

Qwam

Content Intelligence

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Qwam Content intelligence

- A Company specialized in providing software solutions to federate, aggregate, monitor, harvest, manage and share professional web content

Our Solutions

Qwam Content Intelligence solutions (Qwam E-Content Server (QES) and AsknRead):

→ *QES Watch/KM/CM Suite, QES WebMonitor, AsknRead*

- R&D/innovation/scientific information Watch, Content Management and Knowledge Management (*QES Watch/KM/COM Suite*)
- Market/business web information intelligence applications (*QES WebMonitor*)
- Web monitoring applications (*AsknRead Standard and AsknRead Custom*)

→ *QES InfoMedia Suite and QES PressReview*

- Global platform for media and content aggregation, management and sharing (*QES InfoMedia Suite*)
- Press reviews and media monitoring portals and management (*QES PressReview*)

→ *QES Federator and QES DocOnline*

- Federated search engine and e-kiosk (accessing and browsing through electronic journals, online resources, etc.) (*QES Federator*)
- Document management and information portal (*QES DocOnline*)

They trust us

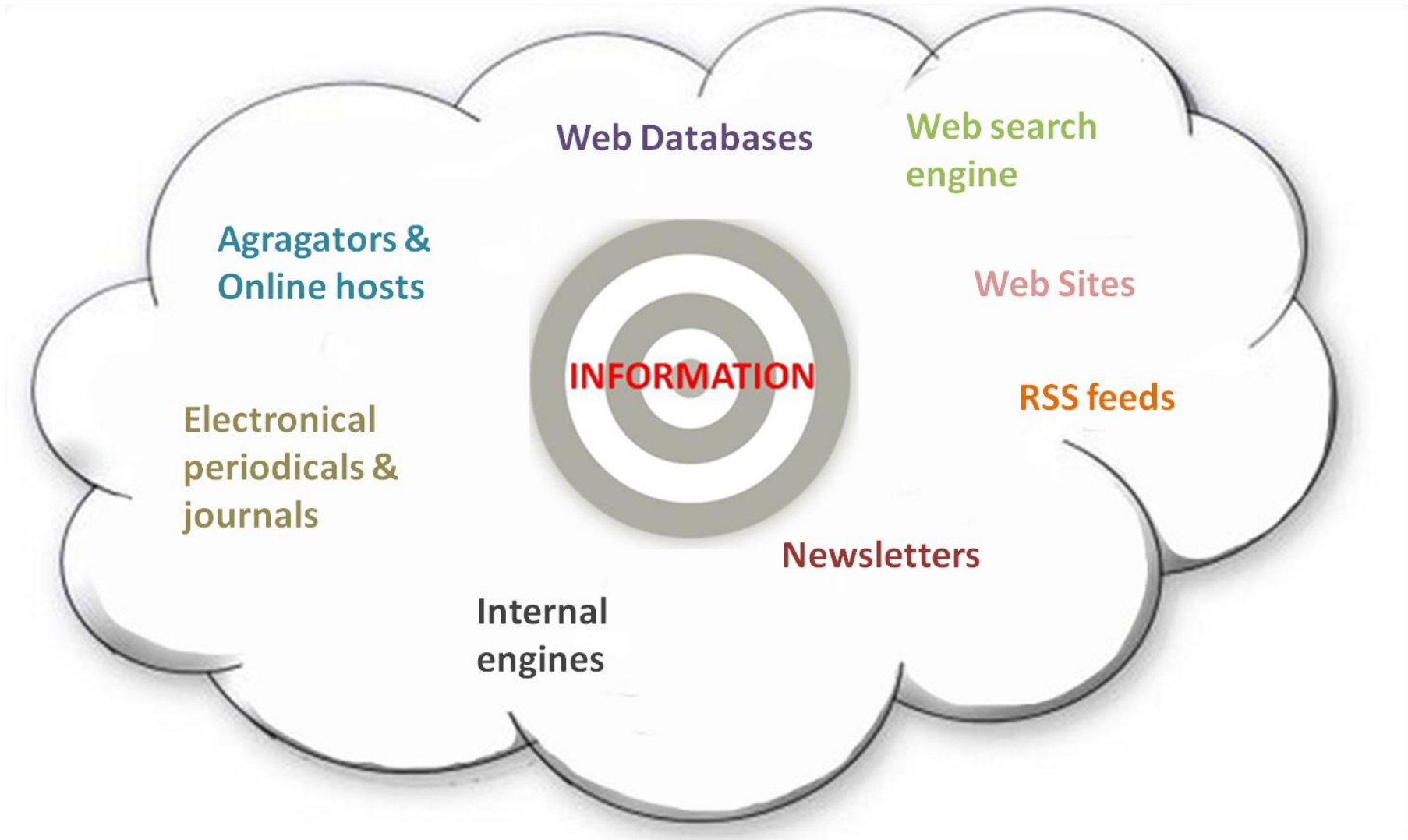
More than 100 companies & organizations use Qwam-QES solutions

Nota : references of many applications are confidential and can not be mentioned



Large number of typologies of sources :

Target the information



Target, capitalize, manage and share information in 5 steps

Information Professionals



1. Define watch/harvest profiles and requests



2. Capitalize

3. Qwam QES manages harvesting, indexing and categorization of your documents depending on you organizational needs

Harvesting Databases



4. Qualify and edit harvested content



5. Share



Knowledge Base

Qwam-QES portal (search, watch, alerts, etc.)

- Advanced search engines
- Browsing : content carts, individual and shared folders, etc.
- Newsletters, topic trees, other functions



QES Watch/KM/CM Suite

**R&D/innovation/scientific information monitoring
and watch**

Content Management and Knowledge Management

Content monitoring, harvesting and sharing

Market/business intelligence information portals

QES Watch/KM/CM Suite

→ Monitor and watch content from all types of web databases and fee-based aggregators:

- **Web databases and fee-based content (aggregators):**

- **Free databases** (*examples: PubMed, Espace Net, etc.*)

Capitalize all the relevant information of the databases you subscribe and use into your personal space

- **Fee-based databases /aggregators and online servers** (*Examples: Dialog / DataStar, Science Direct, Scopus, Factiva, Lexis-Nexis, Thomson ISI EbscoHost, Pressindex, etc.*).

Aggregate, share and capitalize your search/alerts results (or feeds you receive) within the same space

- **FTP sites and sites with authentication**

- Qwam-QES can handle and aggregate feeds (and archives) from most content management systems (content from partners, suppliers, etc.)

- Qwam-QES can retrieve any information feeds delivered by publishers or press reviews suppliers

QES Watch/KM/CM Suite

One Search screen for multiple sources *(Nota: you can use online subscription-based databases or free web services)*

Your selected databases / **Select all**

- Environment**
- Patents**
- Bibliography**
- Nature
- PubMed
- Inspec (EBSCO)
- Hal
- Pascal
- Web**
- Web Engine**
- Social media**

i Choose one or several search parameters in the appropriate



Search result on PubMed

Number of references found : 1 513 document(s)

Text : genotype papillomavirus



1 2 3 4 5 6 7 8 9 10 > >> 75 76

Select all

- 1 Prevalence of **genotype**-specific human **papillomavirus** infection and cervical neoplasia in Taiwan: a community-10,602 women.
Author(s) : Chen Hui-Chi , You San-Lin , Hsieh Chang-Yao , Schiffman Mark , Lin Ching-Yu , Pan Mei-Hung , Chou Yi-Chun , Liaw Kai-Li , Hsing Ann W
Source : International journal of cancer. Journal international du cancer
Publication date : 01/03/2011
Electronic publication date : 16/11/2010
Publication type : Journal Article
- 2 Analytical and clinical performances of a restriction fragment mass polymorphism assay for detection and genotyp spectrum of human papillomaviruses.
Author(s) : Lee Hyo-Pyo , Kim Soo-Ok , Hwang Tae Sook , Bae Jae-Man , Kim Soo Nyung , Kim Jae Won , Hwang Sun Young , Lee Han Sung , Shin Soe Hong Sun Pyo
Source : Journal of medical virology
Publication date : 01/03/2011
Publication type : JOURNAL ARTICLE
- 3 Prevaccination genomic diversity of human **papillomavirus genotype** 11: A study on 63 clinical isolates and 10 f sequences.
Author(s) : Maver Polona J , Kocjan Bo?tjan J , Seme Katja , Poto?nik Marko , Gale Nina , Poljak Mario
Source : Journal of medical virology
Publication date : 01/03/2011

QES Watch/KM/CM Suite

→ Monitor content from the Web:

■ Free web:

- **RSS Feeds:** capitalize your feeds and build your custom RSS database
- **Web Crawl:** watch for specific pages on the websites of your choice
- **Web Engines:** enjoy the power of web engines to explore the web and harvest relevant information within Qwam-QES
- **Custom Web Search:** clump together your web site for a relevant search
- **Free web databases:** (eg Pubmed, EspaceNet) (see *Web databases and based content (i.e same operating mode)*)

→ *Nota: please see presentation entitled "AsknRead" for details about web coverage ; AsknRead is a family of web monitoring*

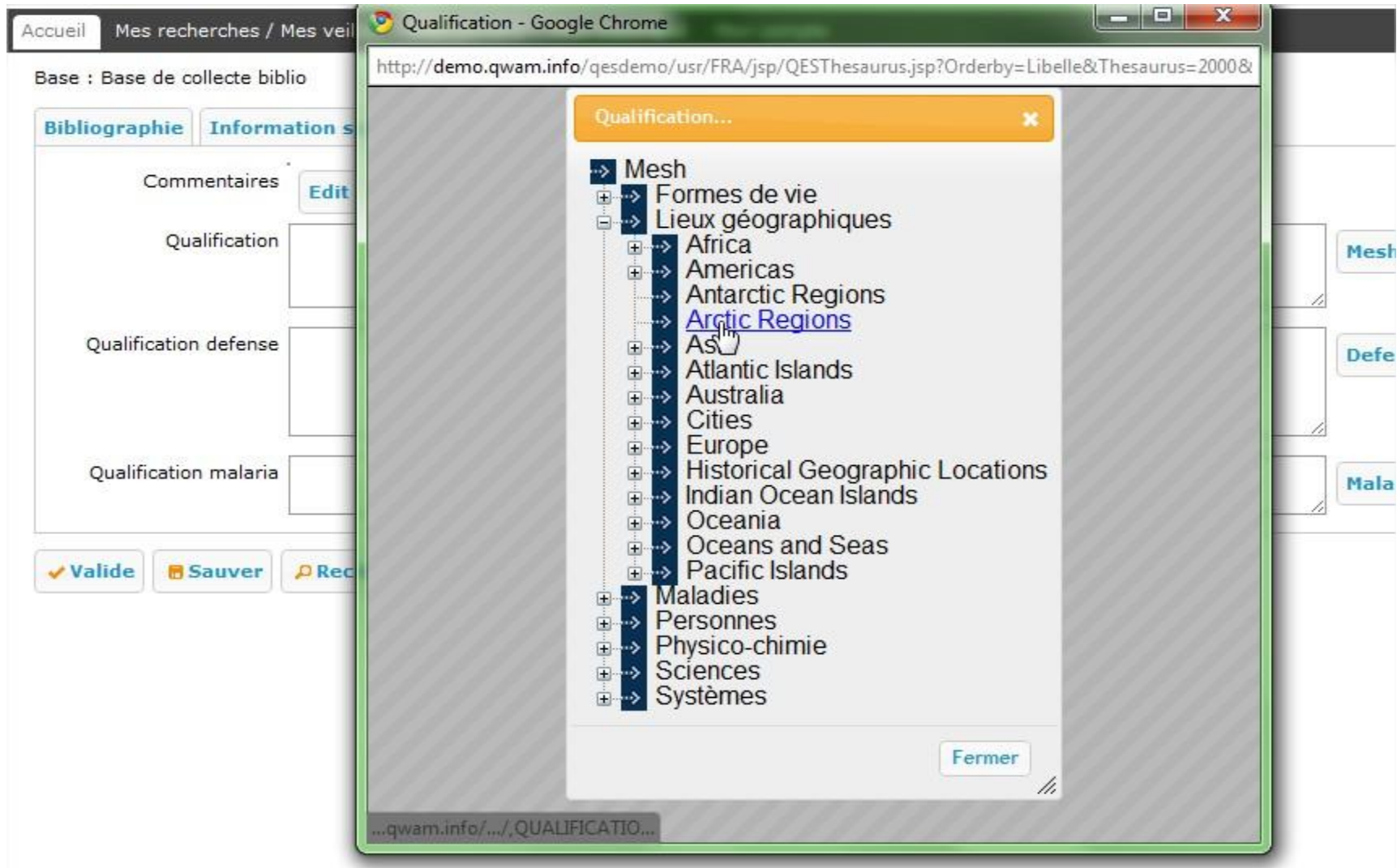
→ Capitalize relevant information from the Web:

- Automatic capture (or on demand) for all (and/or) selected data stream
- Personalized dashboards for the management of your monitoring /search
- Create of one or more knowledge bases that can be managed automatically
- Integrated search engine (simple or advanced search - by keyword, category and theme) in the knowledge base

→ Knowledge/Content Management:

- Sorting, categorizing and enriching all documents harvested/integrated in the knowledge base
- **Thesaurus**, classification, topic tree and databases
- All kinds of fields can be defined, allowing the enrichment of data such as:
 - Thesaurus field (offering a choice of topics in a tree)
 - Dropdown lists
 - Classification plans
 - Rich text field with rich text editing

Example of categorization of a document through a topic tree



The screenshot displays a web application interface for document categorization. A dialog box titled "Qualification..." is open, showing a hierarchical tree of categories. The tree is structured as follows:

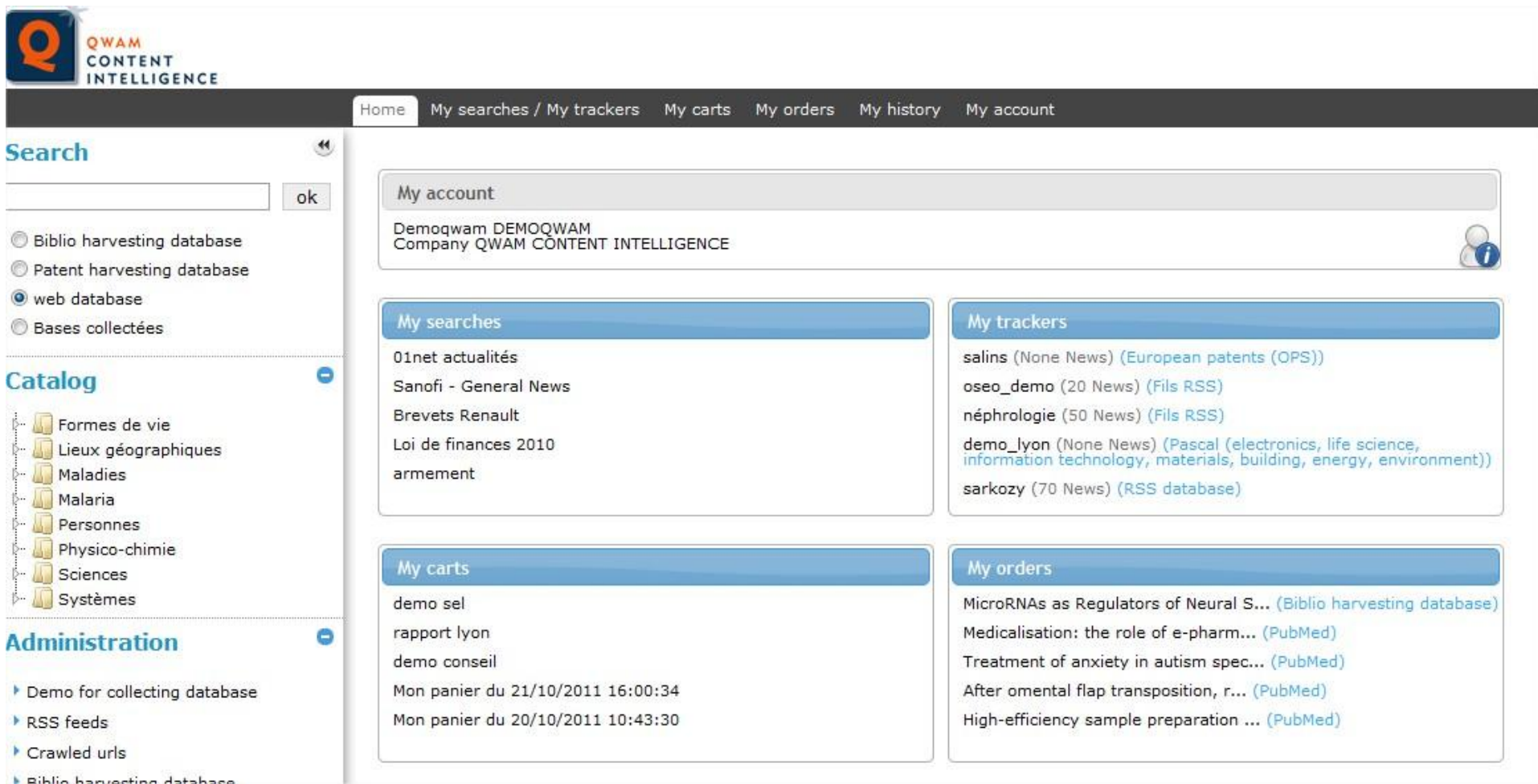
- Mesh
 - Formes de vie
 - Lieux géographiques
 - Africa
 - Americas
 - Antarctic Regions
 - Arctic Regions** (selected)
 - AS
 - Atlantic Islands
 - Australia
 - Cities
 - Europe
 - Historical Geographic Locations
 - Indian Ocean Islands
 - Oceania
 - Oceans and Seas
 - Pacific Islands
 - Maladies
 - Personnes
 - Physico-chimie
 - Sciences
 - Systèmes

The background shows a form with fields for "Qualification", "Qualification defense", and "Qualification malaria", along with buttons for "Valide", "Sauver", and "Rec".

→ Knowledge sharing:

- Publish through personalized portal (each user has his own profile)
 - Navigate through the knowledge base with the integrated search engine
 - Share the most important information via the newsletter module
 - Highlight important information in the home page
 - Export via RSS feed on the intranet
- Management of knowledge base(s):
 - Adding or deleting documents
 - Editing documents (workflow available if several administrators)
 - Add comments
 - Etc.

Example of personalized home page using widget

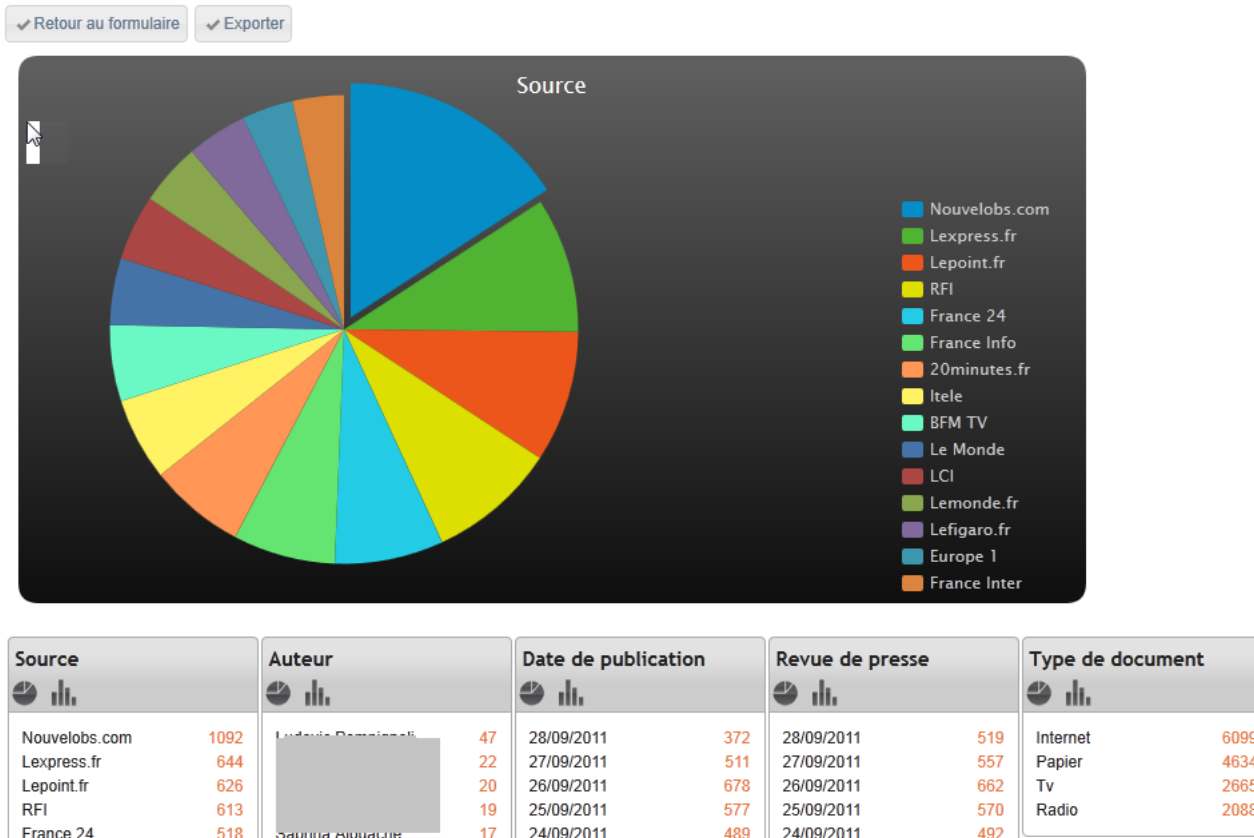


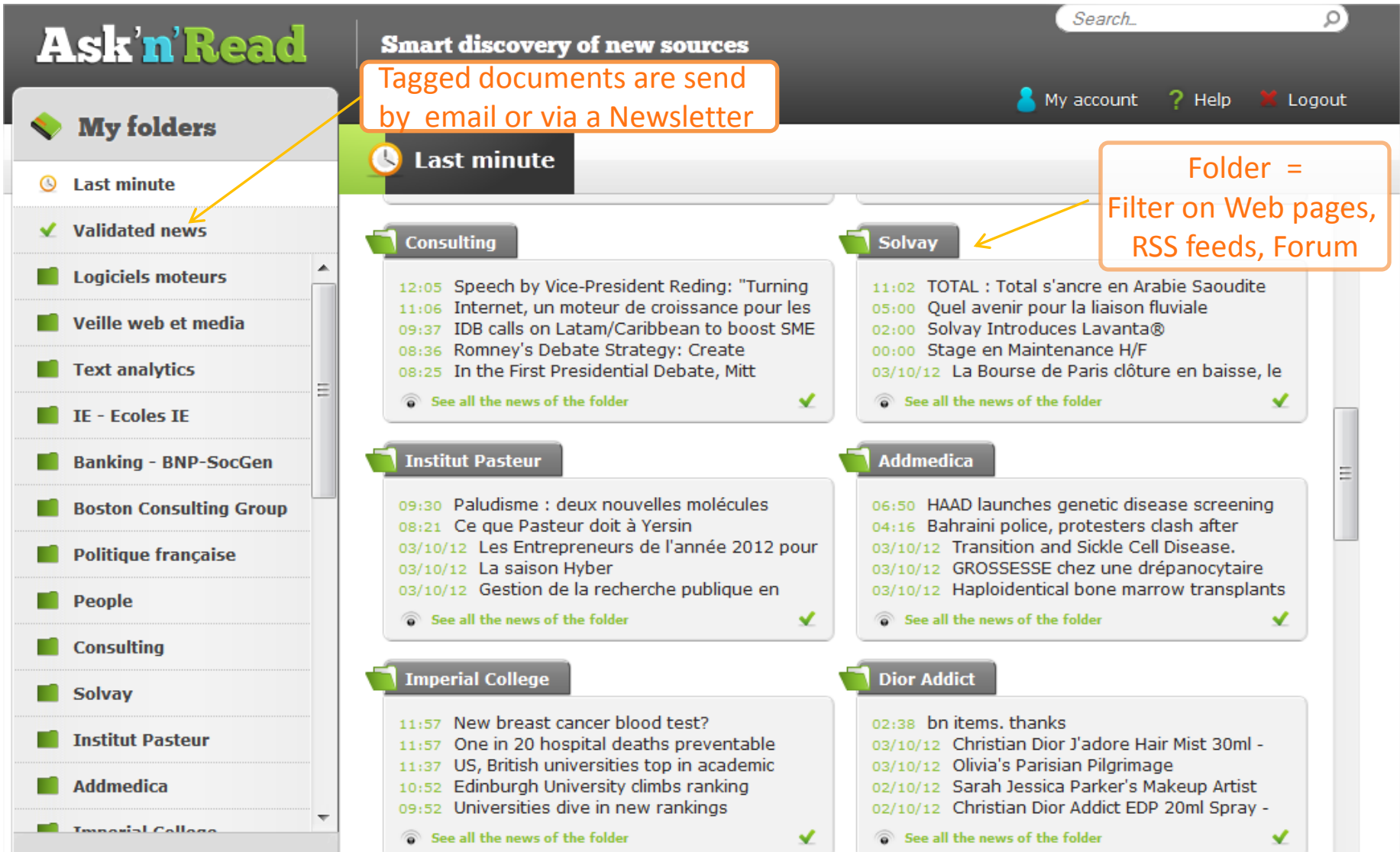
The screenshot displays a web interface for QWAM Content Intelligence. At the top left is the logo. A navigation bar contains links: Home, My searches / My trackers, My carts, My orders, My history, and My account. The main content area is divided into several sections:

- Search:** A search bar with an 'ok' button and a list of search options: Biblio harvesting database, Patent harvesting database, web database (selected), and Bases collectées.
- Catalog:** A tree view of categories including Formes de vie, Lieux géographiques, Maladies, Malaria, Personnes, Physico-chimie, Sciences, and Systèmes.
- Administration:** A list of administrative tasks: Demo for collecting database, RSS feeds, Crawled urls, and Biblio harvesting database.
- My account:** A box showing the user 'Demoqwam DEMOQWAM' from 'Company QWAM CONTENT INTELLIGENCE' with an information icon.
- My searches:** A list of search results: 01net actualités, Sanofi - General News, Brevets Renault, Loi de finances 2010, and armement.
- My trackers:** A list of tracked items: salins (None News) (European patents (OPS)), oseo_demo (20 News) (Fils RSS), néphrologie (50 News) (Fils RSS), demo_lyon (None News) (Pascal (electronics, life science, information technology, materials, building, energy, environment)), and sarkozy (70 News) (RSS database).
- My carts:** A list of items in the cart: demo sel, rapport lyon, and demo conseil, along with their respective dates and times.
- My orders:** A list of orders: MicroRNAs as Regulators of Neural S... (Biblio harvesting database), Medicalisation: the role of e-pharm... (PubMed), Treatment of anxiety in autism spec... (PubMed), After omental flap transposition, r... (PubMed), and High-efficiency sample preparation ... (PubMed).

QES Watch/KM/CM Suite

Statistics and dashboards for following knowledge base content
 Example of knowledge content with media and press content
 All dashboards can be exported into Excel





Ask'n'Read

Smart discovery of new sources

Search_

My account Help Logout

My folders

- Last minute
- Validated news
- Logiciels moteurs
- Veille web et media
- Text analytics
- IE - Ecoles IE
- Banking - BNP-SocGen
- Boston Consulting Group
- Politique française
- People
- Consulting
- Solvay
- Institut Pasteur
- Addmedica
- Imperial College

Tagged documents are send by email or via a Newsletter

Last minute

Consulting

- 12:05 Speech by Vice-President Reding: "Turning
- 11:06 Internet, un moteur de croissance pour les
- 09:37 IDB calls on Latam/Caribbean to boost SME
- 08:36 Romney's Debate Strategy: Create
- 08:25 In the First Presidential Debate, Mitt

See all the news of the folder

Solvay

- 11:02 TOTAL : Total s'ancre en Arabie Saoudite
- 05:00 Quel avenir pour la liaison fluviale
- 02:00 Solvay Introduces Lavanta@
- 00:00 Stage en Maintenance H/F
- 03/10/12 La Bourse de Paris clôture en baisse, le

See all the news of the folder

Folder = Filter on Web pages, RSS feeds, Forum

Institut Pasteur

- 09:30 Paludisme : deux nouvelles molécules
- 08:21 Ce que Pasteur doit à Yersin
- 03/10/12 Les Entrepreneurs de l'année 2012 pour
- 03/10/12 La saison Hyber
- 03/10/12 Gestion de la recherche publique en

See all the news of the folder

Addmedica

- 06:50 HAAD launches genetic disease screening
- 04:16 Bahraini police, protesters dash after
- 03/10/12 Transition and Sickle Cell Disease.
- 03/10/12 GROSSESE chez une drépanocytaire
- 03/10/12 Haploidentical bone marrow transplants

See all the news of the folder

Imperial College

- 11:57 New breast cancer blood test?
- 11:57 One in 20 hospital deaths preventable
- 11:37 US, British universities top in academic
- 10:52 Edinburgh University climbs ranking
- 09:52 Universities dive in new rankings

See all the news of the folder

Dior Addict

- 02:38 bn items. thanks
- 03/10/12 Christian Dior J'adore Hair Mist 30ml -
- 03/10/12 Olivia's Parisian Pilgrimage
- 02/10/12 Sarah Jessica Parker's Makeup Artist
- 02/10/12 Christian Dior Addict EDP 20ml Spray -

See all the news of the folder

Benefits :

- QES Watch/KM/CM suite provides functions for publishing/editing in knowledge databases made of heterogeneous content
- At any time the administrator/information specialist can add new documents
- The documents harvested from the web can be edited
- Database of documents / notes/ analysis produced by the information specialists can be added anytime

Benefits for information specialists:

- No more "copy / paste"
- Ability to define an automatic harvest on reported sources and automated rules to manage information
- Discovery of new sources through Web mining tools
- Advanced management information options:
 - Possibility of editing all your documents (selection, categorization, tags, comments, keywords, etc.)
 - Creation of knowledge bases (competitors notes, references, etc..) by adding/editing documents

Benefits for end users/readers:

- Sharing of strategic information from the web and qualified by the information specialists (portal, personalized homepage, search engine, individual alerts)
- Easy diffusion through the personalized homepage and options like "Send to a friend", automatic or semi-automatic tool for creating newsletters 100% customized and the export via RSS option
- Powerful search and navigation functions through the integrated search engine (simple or advanced search, navigation through topic tree or by categories, etc..)
- Gain time and efficiency through the collaborative mode options and information management

What to remember

→ QES Watch/KM/CM suite is effective to:

- Search and monitor all strategic information (scientific and technical, literature screening for safety in pharma, prospective studies etc.) accessing all types of sources (web databases, aggregators, web sites, etc.)
- Capitalize strategic information through advanced information management and publishing modules (knowledge databases, advanced search engine, portal functions, etc.)
- Publish through personalized portal that enables targeted sharing to a wide readership (individual and shared folders, alerts, newsletters, etc.)

CONTACT US

Please feel free to contact us for any further information

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→ QUESTIONS ?

→ FRAGEN ?