

**The International Society for Patent Information** 

# Request to the ICIC Community for Patent Analysis Content

Nils Newman
PIUG Patent Analysis Working Group

JG Board initiated group after after member input from the 2009 Annual Meeting thony Trippe was selected to Chair the Group

Steering Committee made up of international members from many different industried communities interested in patent analysis was selected

Nicolas Lalyre - Europe - Chemicals

Nils Newman - USA - Vendor

Greg McKenzie - Australia - Law Firm

Yateen Pargonkar - USA - Consumer Products

Matt Rappaport - USA - Consultant

Paul Stieg - USA - Automotive

Yun Yun Yang - USA - Pharmaceuticals

Tralvex Yeap - Asia - Consultant

#### Stated goals of the Patent Analysis Working Group

- ecome a resource for the entire patent community
- rst stated goal: build a knowledgebase the Wikipedia of Patent Analysis
- Compile a complete catalog of patent analysis tools
- Include content from community as well as vendors to identify tasks and features
- Collect best practices on conducting various patent analysis related tasks
- Community driven cooperation on best methods to accomplish each task individual, applicable tools
- Identify value drivers for upper management in multiple industry verticals
- Assist practitioners in demonstrating value to management.

#### Methods of the Patent Analysis Working Group

- We are in advanced negotiations to partner with the Intellogist site fro Landon IP who will contribute content and host the knowledgebase
- Instead of building a competing site we are joining an established community with a similar purpose
- We are in the process of investigating Creative Commons licenses to cover the material on the main pages
- The site will comply with PIUG anti-trust guidelines
- Registration will be required but comments will not be moderated unless something inappropriate is written

## What are we looking for from the ICIC?

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Over the years ICIC participants have compiled information, conducted tests and shared information on a variety of patent analysis tools are tasks

We would like to include this valuable information in our knowledgebase

oin the community

When available, we would like ICIC participants to add additional content and comments to the site

Help us promote and advocate for the site and for the advancement patent analysis as a function of our profession as patent information

### Thank you for your consideration

www.piug.org