

# **Session Five: The Frontiers of Search**

Searching Large Email Collections: the Next Challenge

Diederik van Braam van Vloten ZyLAB, The Netherlands













## E-mail analysis and archiving

How expensive can searching and managing email be? We all know the answer: VERY EXPENSIVE!

But, things can be different.... For over 20 years, we've been working in partnership with companies and government agencies who require the best and most cost-effective tools for conducting detailed, large-scale data investigations.











## **Investigate & Share Information**

- Find "smoking guns" faster, at lower costs and with a smaller team.
- Share knowledge more effectively.
- Capture, organize and disclose your data in the most efficient and secure manner possible.
- Benefit from open technology and data storage, suitable in standard IT environments.
- Implement a complete, front-to-back singlevendor solution: from capture to disclosure.











### **Structure**

- Short Introduction to ZyLAB
- Problem: Searching large e-mail collections
- Why existing Solutions do not always work
- Alternative Strategies: Best Practices
- Additional Technological Innovations to Fit Specific Processes
- Conclusions and overview



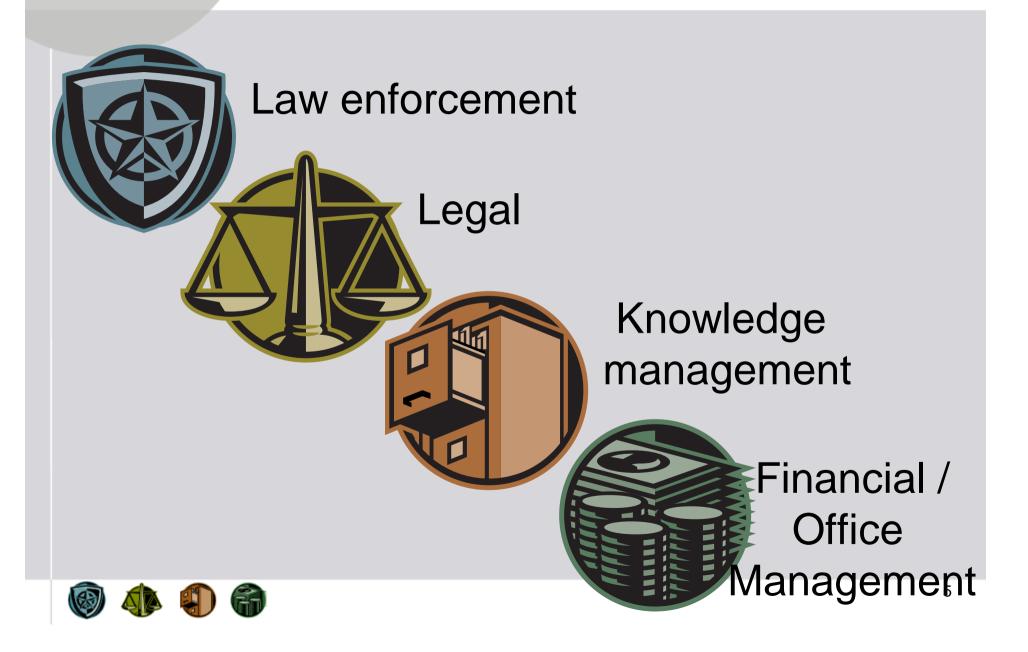








## **ZyLAB** markets: all investigators





### 20 years of award winning technology with 7,500 installations worldwide

























Quality In Everything We Do





































# Problem: searching large e-mail collections

### Collection / Discovery:

Different formats, PST, Lotus Notes, Exchange, MIME, etc.

### Analyze:

- Language Issues
- Lots of Duplicates + Repetition of Information
- Attachments

## Organize:

- Multiple formats and sources that need to be managed
- Inherent Metadata of various Email Formats

#### Disclosure:

 Multi lingual, multiple formats and selection of data necessary for disclosure



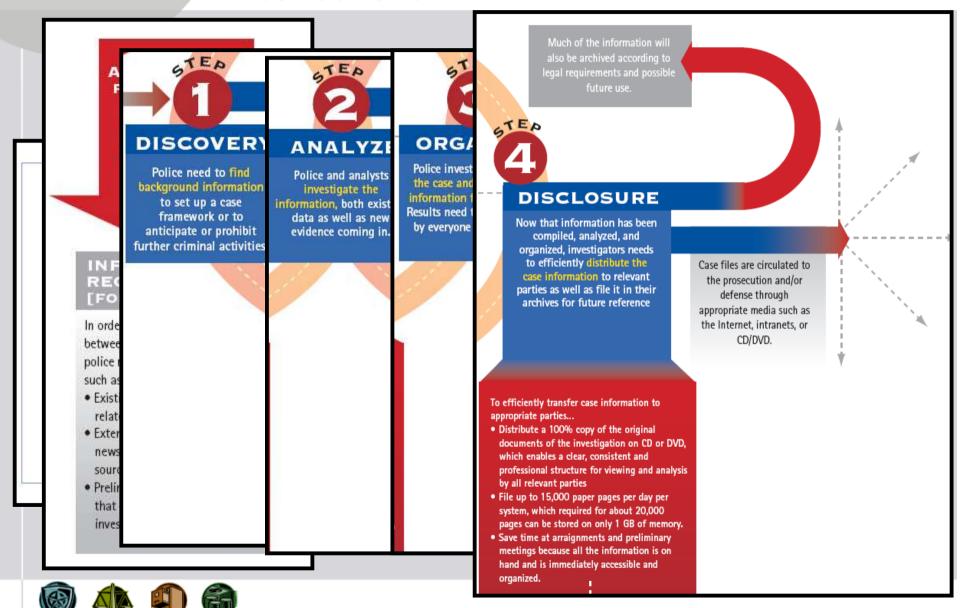








# **Problem: searching large e-mail collections**





# Why existing solutions do not always work

### Technological issues:

- Emails contain bitmaps and other images
- Multi Lingual
- Other Algorithms don't work either:
  - Relevance Ranking
  - Advanced Language Technology
- 100% Recall -> Low Precision











## Why existing solutions do not always work

- When people are searching large Email collections
  - Are not formally trained in advanced full-text retrieval
  - May not know what they're looking for
  - Must prove that all evidence/info has been considered in their decisions, verdicts, and so on
  - Cannot miss any relevant documents
  - They require 100% recall!











### **Alternative Strategies: Best Practices**

- Convert Email to XML
- Specific Email Technologies
- 100% Recall -> overcome Low Precision by using:
  - Hit Highlighting
  - Hit Navigation
  - Fuzzy
  - Visualization
  - Refine Results
  - KWIC
  - Text mining
  - Transliteration
  - Translation
- Other formats: paper, electronic, multimedia
- Annotation with eDiscovery (cross references)



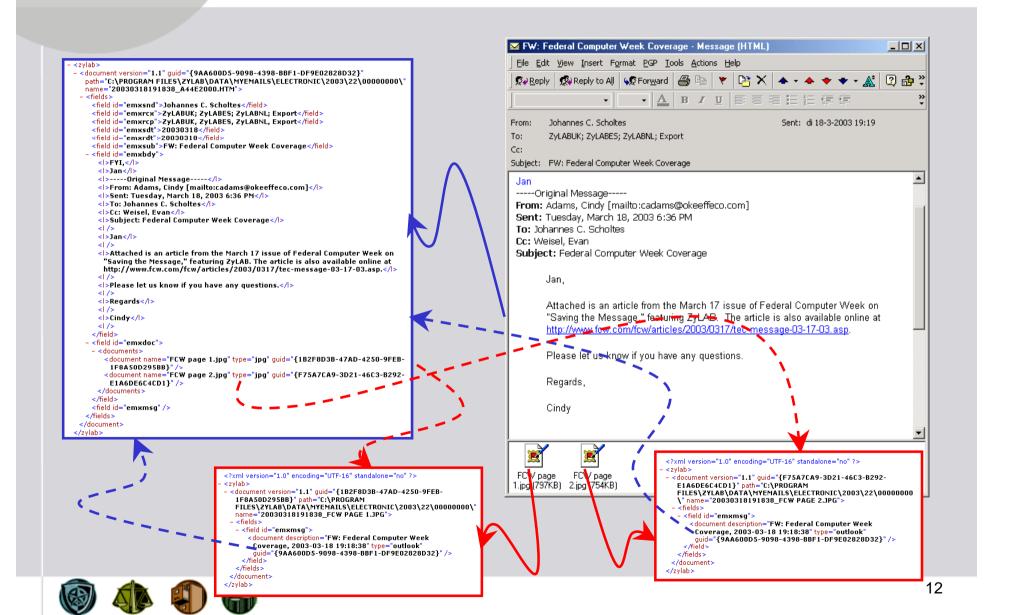








### **Email Conversion to XML**





## **Specific Email Technologies**

- Double message removal (with HASH)
- Automatic Bitmap OCR in the background
- Attachment Indexation











### **Hit Navigation / Hit Highlighting**

Document & Hit Navigation



Hit Highlighting on the Image

IN WITNESS WHEREOF, this Agreement
CONT
CONTRACTOR'S NAME (If other than an individual, st
Enterprise Rent A Car
BY (Authorized Signoture)
2 Manyn. (Ssum
PRINTED NAME AND TITLE OF PERSON SIGNING
Susie Irwin ADDRESS
4515 Auburn Blvd., Sacramento, CA 95841











# Fuzzy Search increases recall, but lowers precision.

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Search on:

"Syimage and Wordscan and Carlin and Calera"

In low-quality
OCR text with
transliterations
and spelling
errors.

**Zylmage** 3.0 will facilitate distribution on CD-ROMs

Boasts integration with WordScan OCR software

BY WILLEM KNIBBE

ZyLab is shipping this week an upgrade to its Zylmage mage and text retrieval software that will help users distribute their document databases on CD-ROM.

Zelonage 3.0 also features hatch processing improvements and tight integration with the attention of Casers Zeolognition Systems Inc.'s Words. or optical character recognition (OCR) software.

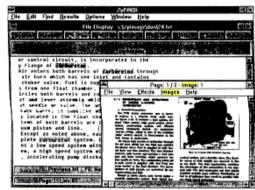
Zylmage 3.0 costs \$995. But the application is integrated with WordScar and cannot be run independently. WordScan must be purchased separately for \$595.

"Our integration is not based on toolkits or OLE 2.0, so we can offer all of WmdSams (eatures," said ZyLab president Jon Karlio, referring to features such as page zoning, auto-page orientation, and batch processing.

ZyLab has also integrated APIs to Meridian Data Inc.'s CD-ROM recorders so that users can easily plug in the \$8,295 NetScribe or Personal Series recorders, which sell for \$4,195 to \$6,195.

Villinge's new ZyPublish module lets users drag and drop to select which components—text, document images, indexes, and a run-time of the ZyLab search module—to publish to CD-ROM

ZyPublish and the Meridian



Zylmage's fuzzy search capabilities make up for misspelled search terms or OCR errors by finding inexact matches.

APIs are intended to let users distribute CD-ROMs as an alternative to the write-once-read-many (WORM) optical disk storage that Zylmage already supports.

Other new features in ZyImage include Messaging API support and Image Coding, which speeds batch processing by letting users wait until a group of documents have been scanned before viewing document images and entering key words.

Zylmage also includes an updated version of its search module, which includes fuzzy searching capabilities that finds arouls close to the search word but not an exact match.

"Fuzzy search capabilities are

especially important for OCRed text to make up for inaccuracies," Karlin said. "It's also important to let users misspell search words and still find the text."

**NEWS / SOFTWARE** 

By the end of the year, the company will ship the fuzzy search capabilities in an update to its \$395 ZyIndex text indexing and retrieval product.

ZyLab is also working on a \$500 single-user version of Zylmage gather Zylnage Personal Edition, due for release in November through ZyLab's VAR channel, according to Katin.

ZyLab, a division of ZyCo International, is in Gaithersburg, Md., at (800) 544-6339.



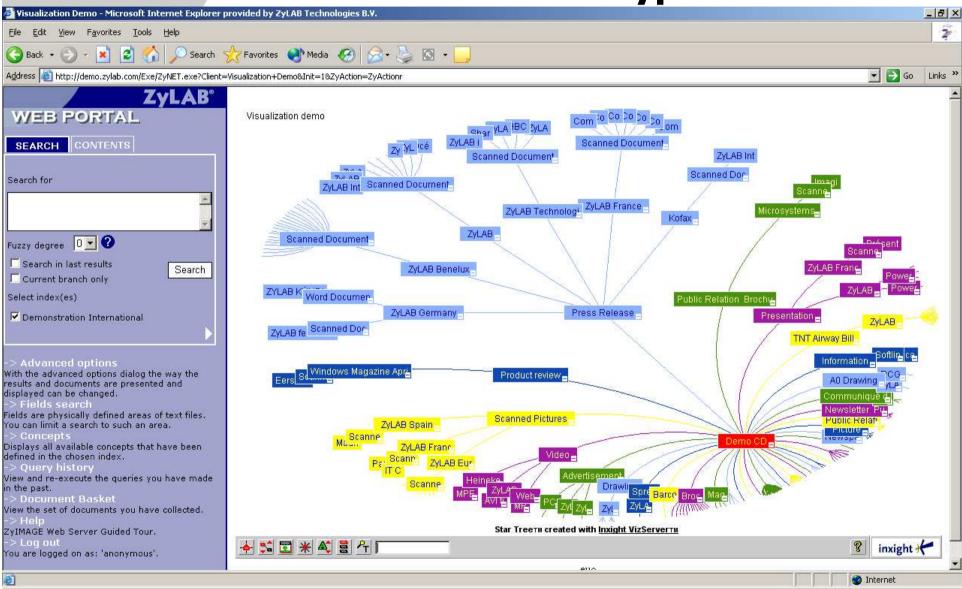








## **Visualization: The Hyperbolic Tree**





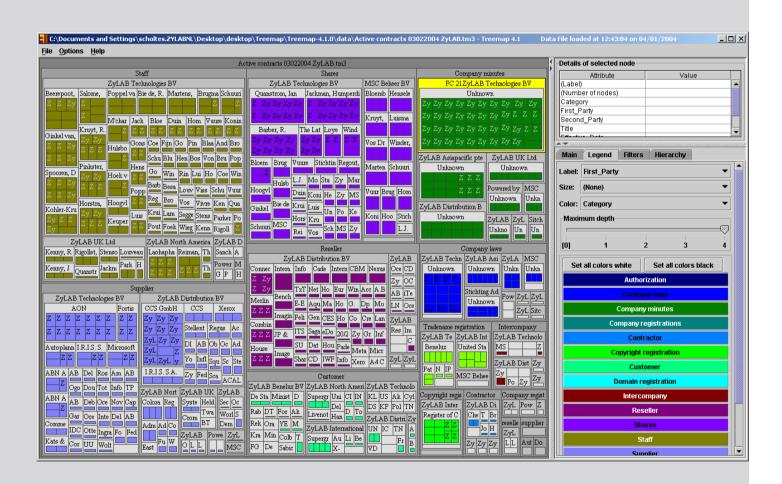








## **Visualization: The Treemap**











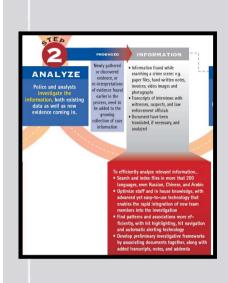


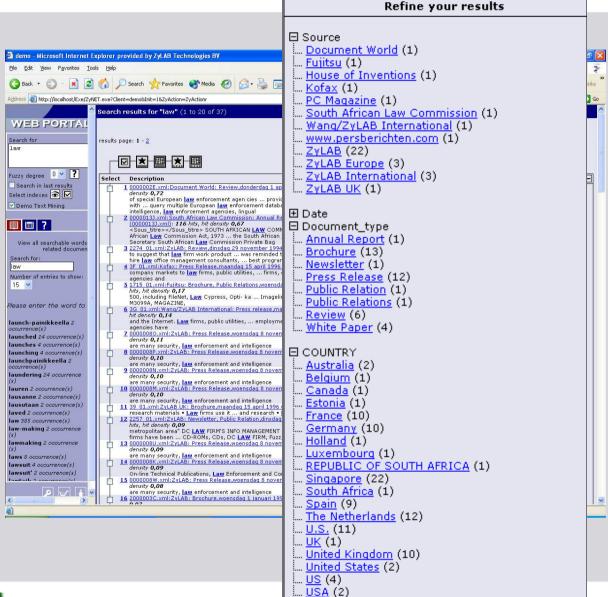
## **Analyze using Keywords in context**





### **Analyze using Refine Results**















#### **Transliteration**

Sophisticated tooling searches between different languages, even those with non-Latin characters (e.g. Cyrillic, Chinese and Arabic).

Example: Search will find spellings of "Gorbachov" in both Latin and Cyrillic characters. Transliteration Assistant Edit History Latin/Diacritic search criteria Cyrillic search criteria G o r b a c h o v орбацхов Capital letters: Ч|Д|Ђ|Ч|Е|Ф|Г|Х|И|Ј|К|Л|Љ|М|Н|Њ|О|П|Р|С|Ш|Т|У|В|З|Ж|Ć|Č|С|Ð|Ё|Š|Ž Small letters: |a|б|ц|ћ|ч|д|ђ|џ|е|ф|г|х|и|ј|к|л|љ|м|н|њ|о|п|р|с|ш|т|у|в|з|ж|с́|сั|ҫ|ð|ё|š|ž O Latin/Diacritic Query O Cyrillic Query Latin/Diacritic and Cyrillic Query Clear Select Language Insert





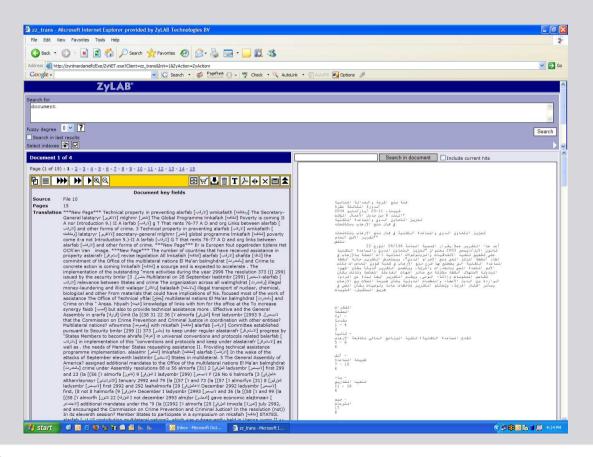






### **Automatic translation software**

- Support for Russian, Arabic, Farsi and many relevant languages.
- Works with paper, e-mail and electronic files.







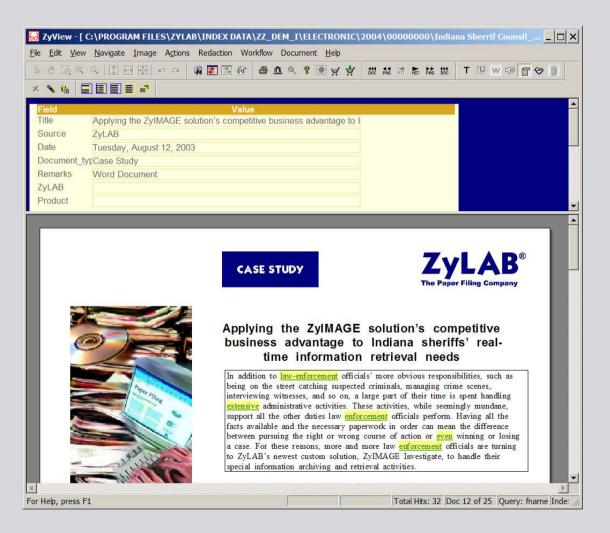






### **Electronic Files in E-mail**

- Native file format indexing of over 370 electronic file formats (PDF, Word, XLS, PPT, ...).
- Fast full-text retrieval and alerting.
- Hit highlighting and hit navigation.
- Convert e-mail to open XML data.
- Identify duplicates by using SHA1 hashes.













### **Multimedia**

- 100% original retrieval
- Linked to Multimedia object
- Add textual information to MM object.
- Ability to annotate
- Search on annotation
- Play original document







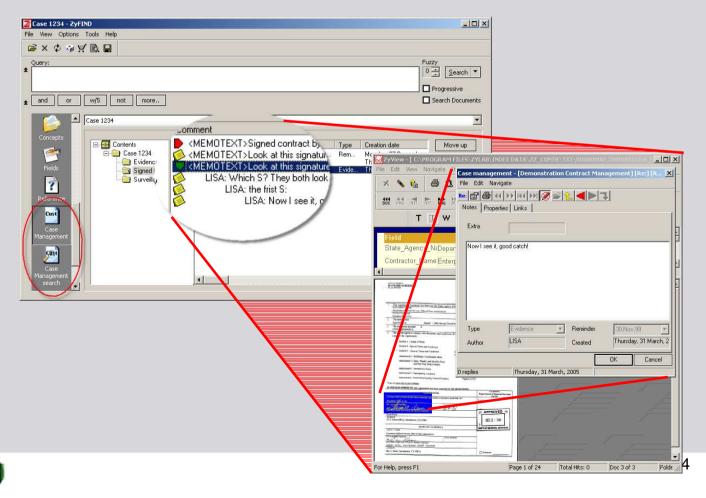






## **Example of manual structuring data**

Create annotations on documents and search the annotations later.













# Additional technological innovations to fit specific processes

- Redaction
- Disclosure via DVD
- Disclosure via WEB











## **Redaction and ZyIMAGE**

- Redaction is a ZyFIND tool.
- Redacted data can be exported including redactions to 3<sup>rd</sup> parties or EDS

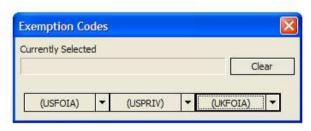
State departments are strongly encouraged to rent alternative fuel vehicles when

UKFOIA)Section 22 , Interim Director

Department of General Services

CH:JH:DC

Attachment







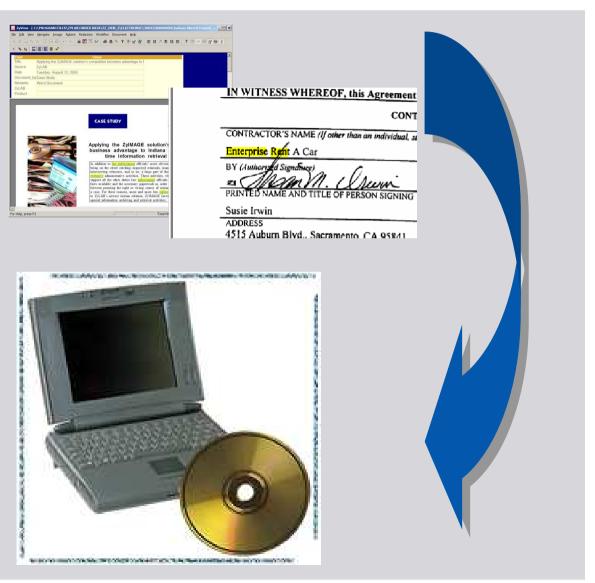






## **ZyIMAGE CD/DVD Publishing**

- Copy data to CD and DVD.
- Include a copy of the Windows search engine.
- Archive data.
- Share data with any 3<sup>rd</sup> party.





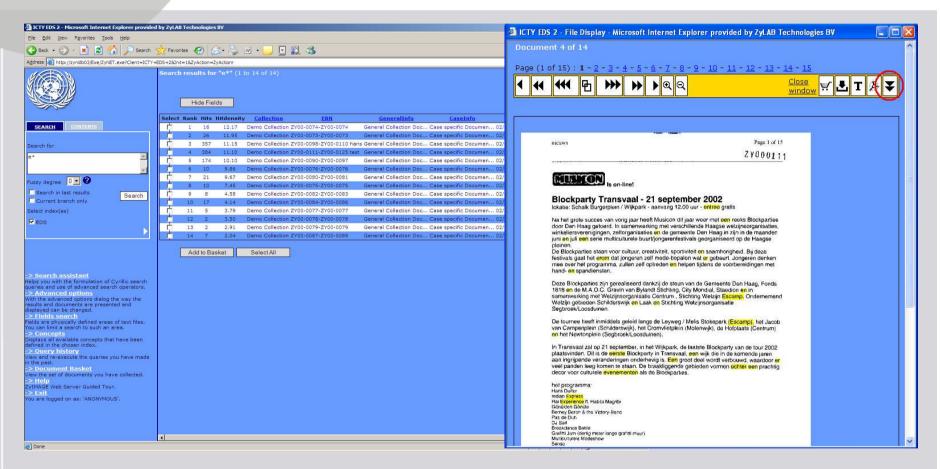








### **UN Electronic Disclosure System (EDS)**



- External access to court documents.
- Security per case, full audit included.











### **Conclusions**

- Email is a different animal from those other searchable entities
- Technology alone is not enough to increase precision when you want 100% recall
- Better usability to increase precision:
  - Let the user decide what is relevant
- Optimal tools combine:
  - Full-text retrieval
  - Meta information search
  - Visualization and navigation
  - Manual classification
  - Controlled (semi) automatic classification











### **For Further Information**

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