

The International Conference on Trends for Scientific Information Professionals



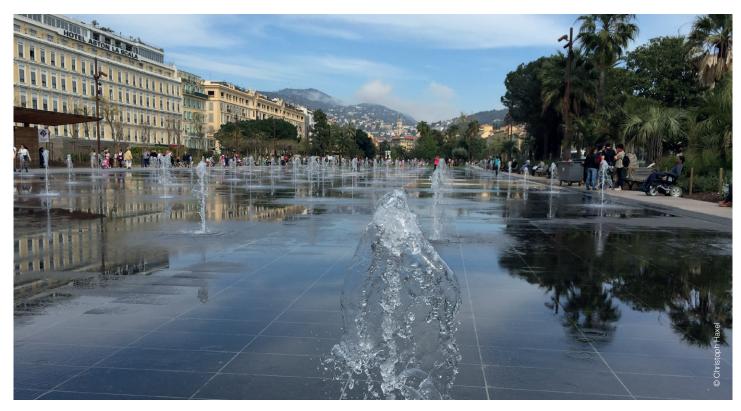


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## **ICIC 2015 - The Meeting**

ICIC is the International Conference on Trends for Scientific Information Professionals.



#### 27th ICIC International Conference for the Information Community

For those in the sci-tech world, sharing best practices, networking and evaluating trends have become matters of considerable importance, and the annual ICIC Meeting & Exhibition is **the significant forum** for this, attracting over 160 attendees from the main sci-tech companies and information, service and software providers.

#### Started in 1989...

These exciting and highly respected annual conferences, that started in Montreux in 1989 and subsequently held in Annecy, Nîmes, Barcelona, Nice, Vienna, Berlin and Heidelberg have always provided a barometer as to the strengths and frailties of the world of sci-tech and patent information.

The conference lasts for two days and features approximately 20 formal presentations, panels on topical matters, all interspersed with short new product information presentations. All sessions are plenary. The conference normally begins with a reception on the first evening to enable attendees to begin networking with each other. Lunches are provided at the conference venue, and breaks are designed to facilitate networking and interaction. A focused exhibition of approximately 18 stands is integrated within the conference. Attendance at these meetings is highly international, with no one nationality predominating. The 2015 ICIC conference is organised by **Dr Haxel Congress and Event Management.** 

#### Subject Areas for the 2015 Programme

The traditional focus of the ICIC programmes is **subject of interest to information professionals in a scientific or technical environment**. As in previous years, this year's programme contains a number of presentations examining aspects of patent information retrieval, including drug discovery; patent information presents many challenges and is thus an excellent test-bed when it comes to information technology. The ICIC meeting's roots in chemical information also ensure that that area features prominently; chemical information was one of the first fields to attract modern information technologies back at the end of the twentieth century and the very beginning of the twentyfirst.

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ICIC 2015
19 - 20 OCTOBER · NICE

# PROGRAMME

### SUNDAY 18 OCTOBER

#### MONDAY 19 OCTOBER

09.00 -			_		- 09 am
10.00 -				<ul> <li>Starts at 09:00</li> <li>Welcome Speech Christoph Haxel (Dr. HAXEL CEM, GER)</li> <li>Evaluating Patent Full Text Documents with Chemical Ontologies - Lutz Weber (OntoChem, GER)</li> <li>Automatic Chemical Annotation of Large Full-Text Patent Corpora. Pitfalls, Challenges and User Benefits - Josef Eiblmaier, Dorothee Geppert, Larissa Insenko, Heinz Saller (InfoChem, GER)</li> <li>New Product Introductions: Minesoft / InfoChem / BizInt</li> </ul>	- 10 am
				Exhibition and Networking Break	
11.00 -				<ul> <li>Efficient and Effective Patent Landscaping Using PatBase: a Case Study Robert Poolman (Minesoft, GBR), Aalt Van de Kuilen (Patent Information Service, NLD)</li> <li>Systematic, Automated Analysis of Patents and RelatedLiterature Andrew C Hinton (Linguamatics, GBR)</li> <li>The open patent chemistry "big bang": Implications, opportunities and caveats - Christopher Southan (University of Edinburgh, GBR)</li> </ul>	- 11 am - 12 noor
				<ul> <li>New Product Introductions: RightsDirect / Intellixir</li> <li>Welcome in France, Homebase of the French Speaking Patent Information</li> </ul>	
13.00 -				Association - Frederic Baudour (Allnex, BEL) Lunch, Exhibition and Networking	- 01 pm
14.00 -				Big Data: Big Issues for IP	- 02 pm
15.00 -				<ul> <li>Veronique Mesguich (ADBS, FRA)</li> <li>A Viable Approach to R&amp;D Contents Management: Presentation of two Business Cases - Filippo Ghiraldo (BEP Srl Abano Terme (PD) and University Ca' Foscari Venice, ITA</li> <li>New Product Introductions - CAS / FIZ Karlsruhe / ChemAxon</li> </ul>	- 03 pm
16.00 -	Registration			Exhibition and Networking Break	- 04 pm
17.00 -	15:00 - 18:00 R			<ul> <li>Optimising Content Spending with Analytics Joost Kollöffel (RightsDirect, NLD)</li> <li>The Enterprise Search Market in a Nutshell lain Fletscher (Search Technologies, GBR)</li> </ul>	- 05 pm
18.00 -					- 06 pm
19.00 -		18:30 - 20:00 Welcome Reception - Cocktails and Drinks		19:00 - 22:00 Conference Dinner at Hotel Westminster in Nice	- 07 pm
20.00 -					- 08 pm

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#### TUESDAY 20 OCTOBER

#### WEDNESDAY 21 OCTOBER

09.00 -		_	— 09 am
10.00 —	<ul> <li>Starts at 09:00</li> <li>Knowledge Manager - Fit for the Future Dieter Küry (Novartis Pharma, SUI)</li> <li>App-etite for Change Wendy Warr (Wendy Warr &amp; Associates, GBR)</li> <li>New Product Introductions</li> </ul>	Starts at 09:00         • Special Tutorial "Mind the language gap! Multilingual Searching in Practice " Part 1         Gabriele Kirch-Verfuß (Consultant, Wissenswert, GER)         Exhibition and Networking Break	— 10 am
	Exhibition and Networking Break	Special Tutorial "Mind the language gap! Multilingual	
11.00 —	• DWPI Markush Database on STN – A New Perspective for Searching Markush Structures Andreas Barth (FIZ Karlsruhe, GER), Steven Hajkowski (Thomson Reuters, GBR)	Searching in Practice , Part 2 Gabriele Kirch-Verfuß (Consultant, Wissenswert, GER)	— 11 am
12.00 —	<ul> <li>Markush Claims: Representation, Search, Analysis and Construction - Where Are We and How to Go Forward - Árpád Figyelmesi (ChemAxon, HUN)</li> <li>New Product Introductions</li> </ul>		— 12 noon
13.00 —	Lunch, Exhibition and Networking		— 01 pm
14.00 —	<ul> <li>Linked Open Data in the World of Patents Author - Ricardo Eito-Brun (Universidad Carlos III de Madrid, ESP)</li> <li>Biased Information Retrieval in Pharmaceutical Drug Development -</li> </ul>		— 02 pm
15.00 —	Kasper Højby Nielsen (NovoNordisk A/S, DEN) • New Product Introductions		— 03 pm
16.00 —	Exhibition and Networking Break		— 04 pm
17.00 —	<ul> <li>Thieme Publishers: New Vistas for the Pharmaceutical Industry: Combining full-text and chemical information Guido Herrmann (Thieme Publisher, GER), Valentina Eigner- Pitto (InfoChem, GER)</li> <li>Solution to Help Companies Patent their Inventions, License Technologies, and Address Litigation</li> </ul>		— 05 pm
18.00 —	<b>Challenge -</b> Liat Belinson (Al Patents, USA)		— 06 pm

20.00

07 pm



## **Networking Programme**

All registered ICIC participants are invited to join our Nice Networking Programme.

#### **Conference Welcome Reception**

Welcome Reception at B4 NICE PLAZA - Terrace

sponsored by minesoft



#### **Conference Dinner**

**Conference Dinner at Hotel Westminster in Nice** 



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#### **Conference Lunches**

#### **Conference Dinner at Hotel Westminster in Nice**



**Coffee Breaks** 

All Coffee Breaks (during the conference) sponsored by InfoChem





## **Sponsors**



**BizInt** is sponsoring the printed Conference Programme



minesoft

is sponsoring the Conference Welcome Reception with Fingerfood, Sunday 18



**Evolvus** is sponsoring the Conference Wallets



## InfoChem

is sponsoring Conference refreshment breaks (Monday and Tuesday, two per day)

## **Exhibitors**

























Why should you attend



#### Who should attend the ICIC conference?

The ICIC meeting is of importance for all professionals involved in the information world, be they workers or managers in information departments, information application developers, or patent specialists. The fact that the conference has always attracted an enthusiastic audience every year since 1989 testifies to its long-term success as an international focal point for professionals in the information domain.

#### Why should you attend?

- A three-day (with workshops) concentration on one clearly defined subject area enables you to improve and hone your skills and to examine possible new ideas. Attending the presentations, and interacting with the speakers, will update you with the best practices and technologies at the moment.
- You will be amongst colleagues who confront similar challenges to those you face and you can benefit from each others' experiences. Interaction with the expert speakers and with specialists in the exhibition will provide you with a fresh source of facts and ideas. You will network with other professionals from leading international corporations and research centres in the field of professional information, and information technology.
- Social networking via electronic media such as Facebook, Linked-In and Twitter enables you to interact with large numbers
  of people in your subject area. But face-to-face contact such as you will find at the ICIC "family" meeting, including the many
  meals and receptions taken together, remains unrivalled when it comes to exploring ideas informally and evaluating the
  experiences and views of others.
- The knowledge of best practice for finding, analysing and understanding the contents of information such as that found in patents or in business news is the principal way to anticipate and understand what your organisation's competitors are doing or may be planning to do.
- Increasingly in the modern world, hard work is the key to success. But unless hard work is complemented by superior skills and professional know-how, hard work alone will not enable companies to survive and thrive. You need to take every opportunity to enhance your professionalism, and this focused information meeting provides such an opportunity. You can then take the new knowledge you have acquired back to your colleagues in the office. You will become an increasingly credible partner for your managers and will be involved in many of their decisions.