cirúrgico energizado pneumaticamente com aparelho de retração manualmente operado

instrumento de corte e de fixação cirúrgico com membro de acionamento rotativo ativado de forma pneumática montado distalmente

instrumento de corte e fixação cirúrgico energizado pneumaticamente com armazenamento de volume aperfeiçoado

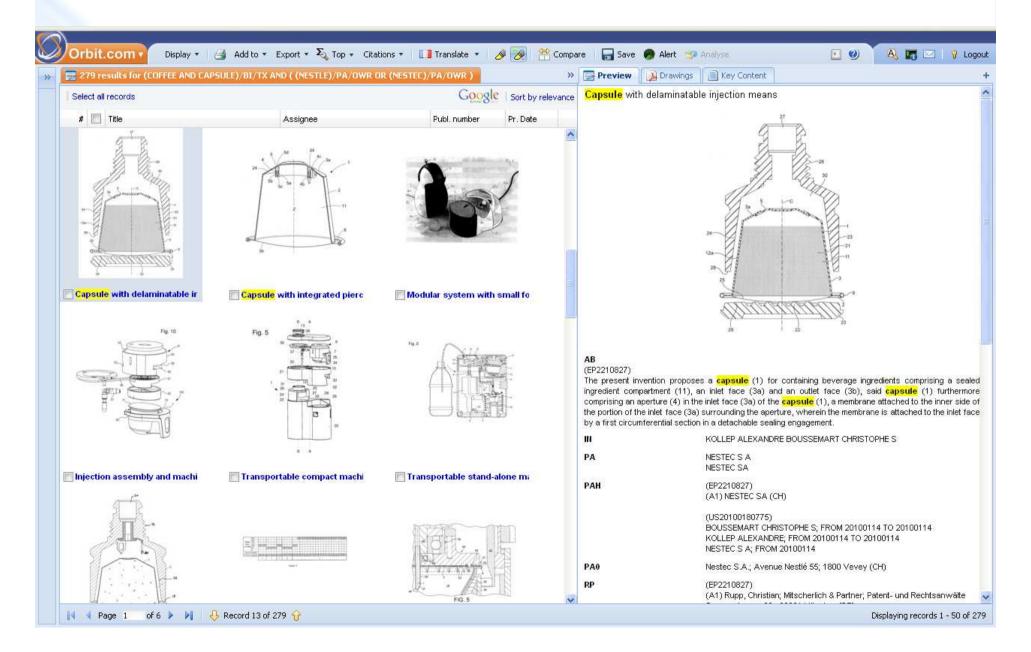
instrumento de corte e de fixação cirúrgico ativado de forma pneumática com efetuador final de acoplamento de ligação mecánico e movimento de gatilho

INSTRUMENTO QUIRURGICO DE CORTE Y SUJECION ACCIONADO NEUMATICAMENTE CON FUENTES DE ENERGIA REEMPLAZABLES.

INSTRUMENTO QUIRURGICO DE CORTE Y SUJECION ACCIONADO NEUMATICAMENTE, CON ALMACENAMIENTO DE VOLUMEN MEJORADO.

INSTRUMENTO QUIRURGICO DE CORTE Y SUJECION CON MIEMBRO DE IMPULSO ROTATIVO MONTADO DISTALMENTE Y ACCIONADO NEUMATICAMENTE.

### **Data: More Images**



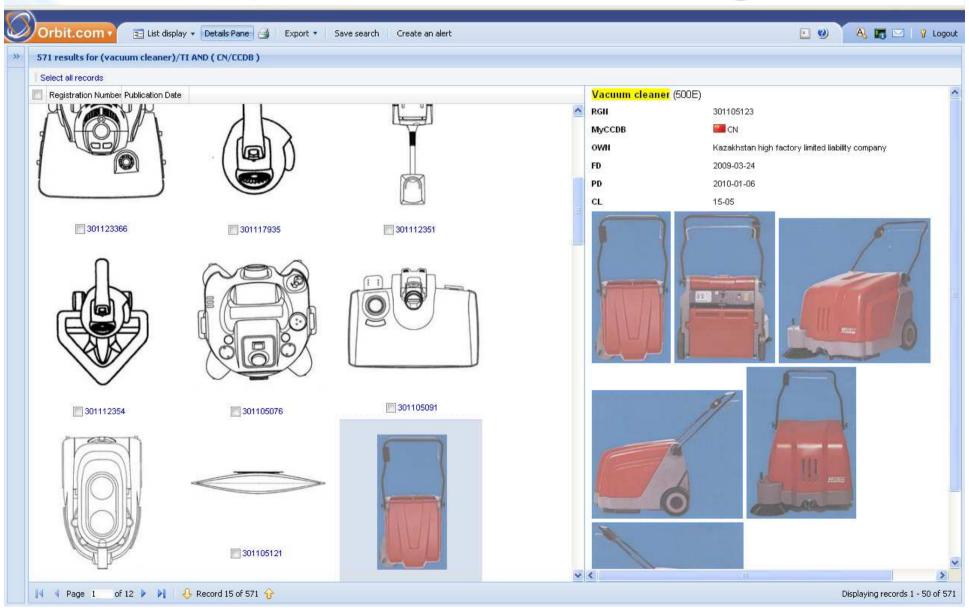
### **Issues:** Market segments

- R&D
  - Chemical, Biological: specific languages
  - Electrical & Mechanical: importance of drawings
- Legal:
  - Accurate text (claims)
  - Specific data (legal status)
- Business Intelligence
  - Statistical analysis & landscaping

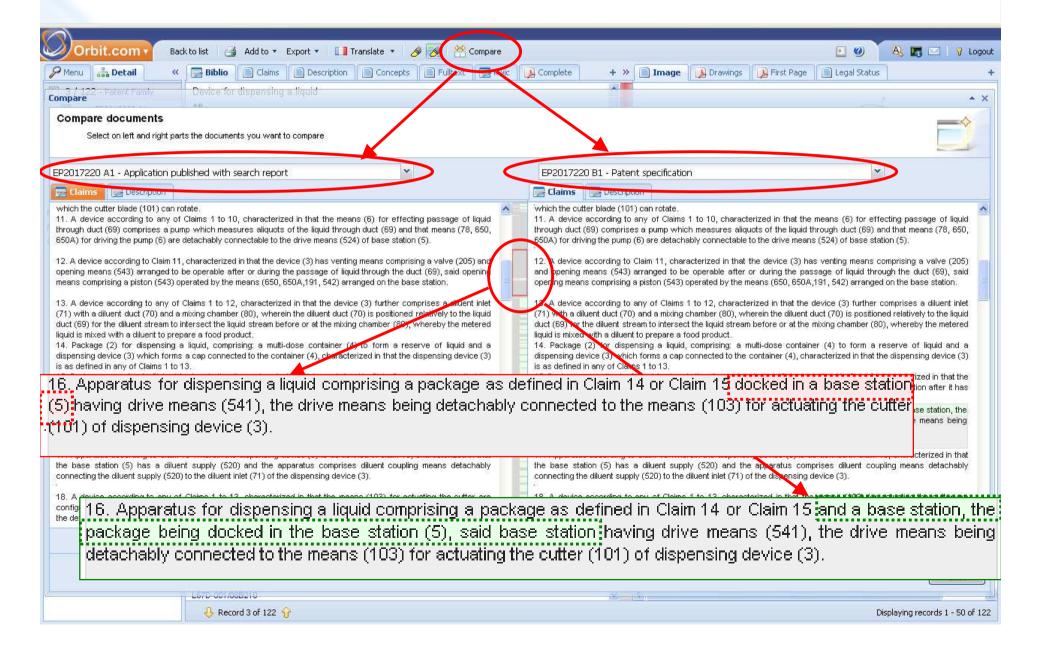
Without forgetting the importance of non English languages



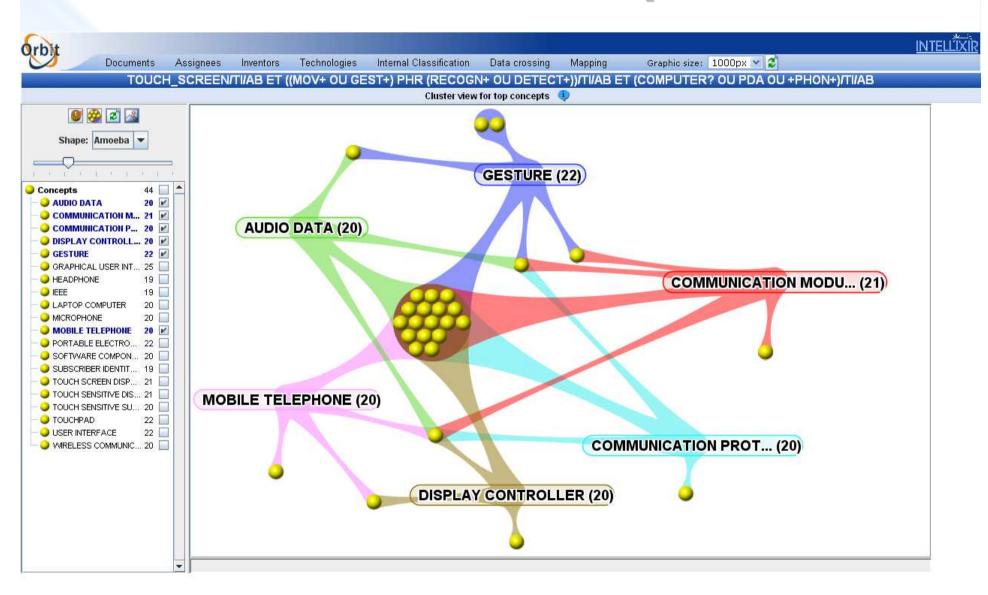
# **Electrical & Mechanical Importance of drawings**



### Legal: Text comparison



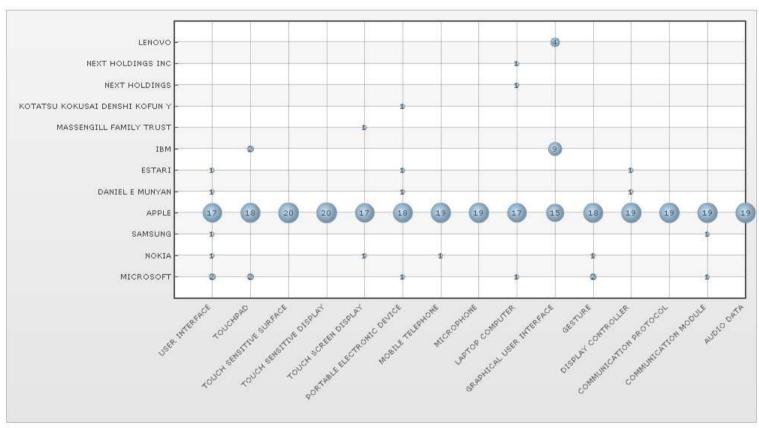
# **Business Intelligence:** Related concepts



# **Business Intelligence:** Who is doing what







### <u>Issues</u>: Working environment

- Workstation & software
- Language
- Interaction & Navigation
  - With system
  - With Help Desk
  - Should be fast and easy
- Evolution over time
- Business model
  - Pay-as-you go is not applicable



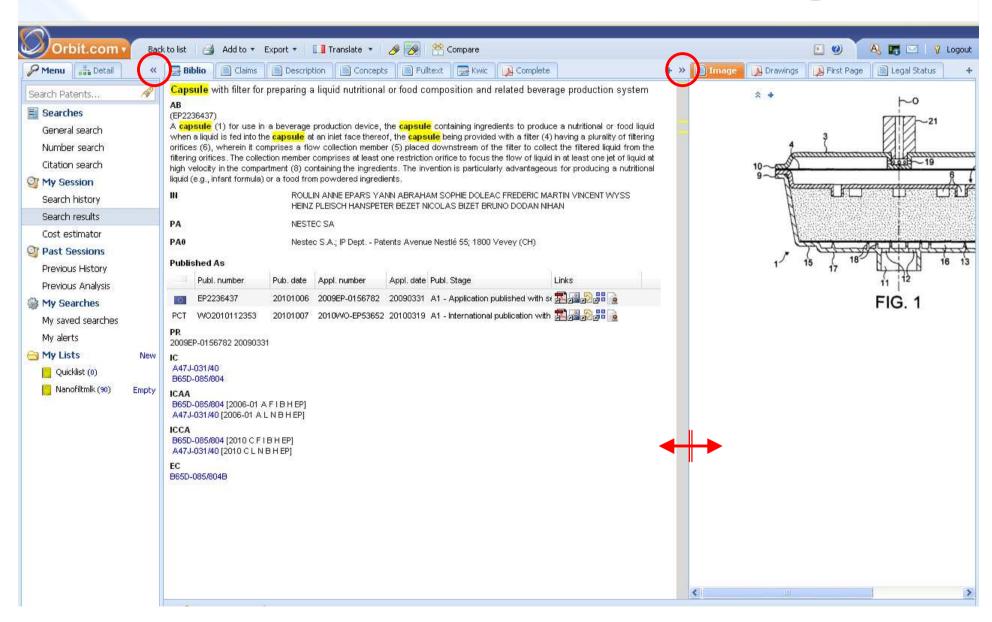
# Working environment: Workstation and software

- Standard PC
  - Windows
  - Apple
- Standard Web browser
- NO specific software
- Customizable
  - Screen format
  - User profile

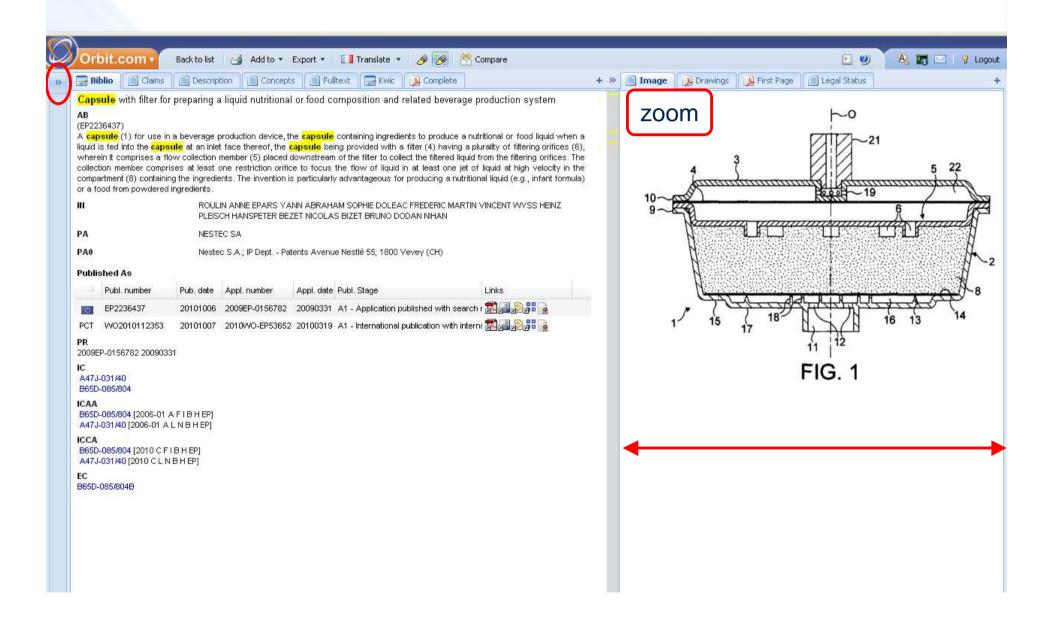
=> Minimum IT requirements and reduced maintenance



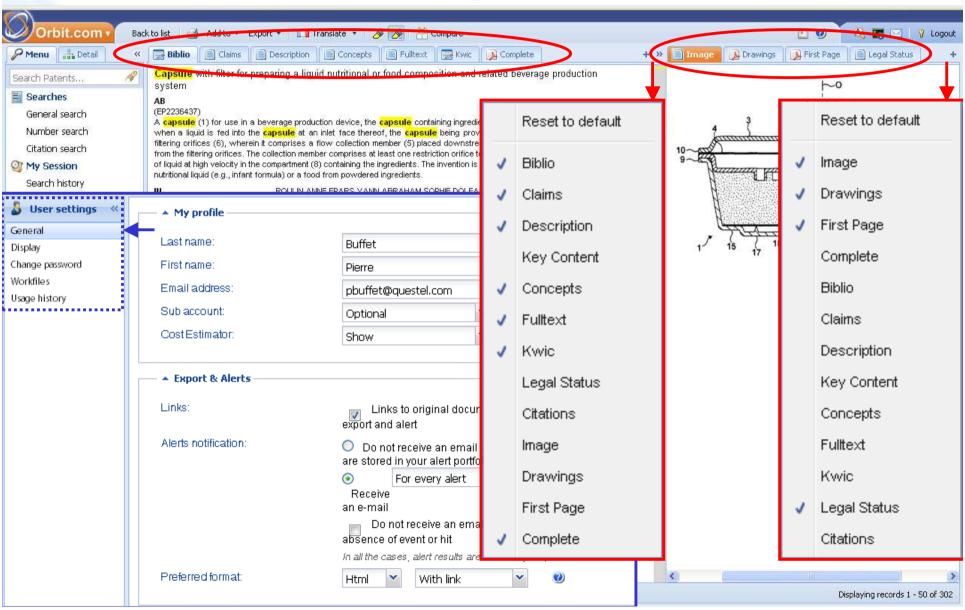
# Customizable workstation: Screen format, windowing



# Customizable workstation: Screen format, windowing



# Customizable workstation: User profile



### Working environment: Language

- User interface
- Database(s):Machine Translation
- Query:Cross language
- Answers:
   On the fly Machine Translation



### User interface language



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IP侵害訴訟

#### 検索 監視 簡易検索 ワークファイル ダウンロード リーガルサービス

#### 国内移行欧州特許の権利化サポート



- 欧州特許の各国内移行後の権利化サポートサービス。
- 発注前のお見積金額の確認が可能。

#### ・リーガルステータス



- 特許ファミリーの変更、リーガルステータス、8官庁(拡張中)の審査経過を自動監視。
- 特許ファミリーおよびリーガルステータスの確認に割く負重な時間を節約したい法律業務、特許情報の専門家へ。

#### + 包袋



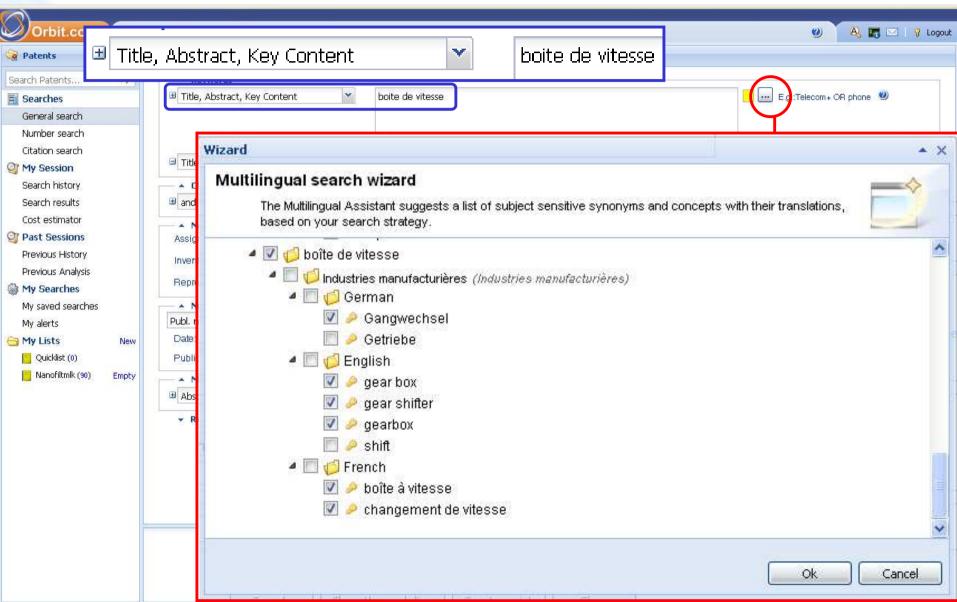
- 特許庁と発明者代理人間で交わされた全文書を入手(索引付き、文書内検索可能)。
- ダウンロード、履歴、メール、共有

#### \* IP侵害訴訟

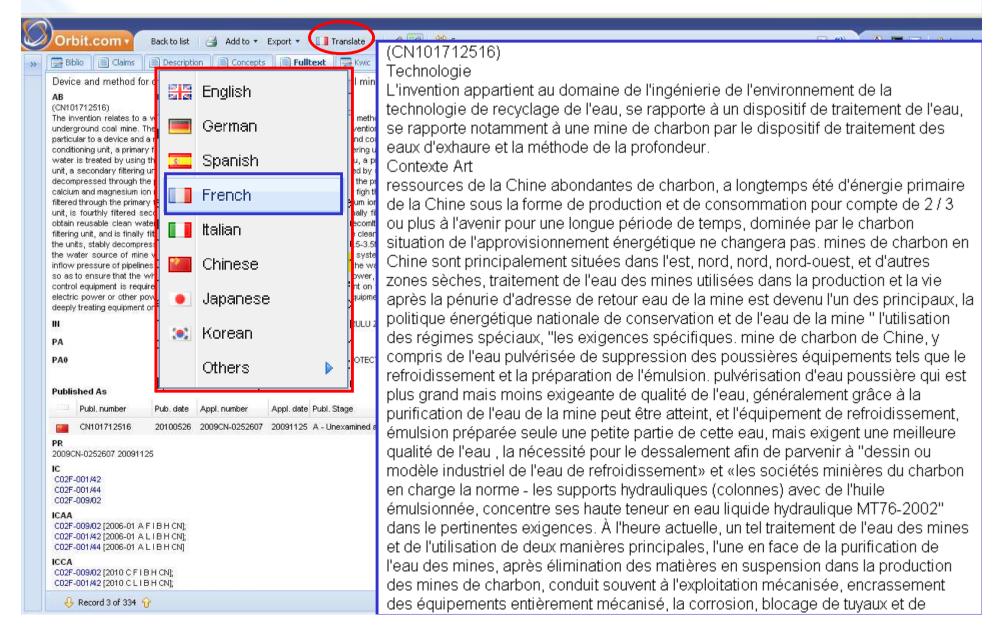


- 米国の訴訟事件、訴状および特許関連ドケット(事件記録簿)の検索。
- 製品名、原告、被告名、等で検索。

# Cross Search in multiple languages



# Machine Translation of the answer



# Working environment: Interaction & Navigation

- Should be fast
- Should be flexible
- Should be tailored
- Should evolve over time



# Interaction & Navigation Should be fast

#### For:

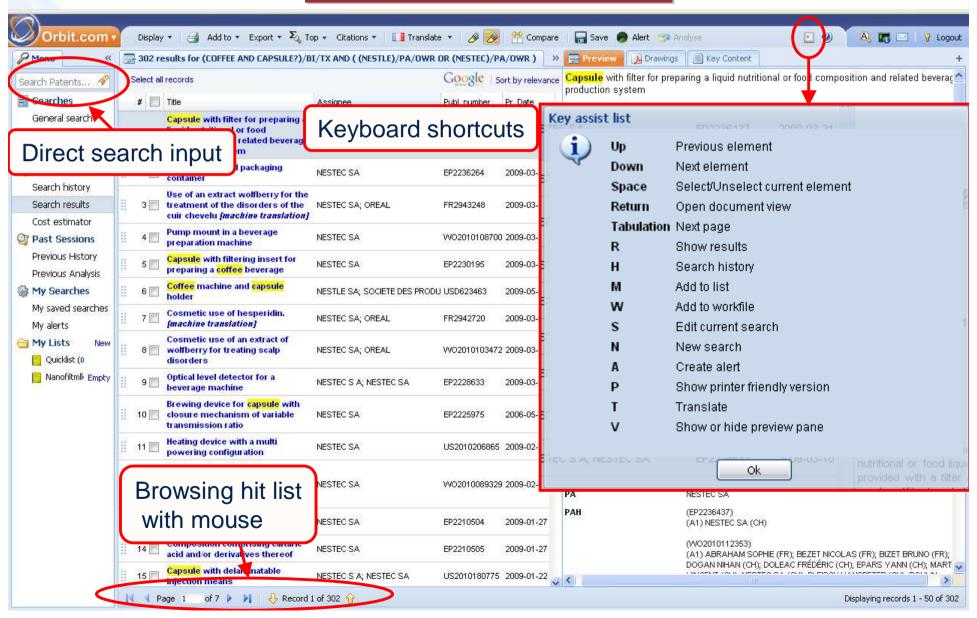
- Navigating (e.g. search / display)
- Browsing hit lists
- Image display

### **Using:**

- Appropriate IT techniques
- Short cuts

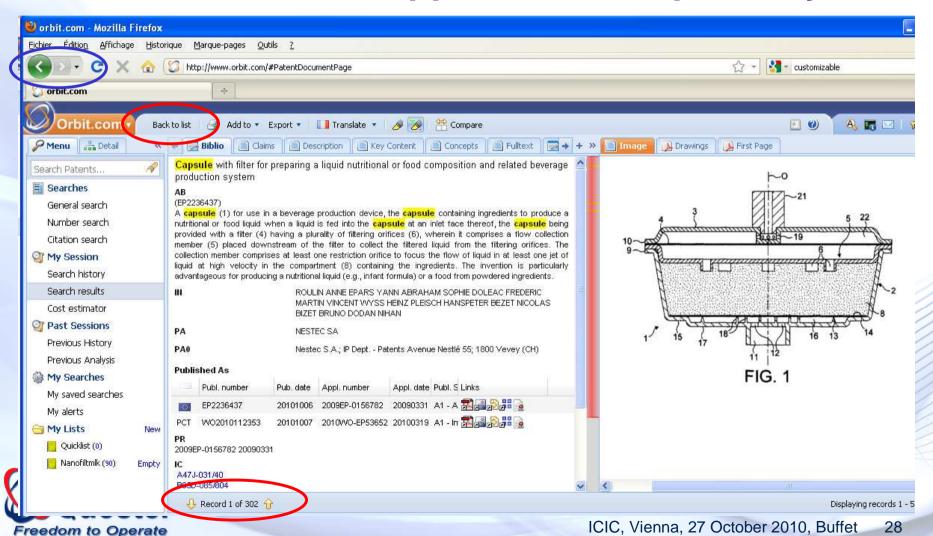


# Interaction & Navigation Should be fast



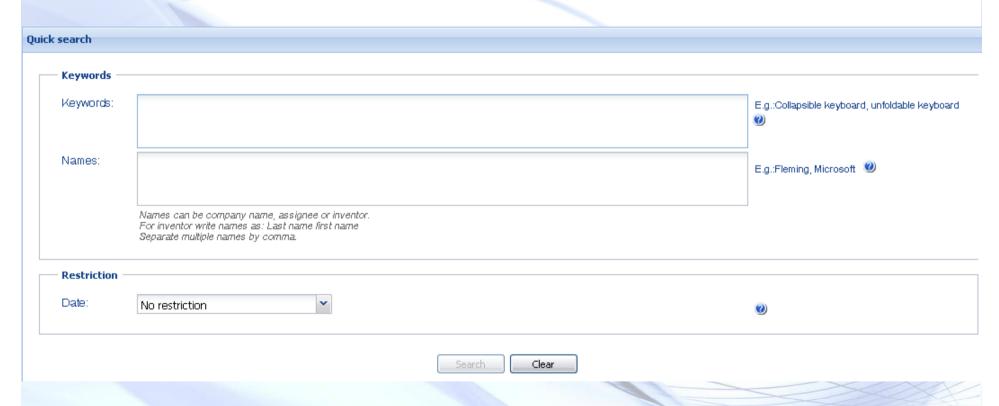
## Interaction & Navigation Should be flexible

Web Browser- Application compatibility



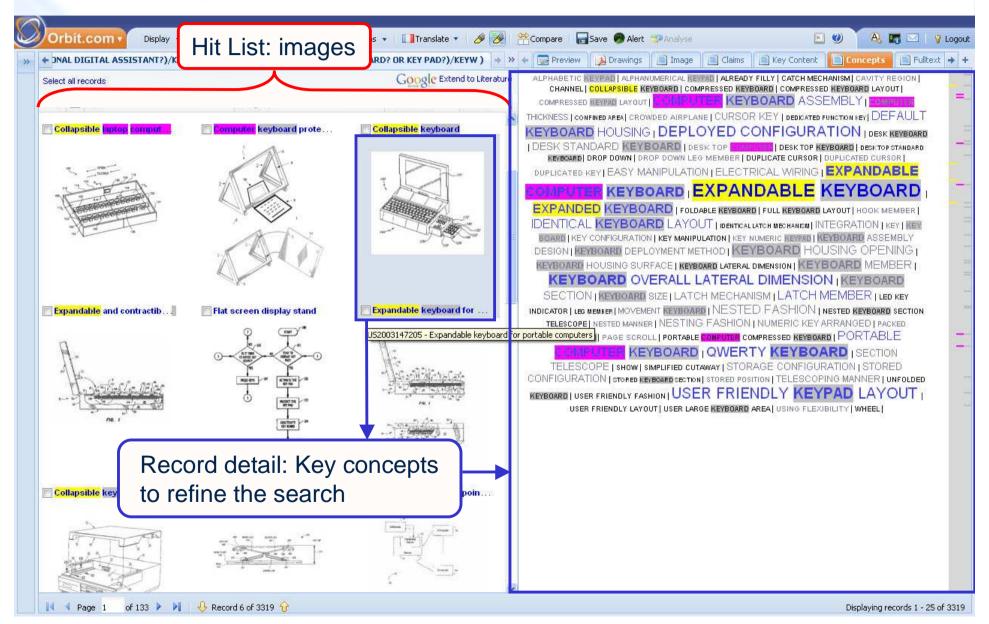
# Interaction & Navigation Should be tailored

### non expert





# Interaction & Navigation Should be tailored: R&D



# Interaction & Navigation Should evolve over time

 Over time, some functions for experts become well known:

=> Beginners become experts

- Contradiction in requests
  - More possibilities

**Versus** 

Simplicity



### **Conclusion**

- Interface is key between
  - Users
  - Information Services
- It should offer
  - Many possibilities
  - In a very simple and intuitive way
  - Tailored to each one
  - Taking care of his or her evolution
  - Without complex end-user software



# To Keep It Simple Stupid Is a Complex Task... Never finalized



### Thank you

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