



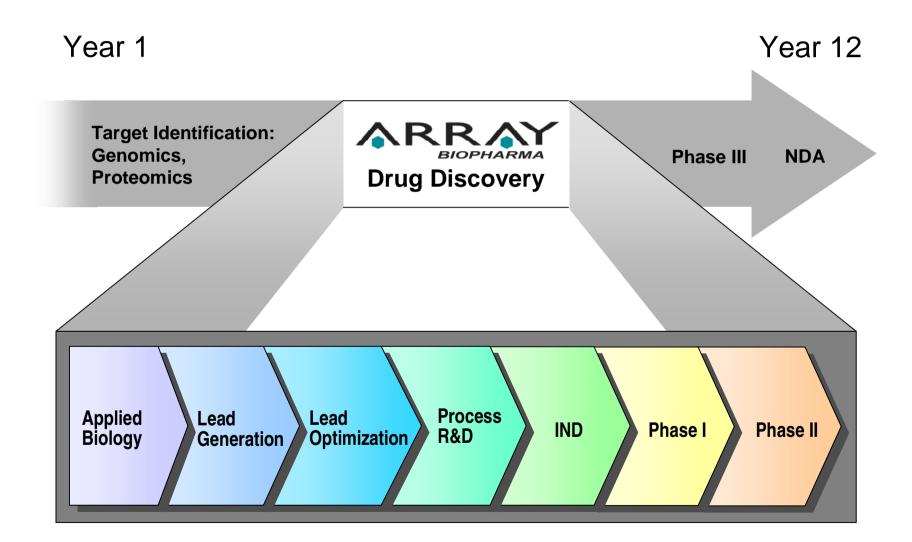
An "Information-Centric" Tool for Better Decision Making in Drug Discover

Outline

- Overview of Array
- Statement of Problem
- Limitations of Traditional Solutions
- Information-Centric Solutions
- "CoMotion Discovery" Today
- Future Directions

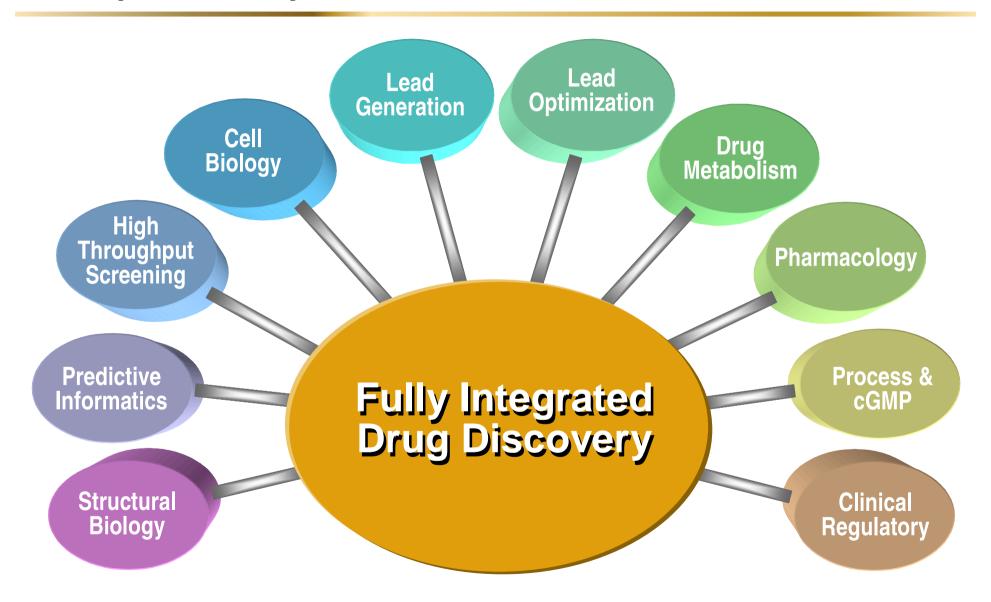


Turning Genomics Into Breakthrough Drugs



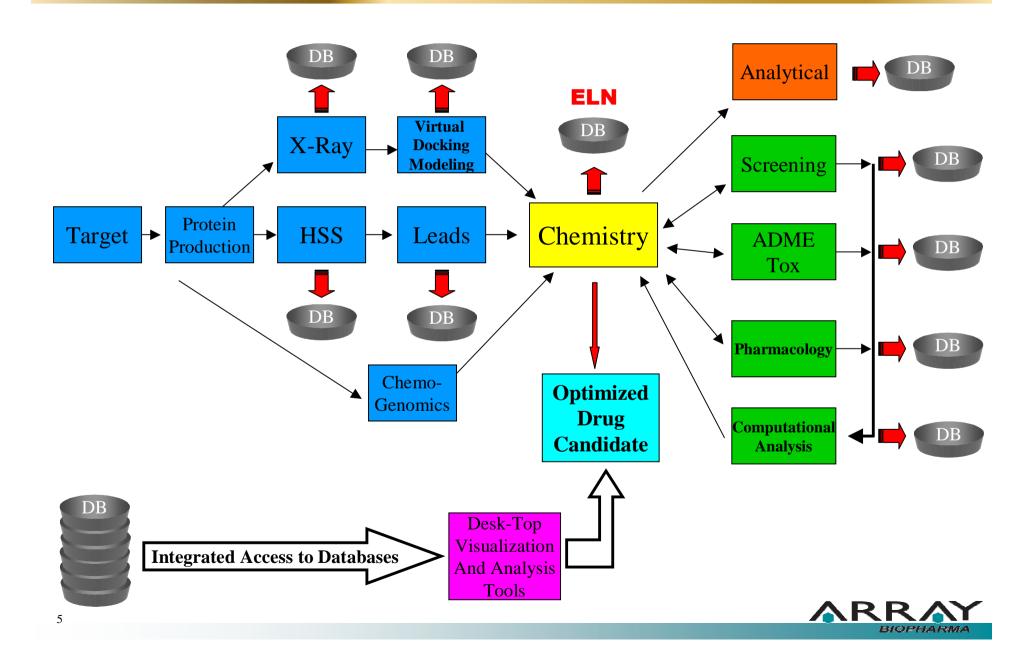


Array Discovery Platform

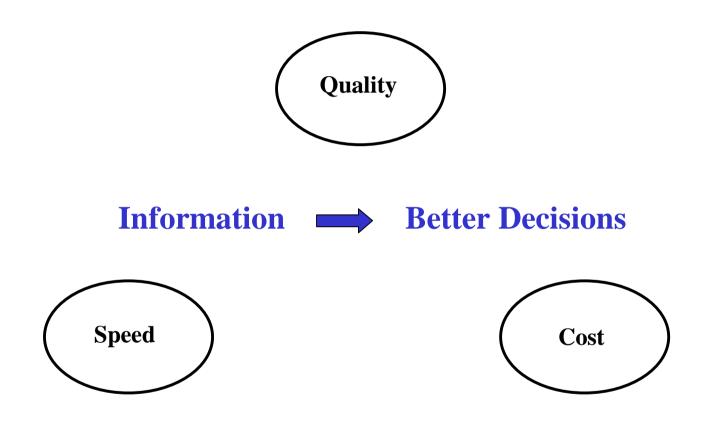




Array's Informatics Approach



Goal – Discover New Therapeutics Quicker and Cheaper





Statement of Problem - General

- Multiple projects to manage
 - Transparency of the plans and current status
 - Setting priorities
 - Communication of decisions
 - Utilization of current data
- Limited/Shared Resources
 - Coordination across departments
 - Setting priorities
 - Identifying and resolving conflicts
 - Anticipation of resource needs



Statement of Problem - Informatics

Decision Makers



Information

Scientific Data Operational Data Financial Data Legal Opinions Literature Precedent

Spread Throughout the Organization



Current Approaches for Dissemination of Information

- Regular "All Day" Meeting
 - Long PowerPoint presentations
 - Rehash old data
 - One project at a time
 - Decisions recorded in meeting minutes
 - Limited attendance
- Project manager
 - Single person to gather and disseminate status
- Existing project management software
 - Needs to be manually updated
 - Separate system from operational support systems
 - Compliance is poor



What is Needed

- Dynamic capabilities
 - Real-time capture of pertinent data and updates
 - Information-Centric
 - Inclusion of user input
- Avoid redundant data entry
- Individual control over their part of project plans
- See across multiple projects
 - Priorities, conflicts, plans
- Facilitate and disseminate decisions
- Integrate data from disparate sources
- Semantically-rich data



How Does "Semantically-rich" Help

- Information becomes the focus not the application
- Allows for more meaningful <u>interaction</u> with the data
 - Queries
 - Views
 - Annotations
- Highlight the inter-relationships between data types
- Applications can understand the semantic meaning of the data
 - The display context defines the attributes that are germane
 - the computer knows it's handling an "IC50" rather than just a "number" or a "float".

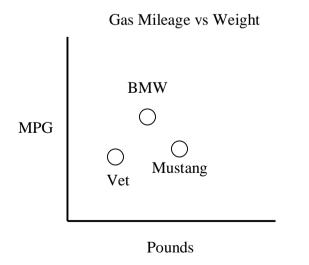


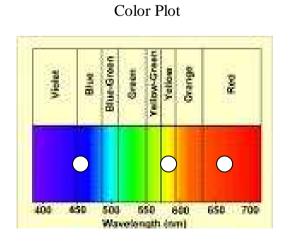
How Does "Semantically-rich" Help

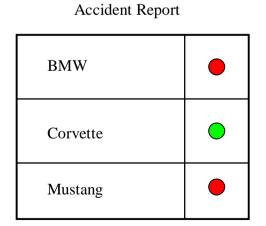














CoMotion Discovery

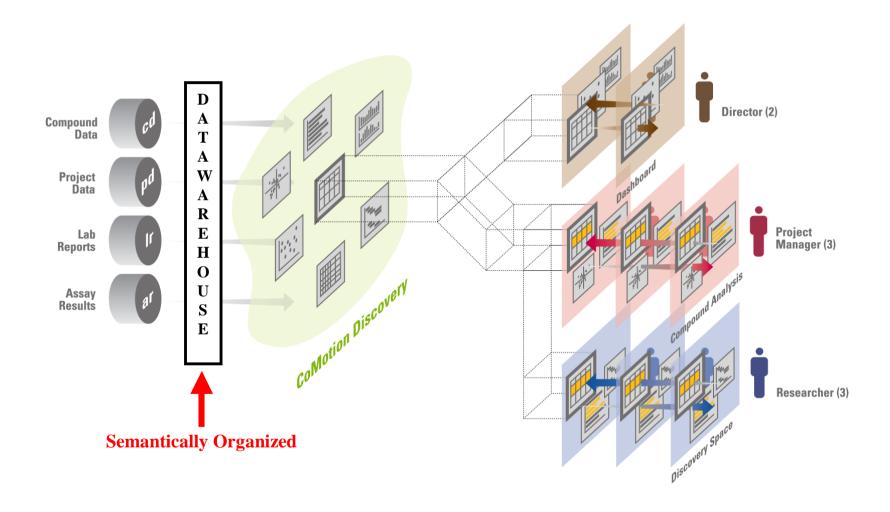


- A System for Collaborative Visual Decision Support
- Enables your entire team from scientists to executives to understand the current status of every project in the pipeline and every compound in the project
- Captures observations, interpretations, and relationships along with "hard" data like assay results, project status data, and ELN reports
- Leverages data in your existing systems
- Facilitates live, interactive presentations and briefings



CoMotion Discovery







Run Flash Demo



Where Do We See The Utilization

- Individual Scientist
 - Tracking results Looking for trends Planning
 - Capturing the soft data why
- Project Management
 - Individual research projects
 - Cross communication, resource planning, data gathering
 - Multiple departments
 - Candidate development
 - Tracking progress, identifying issues, planning across limited resources
- Senior Management
 - Resource allocation, Keeping informed with up-to-date information



Acknowledgements

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