



An Industry Where Knowing Your History Matters The Most!

ICIC 2011 23-26 October 2011, Barcelona, Spain

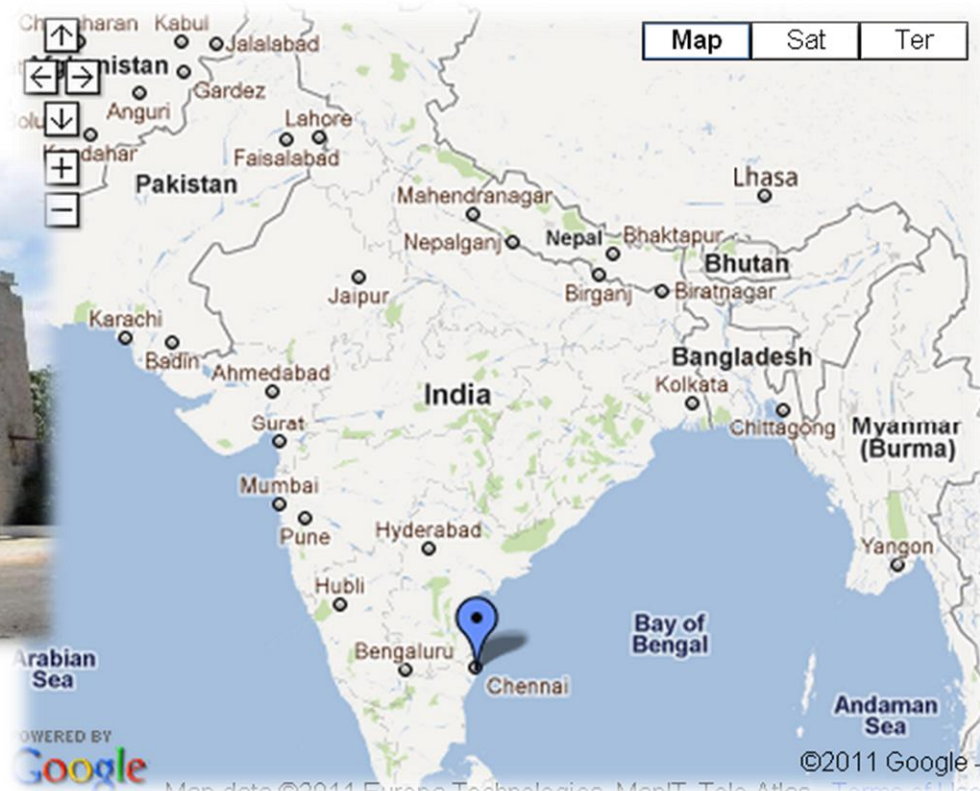


About Us



Idea was initiated in 2007 and the company was established in **April 2008**

Located in **IIT Madras Research Park**, Chennai, India



Our Team

Our team members have diverse backgrounds

Chemistry
Biological Sciences
Pharmacology
Engineering

~150 Reverse Informaticians are working with us!



Developing a “Central Dogma”

Biology

DNA

RNA

Protein

Bioinformatics

Data

Information

Knowledge

Reverse
Informatics

Knowledge

Information

Data



The Pillars of Reverse Informatics

Reverse Informatics' Concept

Extraction

Normalization

De-duplication

Integration

Guidelines and
Controlled Vocabulary

Manual Curation

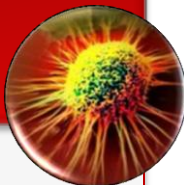
Automation
Wherever possible

Knowledge - **Information** - **Data**



Our Solutions

Cancerinformatics



*Connecting the Unconnected
in Cancer Knowledge*

Neuroinformatics



*Building complete and comprehensive
Neuroscience data warehouse!*

Translational Informatics



*Translating the discoveries made
on Bench into New Therapies*

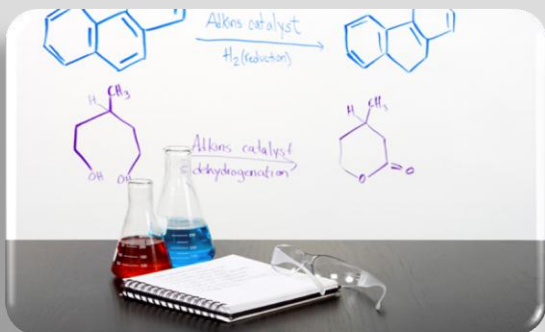
Cheminformatics



Small Molecules, Big Opportunities



Our Services



LITERATURE CURATION

Let us co-create great products!

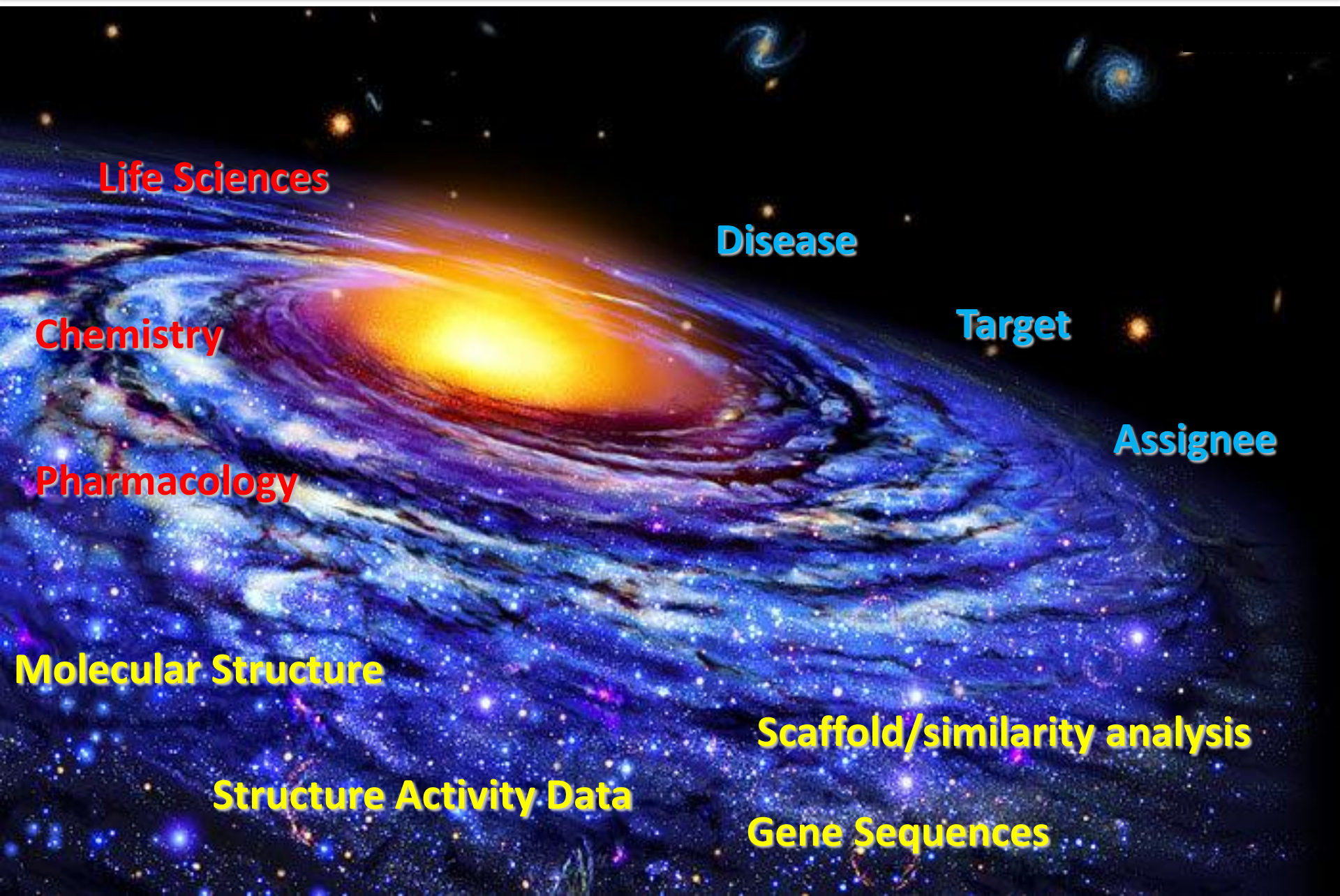
PATENT ANALYTICS

Searching is our Business!

KOL PROFILING

We pinpoint persons for right opinions!

Knowledge Universe



Life Sciences

Disease

Chemistry

Target

Pharmacology

Assignee

Molecular Structure

Scaffold/similarity analysis

Structure Activity Data

Gene Sequences

Thank You!



www.reverseinformatics.com

Parthys
Reverse Informatics
The Art of Generating New Knowledge

