

# Software Assisted Mental Representations of Chemistry Information Retrieval Tasks

Dr. Stefan Härtinger, European Patent Office, Munich ICIC 2012 Conference, 14-17 October 2012, Berlin

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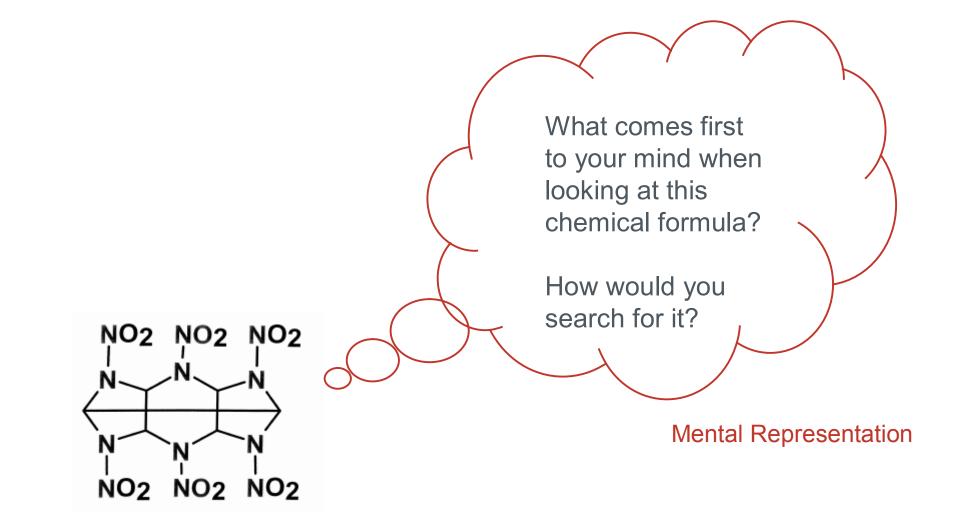


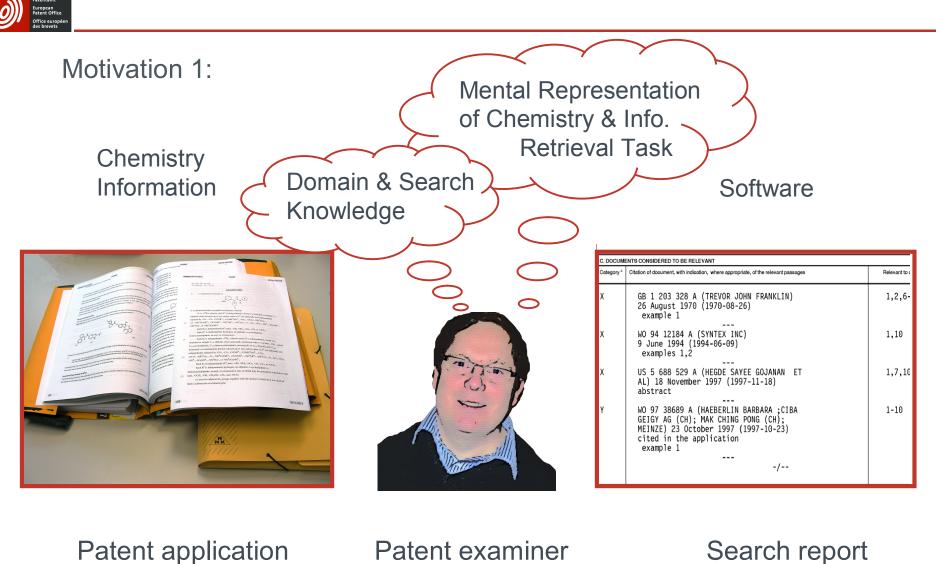


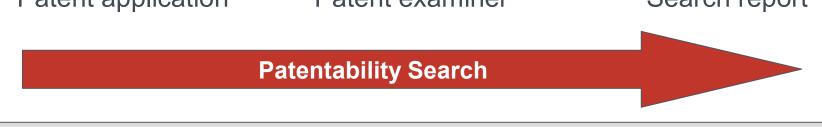
#### Patent examiner

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Motivation 2:

"...Search phase will be *automated* with the purpose to automate as far as possible the search process and eliminate all *non-value added steps for examiners* at the beginning of the search workflow. Successive steps in the project will deliver ever more relevant documents before the examiner opens the dossier...".

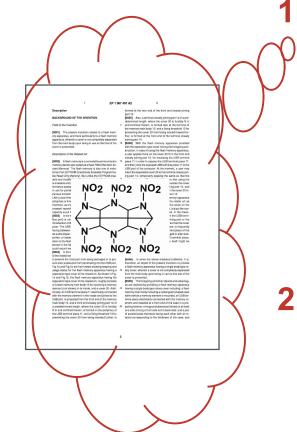
Source: IT Roadmap of the EPO

- User = Patent Examiner
- Information Retrieval Task = Patentability Search
- User-centric, User Observation, User Representative in Teams

**Search Tool Development** 



#### **Session Outline:**



# **1. Mental Representations**

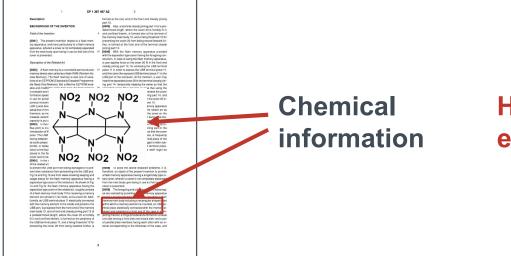
- How do they evolve from chemical information?
- How do they affect the information retrieval?

# 2. Software

- How to support the human way of searching?



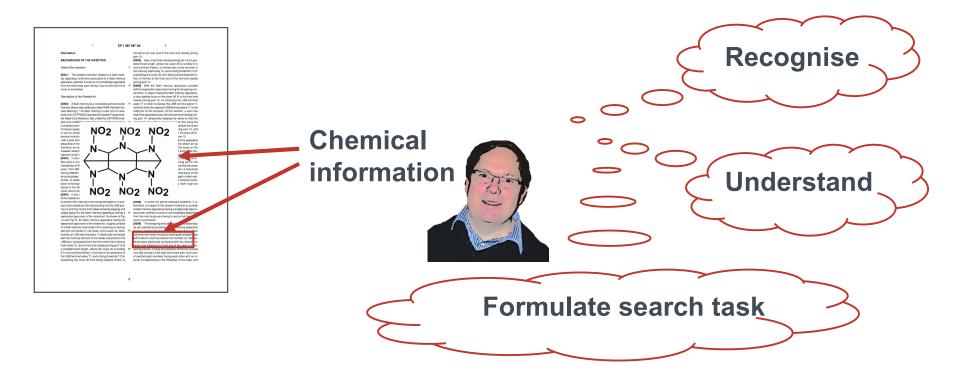
#### **Mental Representations of Chemical Compounds**



How do mental representations evolve from information?



#### **Mental Representations of Chemical Compounds**

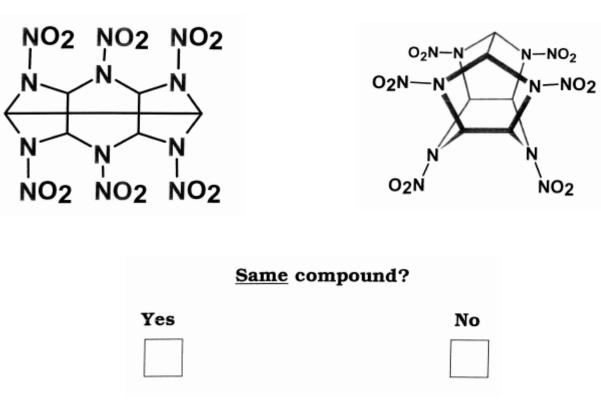


Search = technical procedure (same procedure always same results) Searchers = human beings (same procedure equivalent results)

(Adopted from van de Kuilen, "When is a search or a searcher good enough?" Pat. Inf. Conf., 2008, Stockholm)



#### **Problems in understanding chemistry?**

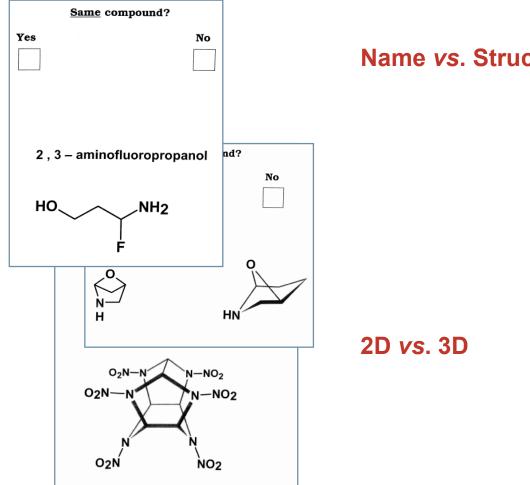


Cognitive overload / Error-prone / Time-consuming

9



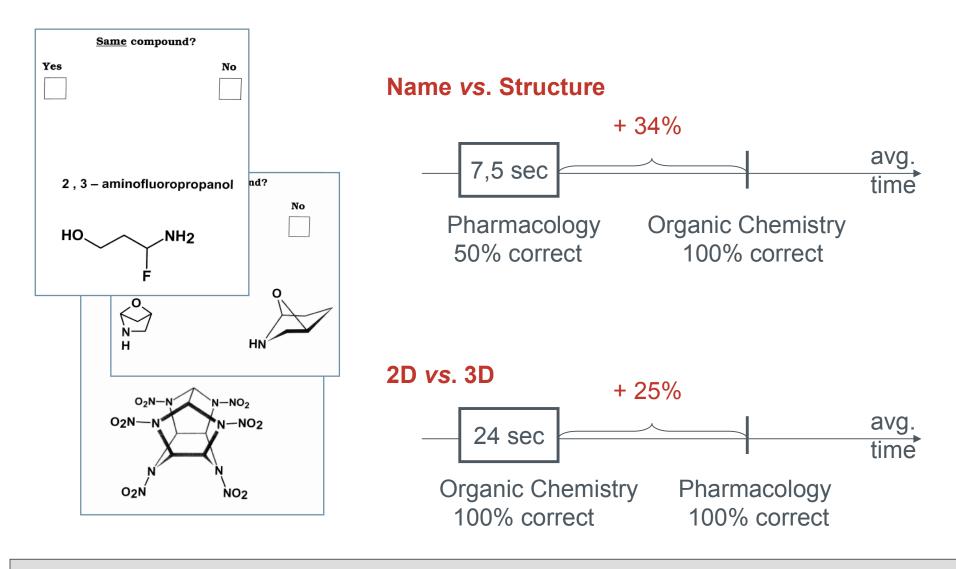
#### Everyone struggles



#### Name vs. Structure



# Everyone struggles ...but in a different manner!

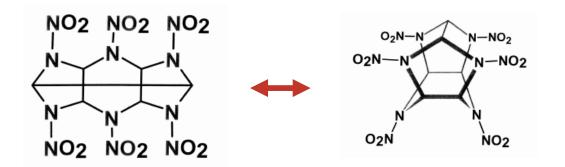




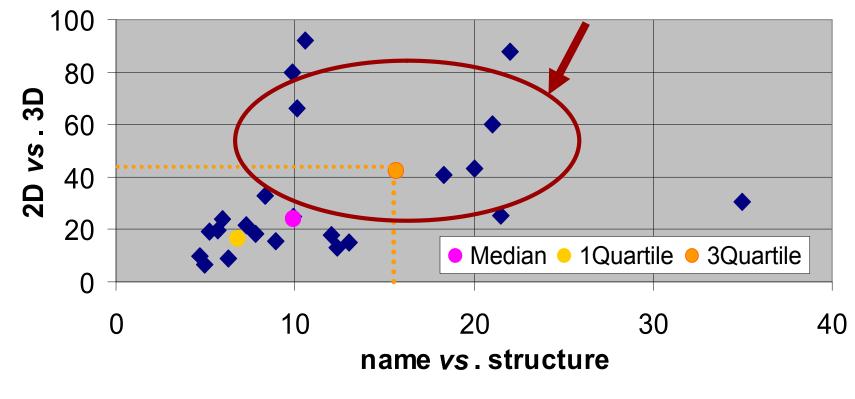
# "Tetris for chemists": 3D spatio-visual ability IS ROTATED TO IS ROTATED AS

"...The **correlation** between **spatial ability** and students performance on **chemistry** exams was **significant** for questions that required **problem-solving skills**...". Bodener et.al. "The Purdue visualization of rotations test", Chemical Educator, 2 (1997) 1-16



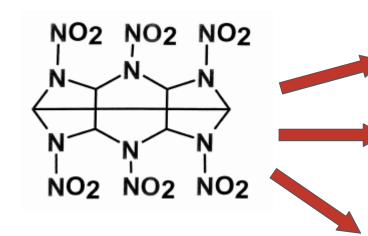


Population of "low" spatio-visual ability





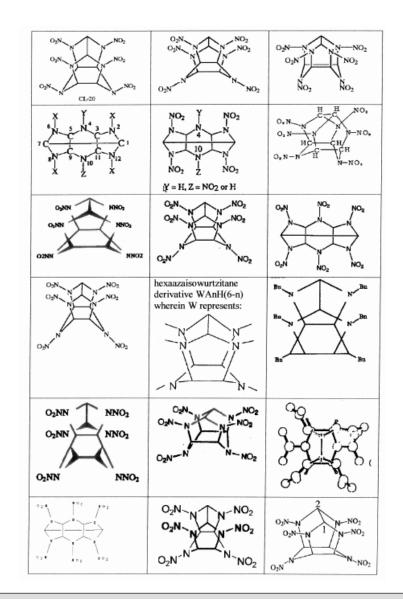
## High cognitive workload



Repeated comparision with mental model ≈ 200 documents à ≈ 44 pages Efficiency problem

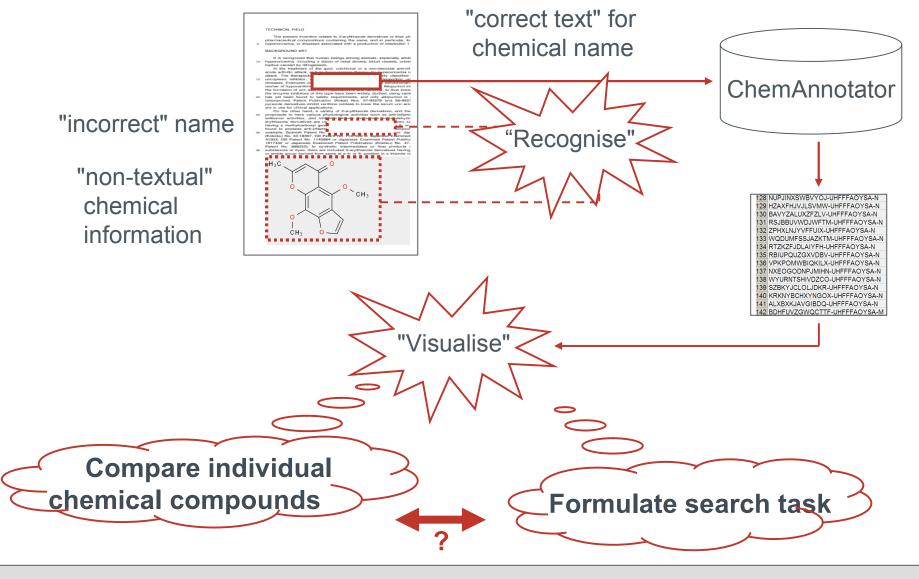
Not everyone equally suited Quality challenge

Software assistance needed



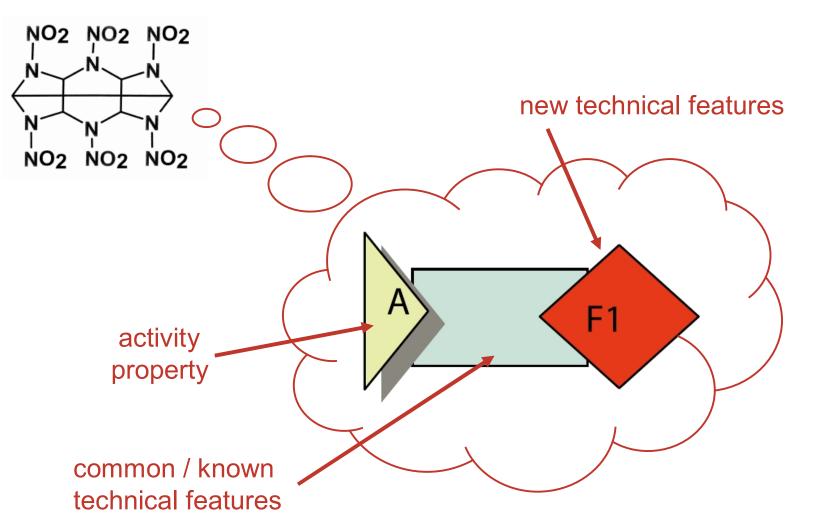


#### **EPO Chemical annotation tool**



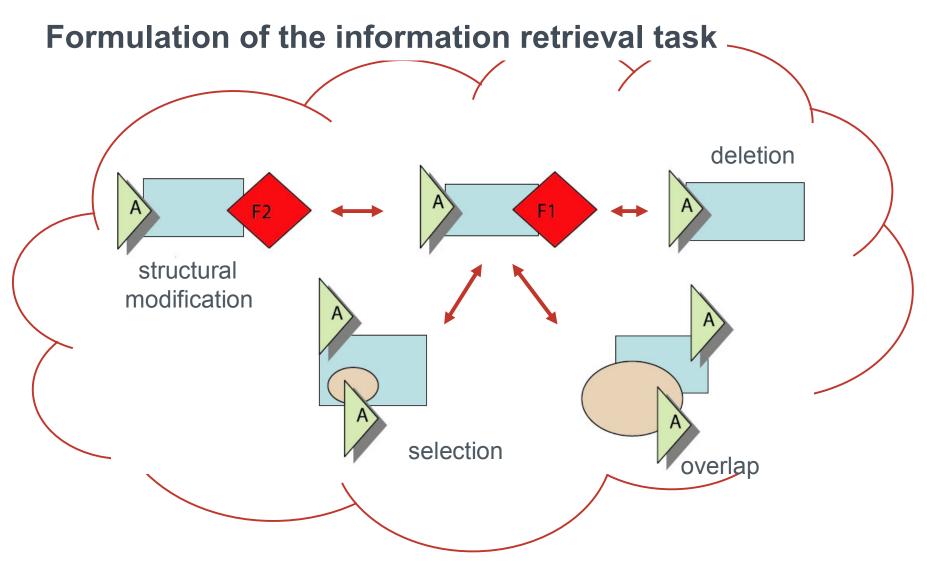


**Differences in the chemical space – legal constraints** 



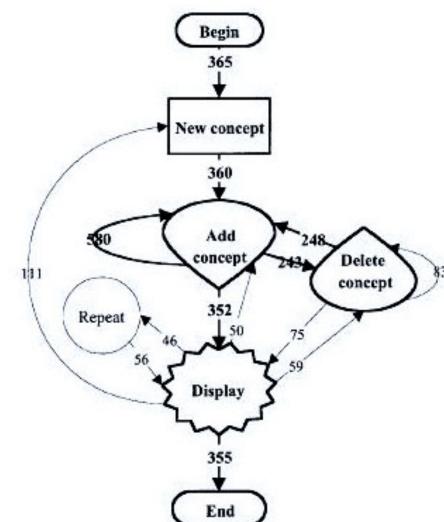
Stellmach J.A. "A graphical representation of the problem-solution approach to the assessment of inventive step" World Patent Info., 31 (2009) 4-10





Repeated comparisons & refinements & adjustments of the mental representations as the search progresses and "closer" hits are retrieved





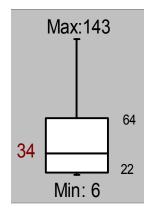
# **Dynamic changes of mental representations**

- Apparent implicitly through formulation of search statements
  - key words
  - structure queries
  - classification symbols
- Logfile ("transaction log") automatically created
- Non-intrusive analysis of searchers' activity

Wildemuth B.M. "The Effects of Domain Knowledge on Search Tactic Formlation", J. Am. Soc. Info. Sci. Tech., 55 (2004) 246-258

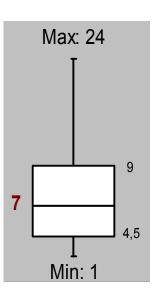


#### **Dynamic changes of mental representations**



Patentability searches with organic chemistry and/or pharmacology content

• 34 different search concepts (median of skewed distribution)

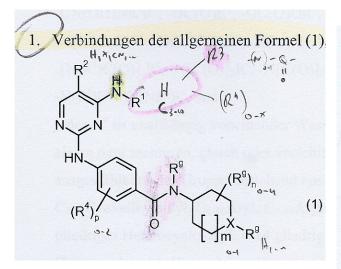


• 7 search strategy repeats/modifications in different databases/clusters (median of skewed distribution)

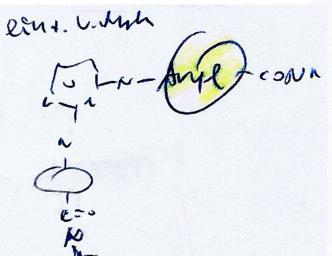


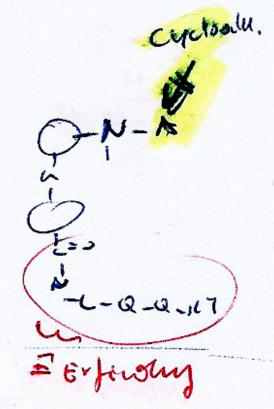


# Change in mental Representations



Analysis of invention





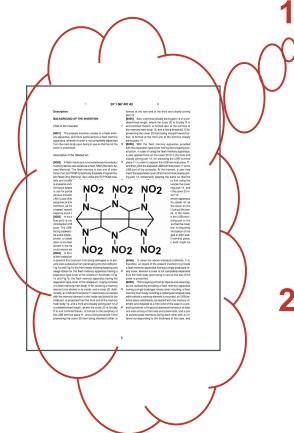
Prior art found during initial pre-search

Prior art found at final search stage

#### **Search Progress**



#### **Session Outline:**



# **1. Mental Representations**

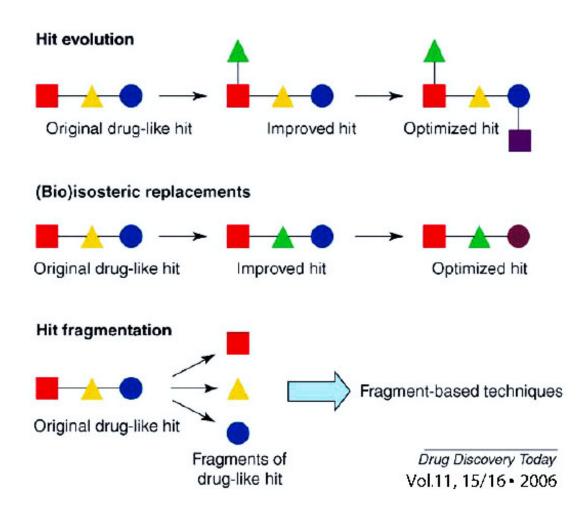
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# 2. Software

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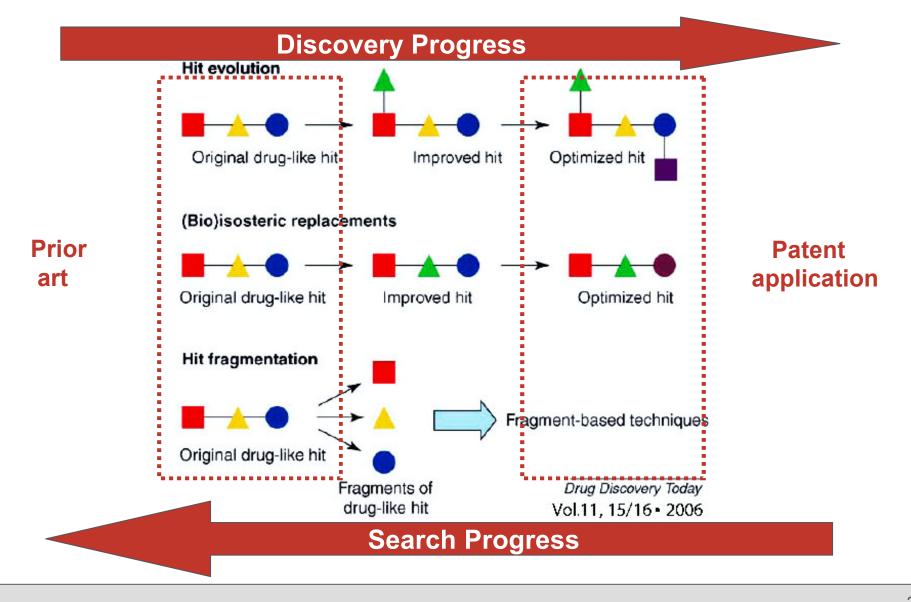


#### **Discovery of new small molecule entities and drugs**



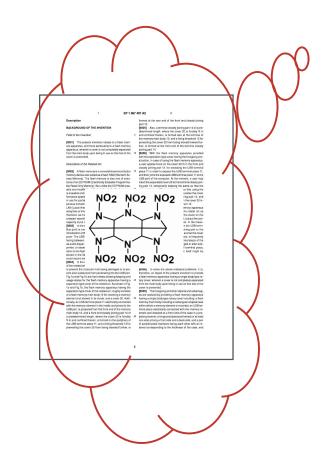


#### **Discovery of new small molecule entities and drugs**





#### Software



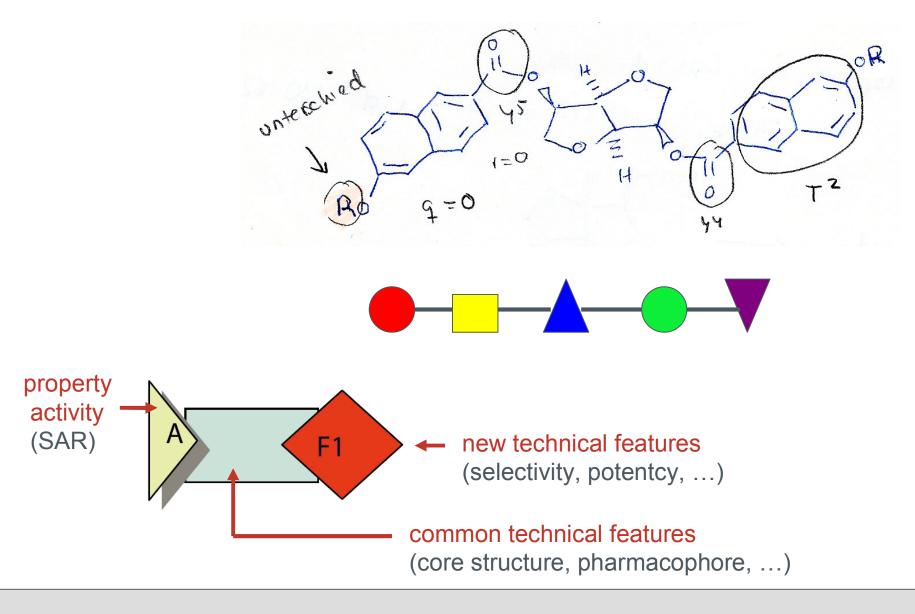
...support the human in building and using mental representations

- Highlighting
- Searching
- Grouping

- Monitoring progress
- Guidance on strategy
- Documenting results

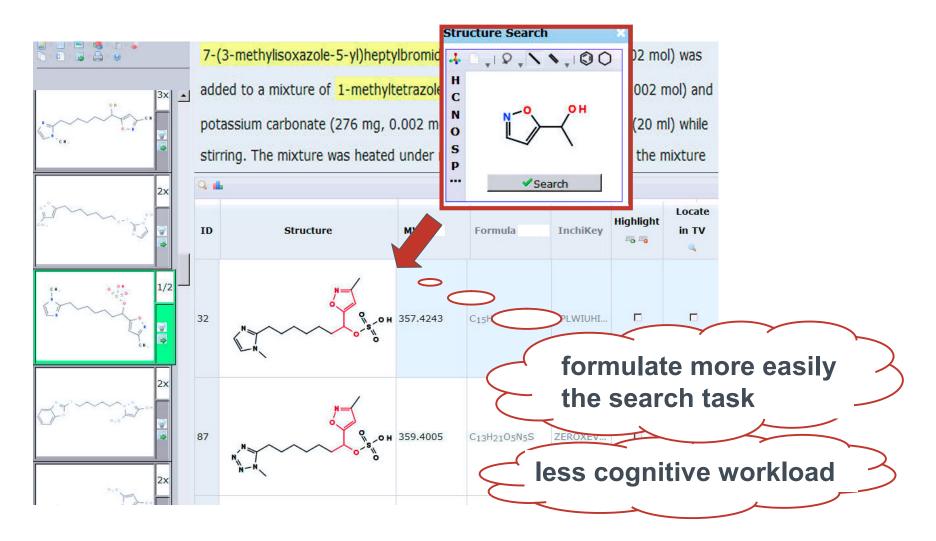


# **Tools to highlight distinguishing features**





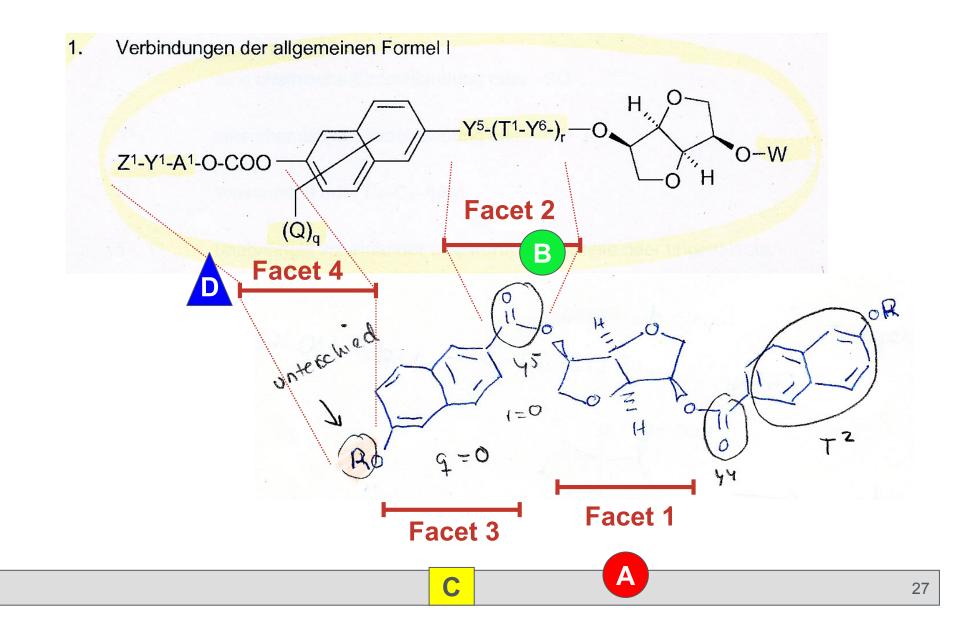
## **Tools to highlight distinguishing features**



Sub-structure search & visualisation tools in annotated document



#### **Tools to search distinguishing features**



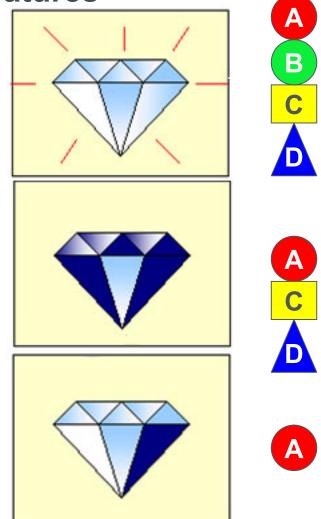


# Tools to search distinguishing features

- Facet = technical concept or aspect of the invention
- Using "Boolean" search
  - A and B and C and D
  - **O** Docs  $\rightarrow$  novel !

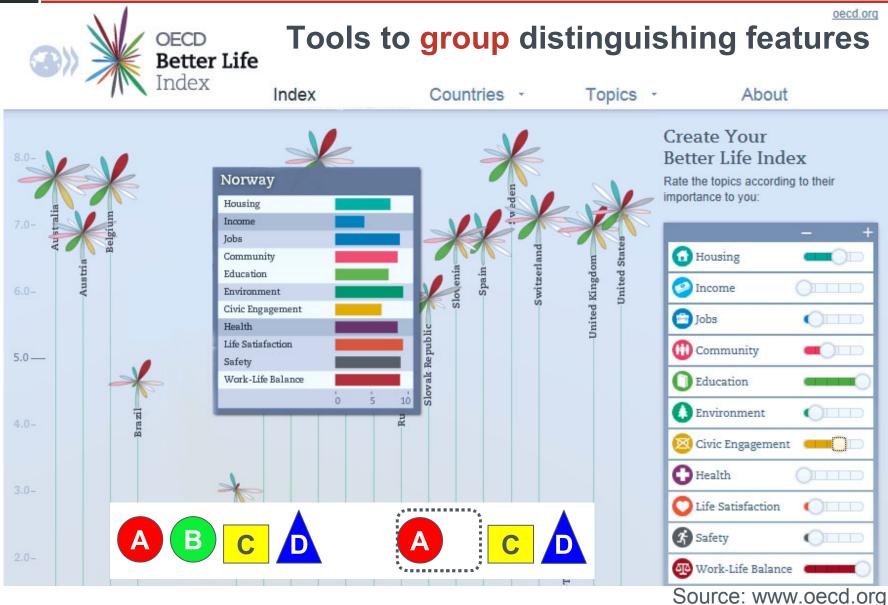
 $\rightarrow$  inventive ?

- Using "FACET" search
  - A;B;C;D
  - ..facet 4 (take four last SS)
  - ABCD,
    ABC, BCD, CDA, ABD,
    AB, CD, AC, AD,
    A, B, C, D



- The more facets found in combination the closer the hit to the invention
- Variable preservation of connectivity of factets ("smart similarity")

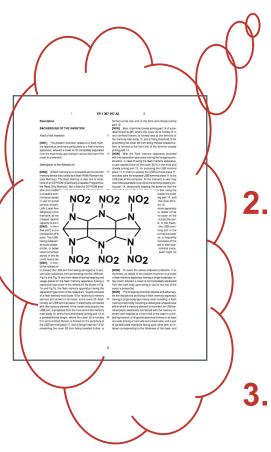




Answer sets for detailed analysis ("smart aggregation")



#### **Summary & Conclusions:**



# **1. Mental Representations**

- "heart & soul" of human searches
- **explicit** (handwritten notes, drawings, record of search strategy, ...)
- implictit (logfile, user observations, ...)

# 2. Chemical Annotation & Visualization

- a "must"
- assists spatio-visual ability
- not for comprehensive searching

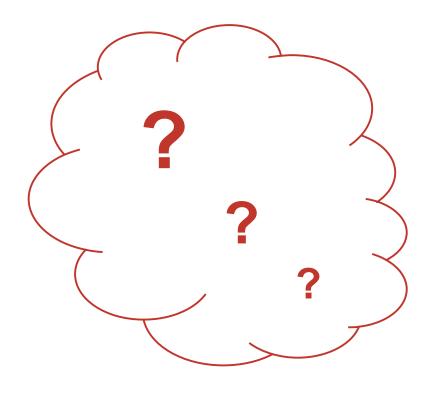
# 3. Software

- support human way of searching
- smart "similarity & aggregation" tools

(assist comprehension, concept development, search, ...)



#### Thank you for your attention!



More information: Domenico Golzio (Dir. Search & Knowledge), Enrico Luzzatto (Dir. Pure and Applied Organic Chemistry)

**Acknowledgement:** Dr. Oliver Langer (ChemAnnotator), Sytse de Jonge (IT Roadmap Project Manager, Director)