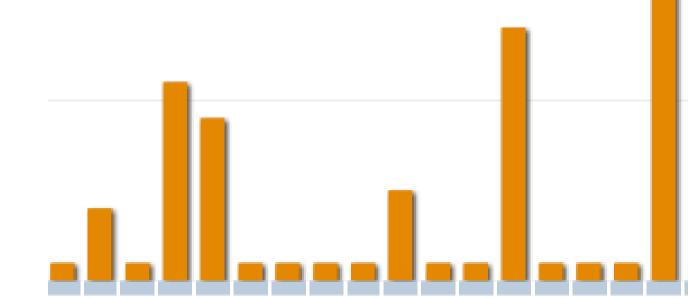


## Dolcera - Software and Services

**Enhance your business Potential** 



### **About Dolcera**



Dolcera is a **Knowledge Services** company based out of Silicon Valley, USA and Hyderabad, India

Dolcera's clients include dozens of **Fortune 500 companies** across US, Europe and Asia

Current team strength of about 90 employees with experts in engineering, chemistry, packaging, food technology, biotechnology, biochemistry etc.

Dolcera's Offerings include

- Value added research services in IP, technology and Market Research
- World-class Web 2.0 technology platform used by world's largest companies

## Dolcera as an Outsourcing partner



#### Search services

- ▶ Landscaping
- ▶ Prior Art
- ► Invalidity/FTO
- **►** Licensing partners
- ► Patent Alerts

#### Our value add...

► Results presented on a world class platform

#### Dolcera Software - Dashboard



Interactive next generation web application which

- Presents large quantities of patent, scientific and product literature in an organized fashion
- Assists in collaboration with colleagues and partners around the world
- •Helps R&D teams, IP counsels and key decision makers in monitor the competitive landscape & find new opportunities for innovation

# Visualization Interactive charts Quick insights Simple and elegant interface Updates Filtered relevant data Summary newsletters Cumulative data view

#### Dashboard use case workflow



Dolcera's hybrid system tools fits into your work flow easily

**Analysis Services** 

**Jolcera Tools** 

Search

 Search alerts run on patent databases provide raw data with noise

Filter

 An effective search strategy has a relevance of 30 – 50% and needs to be filtered

Categorize

 The filtered patents are categorized under the taxonomy

Visualize

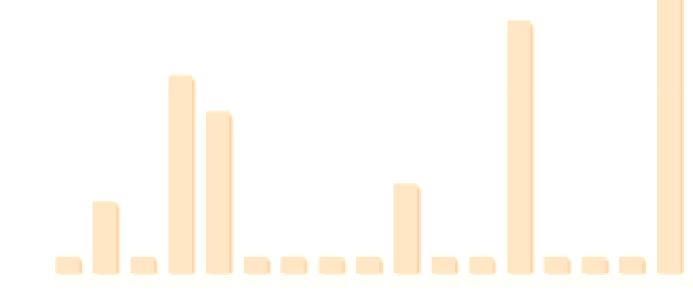
 The categorized data is visualized on the dashboard, which allows analytics

Update

 Periodic IP alerts are provided as e-mail newsletters and presented on the Dashboard



What can the Dashboard do?



## **Dashboard Functions**



Collaboration

**Smart Search** 

Insights and Analysis

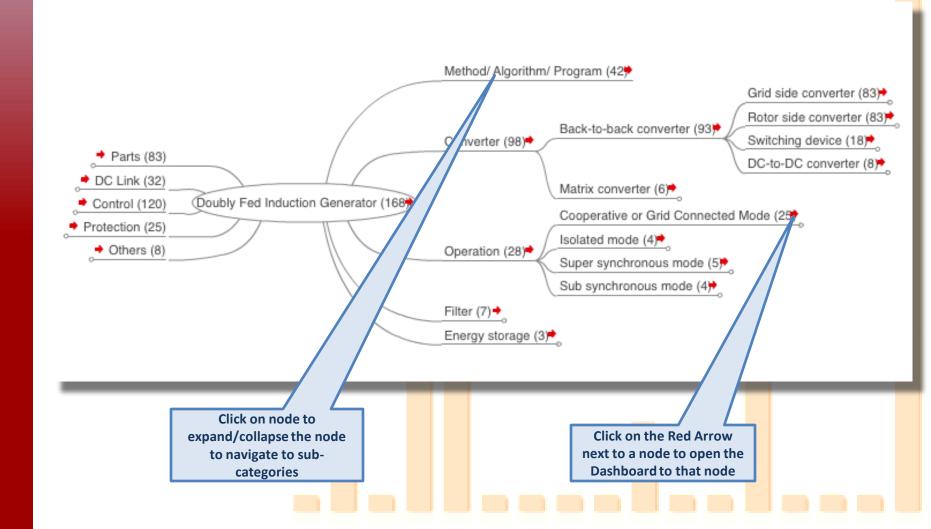
On the fly classification



## Accessing the Dashboard



Interactive Taxonomy on any platform can be used to navigate to a specific node on the Dashboard



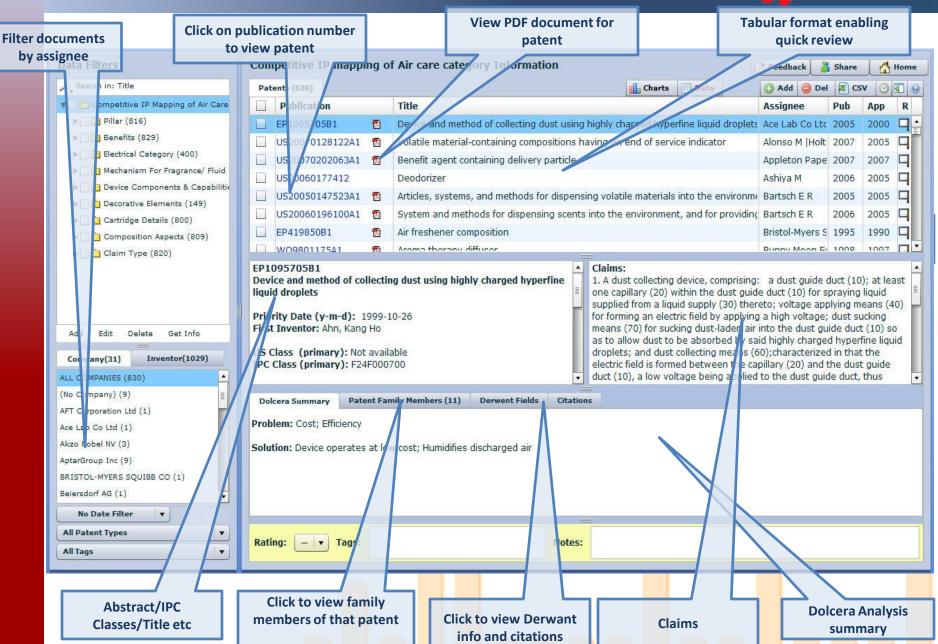
#### **Dashboard Charts View**





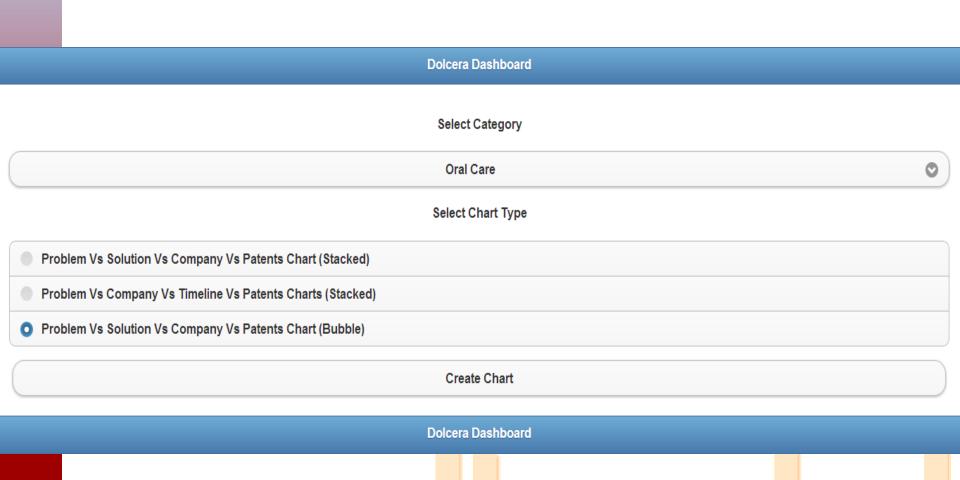
#### Dashboard Data View





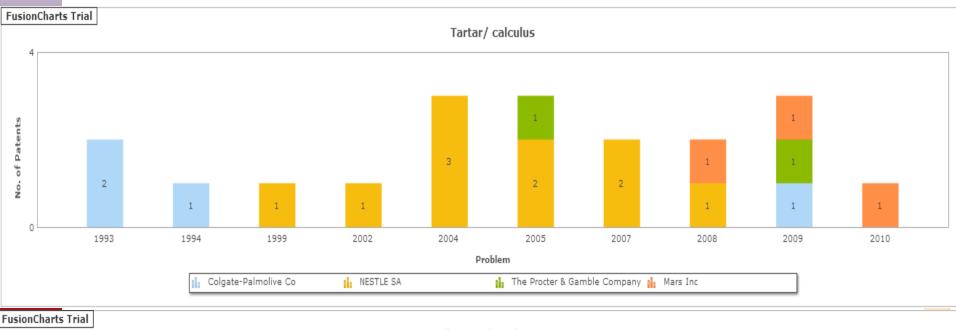
## Dashboard Insights and Analytics

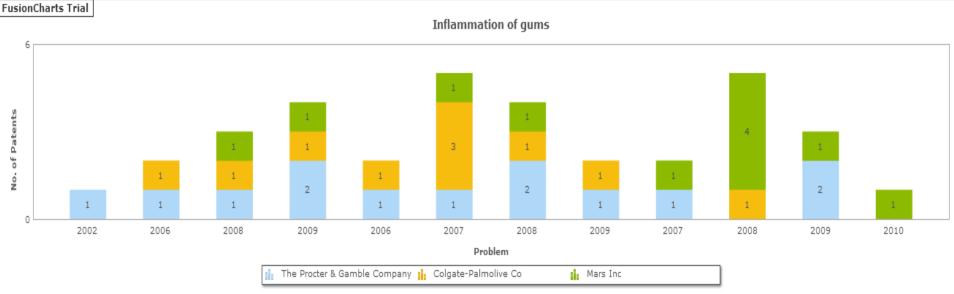




# Dashboard for Insights and analytics

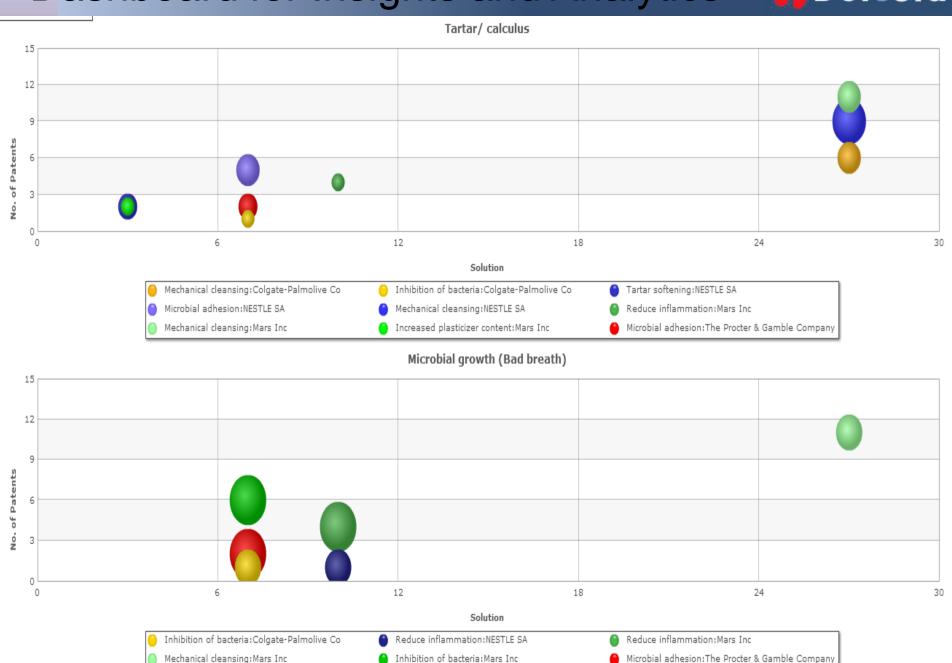






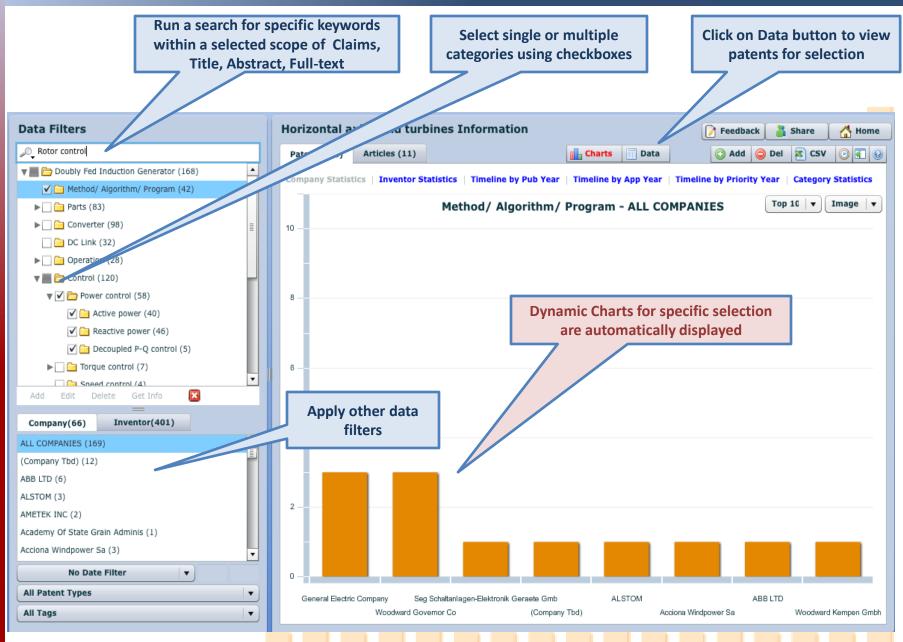
## Dashboard for Insights and Analytics





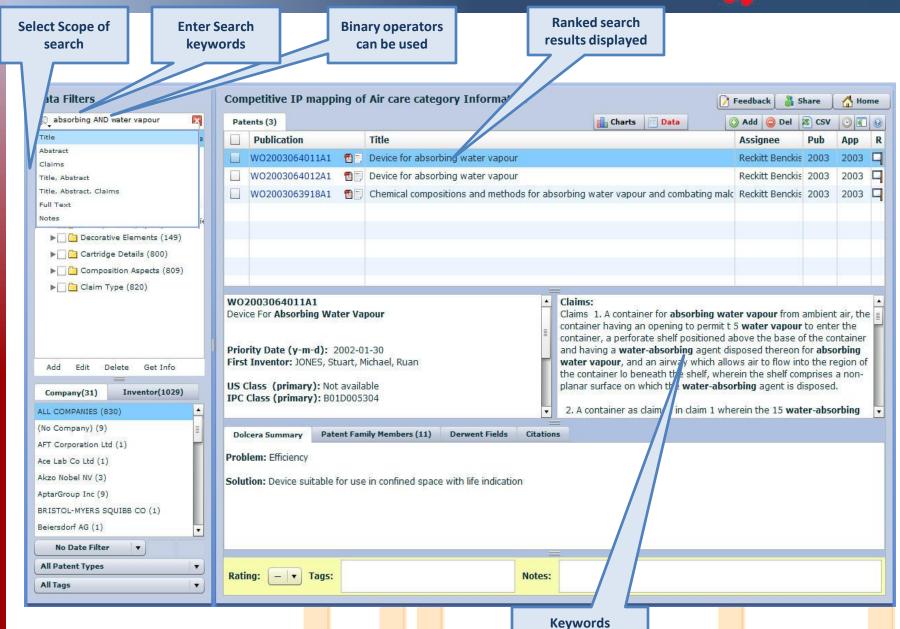
## Insights and analytics





#### Search Dashboard

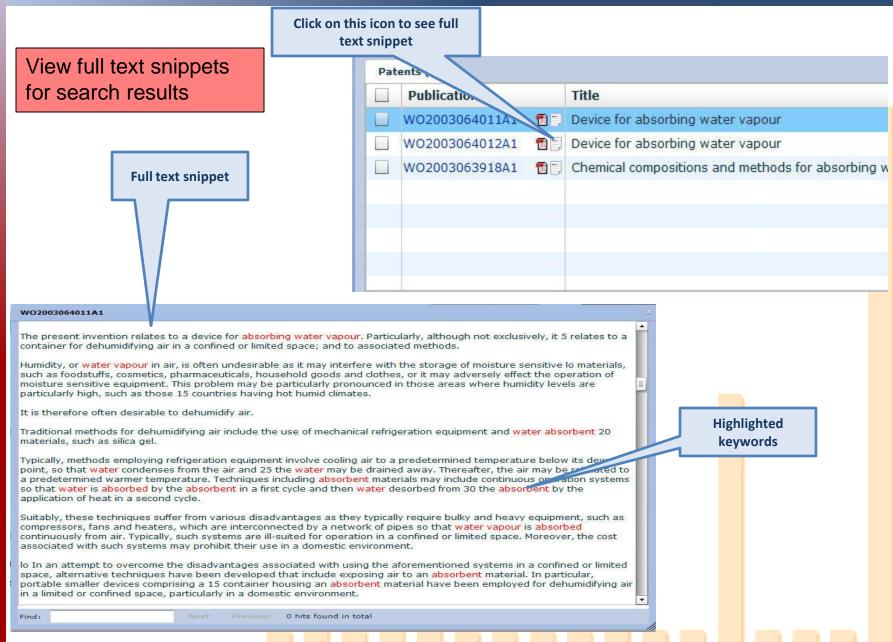




highlighted

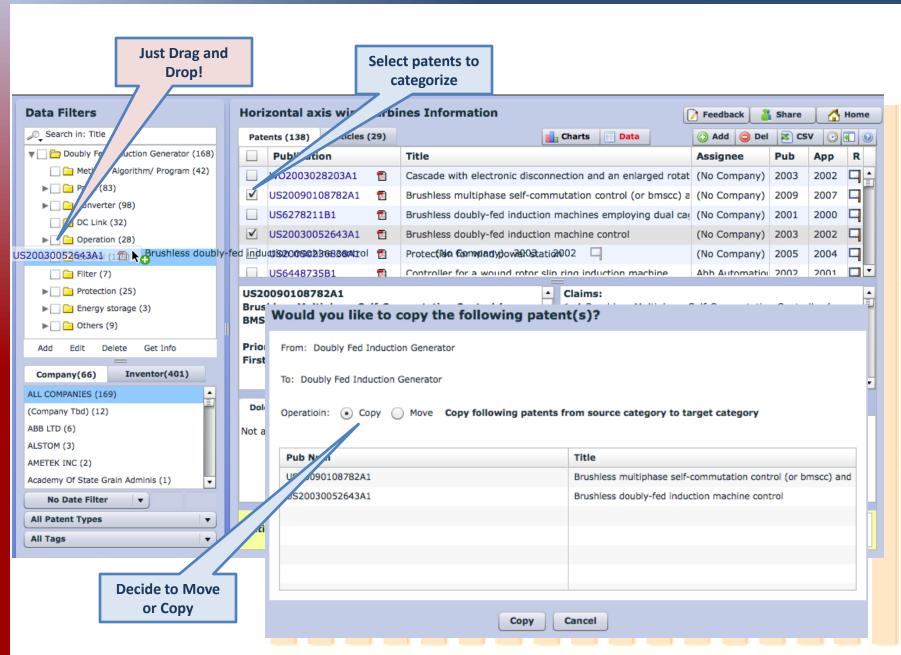
#### Search Preview





## Categorize Documents

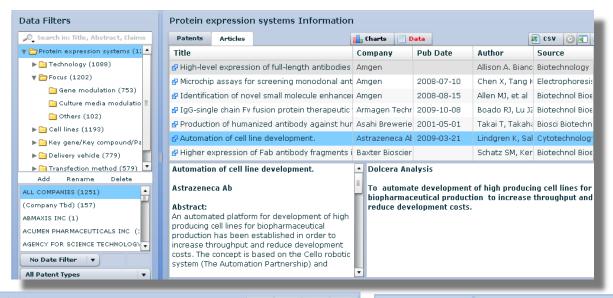


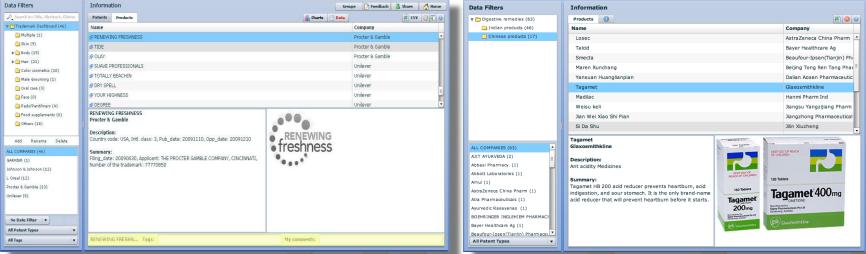


### Dashboard Extended



#### Dashboard accommodates articles, products and trademarks as well







Patents are known to have discordant assignee associations......

The Dashboard normalizes this!

## Assignee Normalization System-Requirement Dolcera

#### General issues observed in patent's assignee field

Following table shows five assignees obtained from assignee field of patent

Sr. No.	Assignee		
1	Qualcomm Incorporated		
2	Qualcomm Inc		
3	Quelcomm		
4	Qualcomm Italia Srl		
5	Atheros Communications		
6	Qual comm		

Although all patents ultimately belong to Qualcomm Incorporated, when searched for "Qualcomm incorporated" only one result will be found instead of six.

Assignee normalization system developed by Dolcera standardizes each assignee name and maps it to its ultimate parent

## Assignee Normalization System-Introduction Dolcera

Following table shows typical output obtained from Dolcera's Assignee Normalization System for assignees and some of the issues it solves.

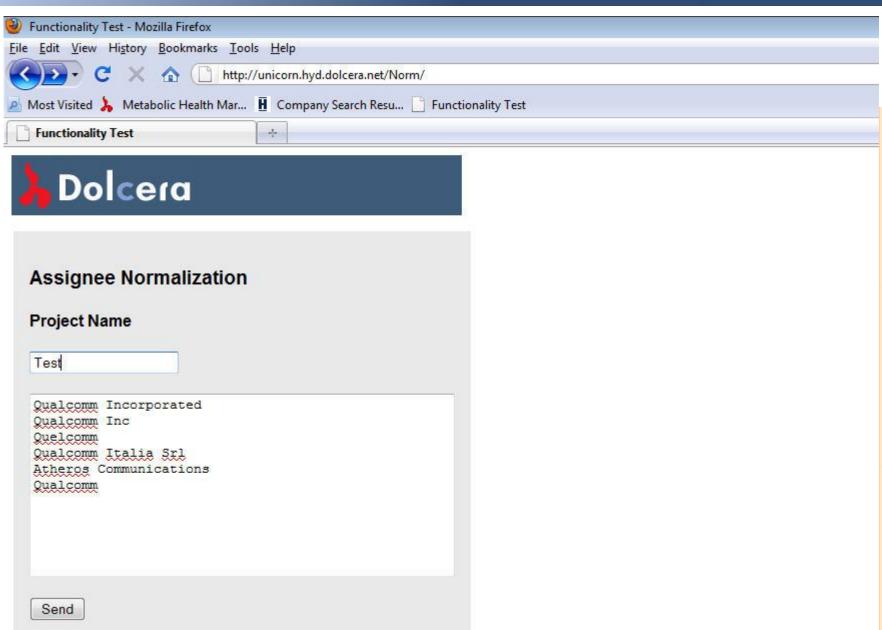
Sr. No.	Assignee	Issues	Assignee Norm output
1	Qualcomm Incorporated	Standard name	Qualcomm Incorporated
2	Qualcomm Inc	Standard name with abbreviation of business entity	Qualcomm Incorporated
3	Quelcomm	Spelling mistake	Qualcomm Incorporated
4	Qualcomm Italia Srl	Regional subsidiary	Qualcomm Incorporated
5	Atheros Communications	Newly acquired company	Qualcomm Incorporated
6	Qual comm	Spacing mistake	Qualcomm Incorporated

# For Assignee Normalization Dolcera maintains database of assignees mapped to its ultimate parent

- •Currently database has 100K+ companies and 20K+ university names
- •This database gets continuously updated by
- 1)New assignees encountered by Dolcera's dashboard system
- 2)Bulk insertions from different sources detected for assignee names

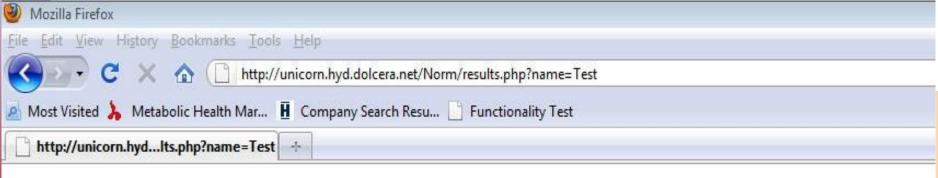
## Input Assignees





## **Dashboard Output**





Execution time: 0.065122127532959 seconds

Normalization Results Download

Actual	Normalized	Parent	Score1	Score2	Handled
Qualcomm Incorporated	Qualcomm Incorporated	Qualcomm Incorporated	13	NA	Υ
Qualcomm Inc	Qualcomm Incorporated	Qualcomm Incorporated	12	NA	Υ
Quelcomm	Qualcomm Incorporated	Qualcomm Incorporated	12	NA	Υ
Qualcomm Italia Srl	Qualcomm Italia Srl	Qualcomm Incorporated	12	NA	Υ
Atheros Communications	Qualcomm Atheros, Inc	Qualcomm Incorporated	0.7	0.89	Υ
Qual comm	Qualcomm Incorporated	Qualcomm Incorporated	9	0.78	Υ

## **Key Takeaways**



- Intuitive, easy-to-use interface
- Periodic updates of recent relevant patents
- Allows analytics by way of dynamic charts & graphs for custom selections and searches
- ■Can be used for analysis, rating, tagging, annotations on the fly
- •Web-based and allows collaboration within and across teams

#### Thank You!

#### Contact us:

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