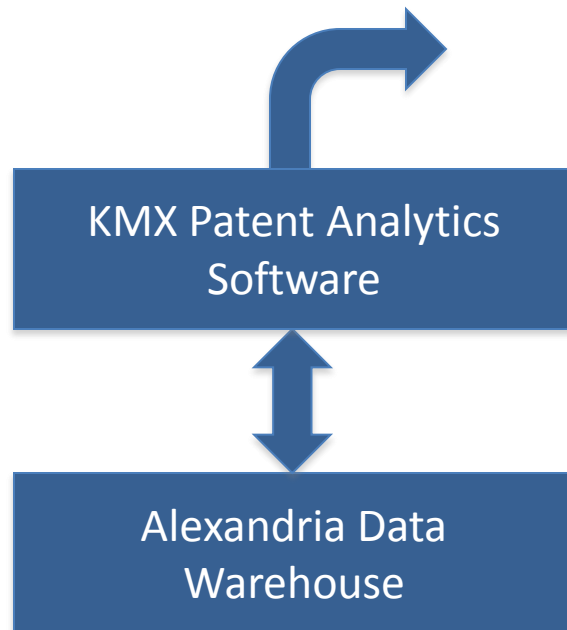


## ***Collaborative Development***

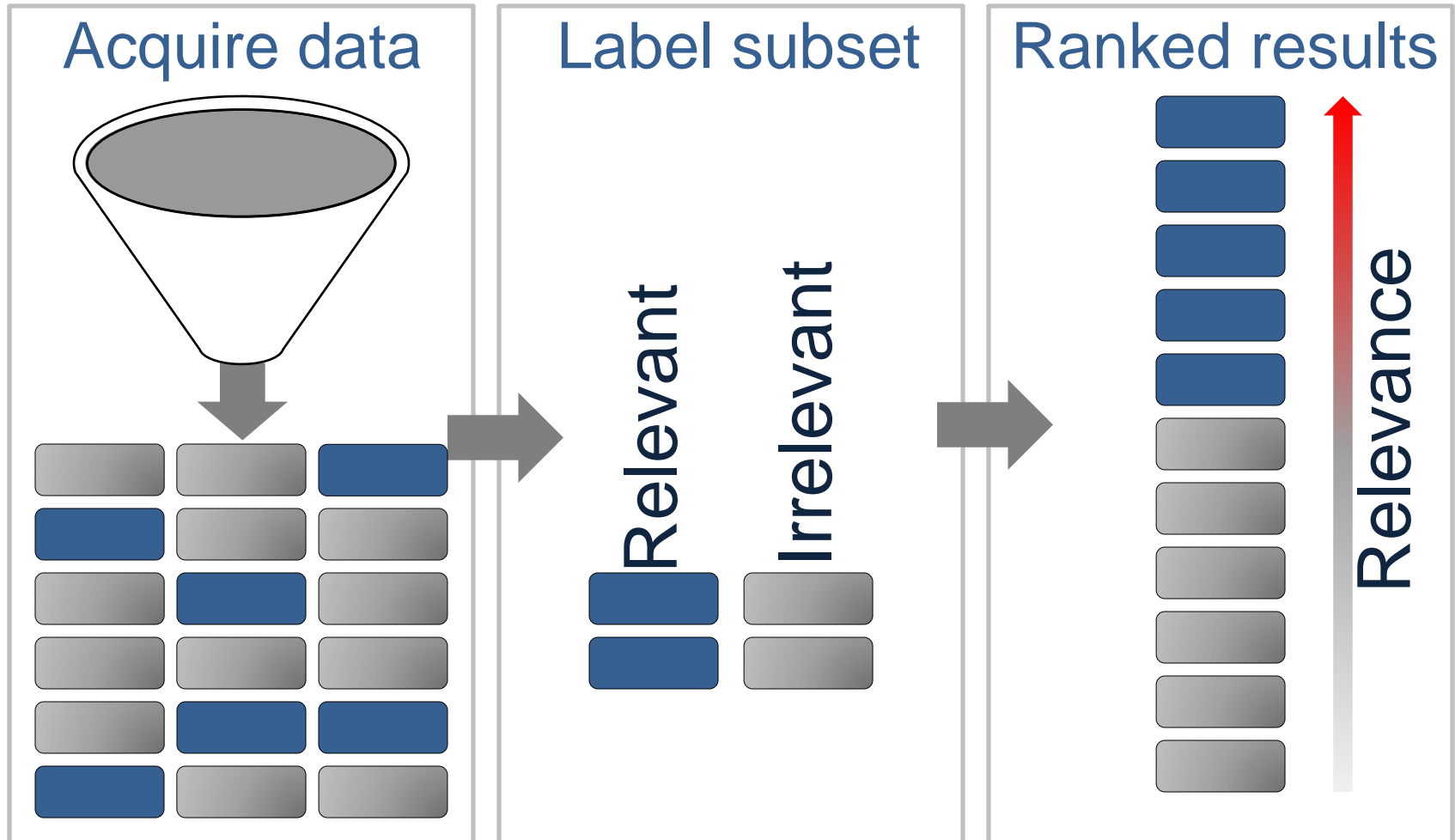


A complete, extensible text mining platform built on a comprehensive, global patent database:

- Powerful search
- Intuitive UI and search workflow
- Managed relevancy ranking
- Innovative visualization
- Personalized data classifiers
- Collaborative knowledge management
- Enterprise-grade open architecture

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**KMX & Alexandria: a joint product**

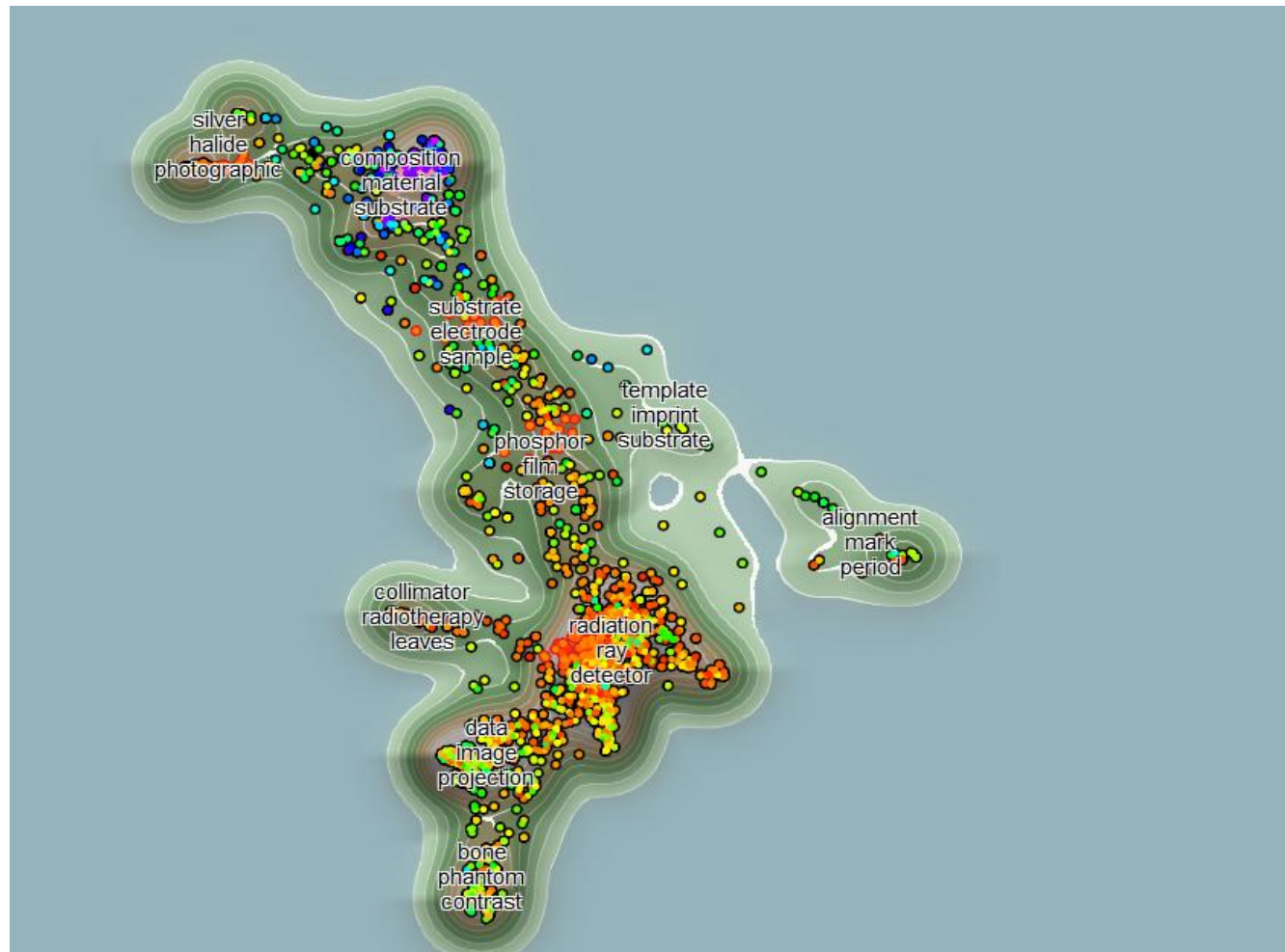


## Better

- Subject-specific relevancy ranking.
- Improved precision and recall.
- Easy integration into current workflows.

## Faster

- Only a fraction of the documents need to be reviewed.
- Can be reused with new document sets.
- Robust collaborative platform.



KMX & Alexandria: a joint product

*By classifying the patents [with KMX], Philips IP&S is better able to analyze the patent landscape of technologies and companies. ...We are now able to work faster, more efficiently, but foremost, we can tackle complex jobs that were impossible to do by humans before.*

Gerard van der Ligt,

Director Business Intelligence, Philips IP&S

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Thank you

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